



**MINUTES
STRATEGIC PLANNING COMMITTEE**

**Wednesday, June 19, 2019 at 5:00 P.M.
Community Room, 138 S. Brandon Rd., Fallbrook CA 92028**

1. Call to Order/Roll Call

Chairman Salmon called the meeting to order at 5:08 p.m.

Committee Members Present: Howard Salmon, Chair and Jennifer Jeffries

Executive Director Present: Rachel Mason

Also Present: Staff Members: Linda Bannerman and Mireya Banuelos

Consultant: Wendy Lyon

2. Public Comments

3. Discussion Items

a. Community Contract Allocations

Director Jeffries thanked Mireya Banuelos for her efforts in working with potential recipients to understand the importance of anchoring their applications in the ten key criteria as designated. These include the following: High Cholesterol, Hypertension, Type 2 Diabetes, Eye Problems/Eye Disease, Obesity, Anxiety, Depression, Adolescent Health, Behavioral Health and Prevention Initiatives. She said she trusts board members in their screening of the applications as well. Last year's total for Community Health Contracts awarded was \$910,415 and the total being considered for this year is \$1, 088, 243. Following review, four of the applicants will likely receive less funding than they have requested, and three will not be granted funding. There was discussion regarding new applicants and new programs as well. Collaboration among recipients has also been recommended.

Recommendation:

The Strategic Planning Committee recommended approval of the funding recommended for CHC contract recipients as outlined in the 2019-2020 Recommended Community Health Contracts Awards document as presented and attached.

b. Timeline for Development of East Mission Property

Director Jeffries had provided a potential timeline which went into 2020. Discussion ensued. Director Jeffries said she will revise the timeline to complete the tasks prior to January 2020. Special meetings will likely be scheduled.

- c. Acquisition of Fallbrook Wellness Directory
Discussion ensued regarding whether the Wellness Directory is something the District would have interest in purchasing. Director Salmon said he would provide to Executive Director Rachel Mason the proposal from Sandra Buckingham, owner of the Wellness Directory.

- d. Lyft/Uber next steps
Executive Director Rachel Mason said she researched data thus far on the Lyft/Uber initiative. She reviewed a page she created of decisions to be made and next steps to reach the goal of implementation. Discussion ensued. Further discussion is needed to make some of the decisions.

- e. Blue Zone alternatives research status
Director Jeffries said web searches and phone calls are in process searching for other collective impact frameworks for community wellness and health options. A spreadsheet of those options will be available by July 31st.

- f. Fit2beKids proposal next steps
Chairman Salmon asked Director Jeffries to share her thoughts on this program. Director Jeffries said her concern is that this program is too intensely volunteer oriented. She suggested that this program might be a good fit for the Boys & Girls Club. Rachel Mason said she concurs and there was agreement the program has value. Rachel said has spoken with the creator and owner of this program Shae Gawlek. She said Shea knows Allison Barclay of the Boys and Girls Club and will discuss this further with her.

Director Jeffries suggested the District constitute a youth advisory board for services and programs for youth. Discussion ensued. There was agreement this should be pursued.

4. Adjournment

There being no further business, the meeting was adjourned at 5:50 p.m.


Howard Salmon, Chairman


Board Secretary/Clerk