



## Community Health Contract Grant Training

February 4, 2021

# ABOUT THE DISTRICT

Created in 1950 to develop and operate the Fallbrook Hospital.

1998 - Fallbrook Hospital leased to Community Health Systems.

1999 - Fallbrook Healthcare District begins making grants to community health providers.

2014 - lease terminated after CHS reported a net loss of \$8.072,323 in revenue.\*<sup>1</sup>

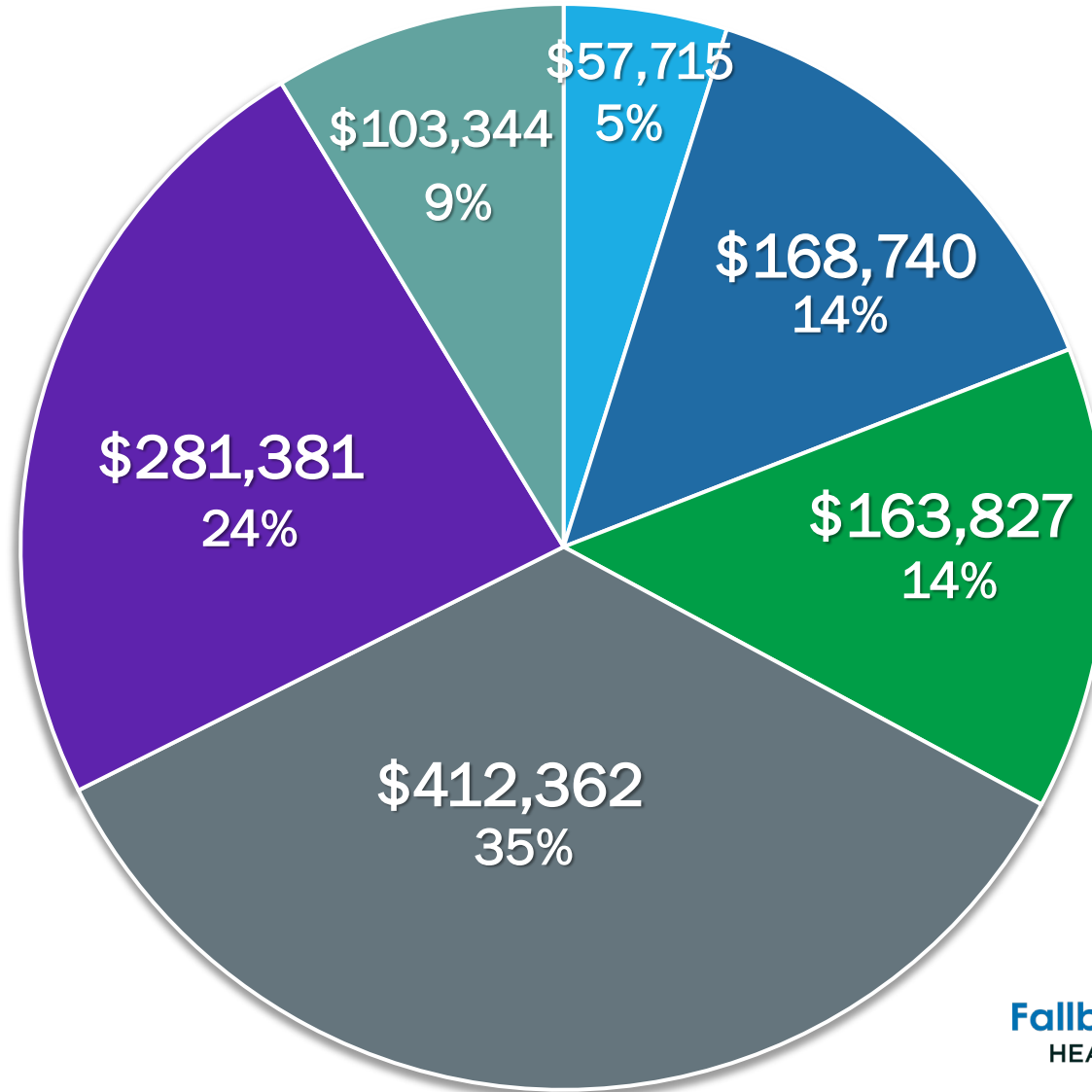
2015 - Fallbrook Hospital closed.

2017 - Hospital building was sold.

# COMMUNITY HEALTH CONTRACT GRANTS: 2019-2020

## Grants x Service Type

- Youth Programming
- School Site Based Youth Services
- Community Health & Fitness
- Senior Citizens
- Support Services for Special Populations
- COVID-19 Responsive Support



# 2021-2022 CHC GRANTS - PROCESS

## February – March

- District Budget creation
  - Public Hearing
- Data Collection from Wellness Center Consultants

## April – May

- District Budget Creation/Final
- CHC Grant reviews

## June

- CHC Grant Award Announcements

## July

- CHC Grant Funding Awarded (1<sup>st</sup> Quarter)

# 2021-2022 CHC GRANTS - PROCESS

## Online submission Jotform

- **Log-in/user access**
  - We can not save you if you lose your log-in
- **Write in Word and then cut & paste**
- **Budget-new format & narrative**

## Application:

- Link will be live on our website on **March 1** – closes on **March 31**
- **Template & Budget file** will be available by **Feb 24**

## Review:

- **April** - Board will review & score.
- **May 19** – Strategic Planning Committee reviews scores.
- **June 9** – Board Meeting Decision

# 2021-2022 CHC GRANTS - PRIORITIES

## ✓ Social Determinants of Health

- ❖ Neighborhood
- ❖ Education
- ❖ Healthcare Access
- ❖ Economic
- ❖ Transportation

✓ 80% District residents

✓ ≥ 10% other funding or in-kind support

⊗ Capital Expenses\*

⊗ Non-Health related

# 2021-2022 CHC GRANTS - PRIORITIES

- ✓ Mix of New & On-going programs
  - ❖ As of the 2021.2022 CHC cycle, FRHD will only fund for three years before organizations/per program will be required to wait out at least one year before reapplying.
  - ❖ New programs will need to demonstrate community need and efficacy.

Goal is for org's to achieve sustainable funding sources, options and be less dependent on FRHD funding.

- Diversified funding options
- Collaborations

FRHD will have fewer CHC Grant funds available once the Community Health & Wellness Center is in full operation.

# 2021-2022 CHC GRANTS - PRIORITIES

## Social Determinants of Health\*

- ❖ Neighborhood
- ❖ Education
- ❖ Healthcare Access
- ❖ Economic
- ❖ Transportation

These are your selections

<https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health>

Economic Stability (Employment, Food Insecurity, Housing Instability, Poverty)

Education Access & Quality (Early Childhood Education and Development, Enrollment in Higher Education, High School Graduation, Language and Literacy)

Social & Community Context (Civic Participation, Discrimination, Incarceration, Social Cohesion)

Healthcare Access & Quality (Access to Health Care, Access to Primary Care, Health Literacy)

Neighborhood & Built Environment (Access to Foods that Support Healthy Eating Patterns, Crime and Violence, Environmental Conditions, Quality of Housing)

\*these were ranked by the 10 census tracks we serve in order of community need

# UNDERSTANDING YOUR PROGRAM

Describe how the program provides the service.

Concisely outline how recipients enter the program, describe what interventions or services they receive, and what follow up, if any, they have post-intervention.

*1,000 words*



Be clear on the “HOW” your program works, & “WHAT” happens, & explain “THEN”

- Passive

- Active

what resulted

# 2020-2021 CHC GRANTS – GOALS & OBJECTIVES

## GOAL

Should express how your services/intervention will work to address the Statement of Need

Larger context of your efforts

Not a task, but what it will effect

## OBJECTIVES

### S.M.A.R.T.

- Specific
- Measurable
- Achievable
- Realistic
- Time Bound

# 2020-2021 CHC GRANTS – GOALS & OBJECTIVES

## GOAL

Provide supplemental food and nutritional access to low income families in Fallbrook, Bonsall & Rainbow.

## OBJECTIVES

Provide 10 pounds of food per family, for at least 25 families, per month, for one year within Fallbrook, Bonsall & Rainbow.

# 2020-2021 CHC GRANTS – GOALS & OBJECTIVES

## GOAL

Prevent seniors from falling at home.

## OBJECTIVES

- 1 - Conduct 25 monthly home safety visits, for one year, within FRHD service area.
- 2 - Provide educational materials & referrals for fall prevention strategies at each home visit (& may include 25 grab bars, 50 non-skid rugs, 125 hall lights).

# MEASUREMENT & EVALUATION

Explain how you measure the success of the program's interventions/services for each objective.

- changes in behaviors, achievement level, satisfaction

Define the measurable activities & outcomes the program generates for each objective.

- # of classes, interactions, services provided

**You will be required to report quarterly on each of these objectives, so be clear on what you can/can not measure.**

## 2020-2021 CHC GRANTS - BUDGET

- ✓ Agency supported funding
  - Fundraising dollars
  - Other grants
  - Fees/dues
  
- ✓ ≤ 25% Indirect Expenses
  - Admin. Support, facilities, insurance
  
- ✓ Agency vs. Program Budget

- ⊗ Realistic as it relates to the program goals and objectives
  
- ⊗ ≤ 10% other funding or in-kind support

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# BUDGET TO GOAL

## Direct Expenses:

A cost can be traced to a specific item or service that is required for the program to run.

## Indirect Expenses:

Costs related to the overall operation of the agency.

## Reporting Requirements:

If it is requested in your grant budget then you need to be able to report on it.

## BUDGET TO GOAL: DIRECT EXPENSES

### Direct Expenses:

A cost can be traced to a specific item or service that is required for the program to run.

### #1 - People

Salary (list position)

Payroll Expenses

(WC, taxes)

Benefits

### #2 - Stuff

Equipment

Program/Project

Supplies

Printing/Duplicating

Travel/Mileage

Program Specific

Insurance

## BUDGET TO GOAL: INDIRECT EXPENSES

**Indirect Expenses:**  
Costs related to the overall operation of the agency.

Admin. Support  
General Insurance  
Accounting & Audit  
Consultant  
/Contractor Fees  
Communications &  
Marketing

**Physical Assets**  
>(Rent, Facility Costs)  
Utilities  
IT & Internet  
Office Supplies  
Training &  
Education  
Other: specify

# 2020-2021 CHC GRANTS - BUDGET

Not all line items will correspond with your program budget. If the item does not align fully either leave it blank or group it in the best category possible. However, be sure your program budget is fully itemized.

INDIRECT EXPENSES	PROJECT COST	APPLYING ORGANIZATION	OTHER RESOURCES	REQUESTED FROM FRHD
<i>Administrative Support</i>	<b>18,750</b>	<b>10,313</b>	<b>2,813</b>	<b>5,625</b>
<i>General Insurance (not program specific )</i>	<b>10,000</b>	<b>4,500</b>	<b>2,500</b>	<b>3,000</b>
<i>Accounting &amp; audit expenses</i>	<b>3,000</b>	<b>1,500</b>	<b>750</b>	<b>750</b>
<i>Consultant/Contractor Fees</i>	<b>500</b>	<b>250</b>	<b>125</b>	<b>125</b>
<i>Physical Assets (Rent, Facility Costs)</i>	<b>12,500</b>	<b>6,250</b>	<b>5,000</b>	<b>1,250</b>
<i>Utilities</i>	<b>625</b>	<b>313</b>	<b>156</b>	<b>156</b>
<i>IT &amp; Internet</i>	<b>800</b>	<b>400</b>	<b>200</b>	<b>200</b>
<i>Marketing &amp; Communications</i>	<b>1,250</b>	<b>313</b>	<b>313</b>	<b>625</b>
<i>Office Supplies</i>	<b>1,500</b>	<b>675</b>	<b>375</b>	<b>450</b>
<i>Training &amp; Education</i>	<b>950</b>	<b>523</b>	<b>143</b>	<b>285</b>
<i>Other: specify</i>				
<b>TOTAL INDIRECT EXPENSE</b>	<b>49,875</b>	<b>25,035</b>	<b>12,374</b>	<b>12,466</b>

But just because you can doesn't mean you should?

**25%**



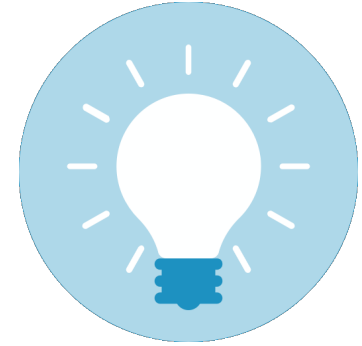
# 2020-2021 CHC GRANTS - BUDGET

There is no one perfect way to do a budget.

Consider how it aligns with your 990

- Admin, Fundraising, Programs

There must be a clear show of support from your agency and funding from outside sources



**Work on your budget first**

**Be able to clearly define  
the goals & objectives**

**Start early**

**Edit, edit & edit**

**Word is your friend**

# WE ARE WITH THE DISTRICT & WE'RE HERE TO HELP

**Rachel Mason**  
**Chief Executive Officer**

[rmason@fallbrookhealth.org](mailto:rmason@fallbrookhealth.org)

**Mireya Banuelos**  
**Community Health  
Coordinator**

[mbanuelos@fallbrookhealth.org](mailto:mbanuelos@fallbrookhealth.org)

[www.fallbrookhealth.org](http://www.fallbrookhealth.org)  
for specifics, dates &  
access to the  
application link

**760.731.9187**