

Organization

Official Name: FALLBROOK HEALTHCARE FOUNDATION INC
***Legal Name:** Fallbrook Healthcare Foundation dba Foundation for Senior Care
***Year Company was Founded:** 1979
***Address:** 135 S. Mission Rd.
Address (2):
***City:** Fallbrook
State: California
Zip/Postal Code: 92028
***Main Telephone:** 760-723-7570
Main Fax: 760-723-0358
Website Address: www.foundationforseniorcare.org
***Main Email Address:** fsc@foundationforseniorcare.org
***Mission Statement and History:** FOUNDATION FOR SENIOR CARE

The mission of the Foundation for Senior Care is to provide programs and resources enabling seniors to enhance their well-being and enjoy a more meaningful life. Founded in 1979 as the Fallbrook Hospital Foundation, we have evolved our mission and services. In 2008, we began doing business as the Foundation for Senior Care, however, our consistent mission has always been to serve the health needs of our community. Through an integrated set of senior-focused programs, we can collaborate with public services and private charitable organizations to assist seniors as they face challenges in medical care and advocacy, maneuvering social support programs, and finding resources specific to their needs. While our focus is on our community, we are involved in and educated by our region and county. We have been able to find new funding opportunities that can support our growth while maintaining our core services. Our greatest accomplishments have been our longstanding ability to serve a large number of our community with services and information to keep them safe, happy, and independent in their own homes. We are proud of our ability to create services and/or new programs in response to emergent community needs.

FALLBROOK FOOD PANTRY

The Fallbrook Food Pantry is a non-profit organization primarily staffed by volunteers, serving our community in-need since 1991. Our mission is to provide an adequate and nutritious supply of food to individuals in our community who are in need, while also encouraging them to make healthy choices through education.

***Board of Directors :** FOUNDATION FOR SENIOR CARE

Executive Board:

Pace MD, Robert - Retired Orthopedic Surgeon, President; Sanfilippo, Joe - Retired American Airlines Executive, 1st Vice President;

Shaver, Roger - Retired Pharmacist; 2nd Vice President; Siebert, Richard - Retired Pharmacist, Treasurer; Haskell, Mark - Retired Fire Chief, Secretary

Directors at large:

Baker, Herb - Retired Contractor / Educator;

Brown, Cecelia - Independent Healthcare Broker; Creech, Barbara - Retired Political Staffer; Holck, Laura - Attorney;

Jones, Gail - Veterinary Office Manager/Owner; Kalman, Jerry - Realtor; Shaver, Roger - Retired Pharmacist;

McReynolds, Mike - Retired Construction / Solar Business Owner, Past-President;

Perez, Carlos - Owner, Home Health Aide Company; Soper, Laurene - Banker-Wells Fargo;

Wright, Robert - Retired Healthcare Consultant, Past-President

FALLBROOK FOOD PANTRY

DR. DALE MITCHELL, PRESIDENT

Retired - served 36 yrs in public education. Former superintendent of the Fallbrook Union High School District.

VI DUPRE, TREASURER

Retired - Previous administrator of FRHD, from 2006-2017.

CATHY CONRAD, SECRETARY

BA in Psychology and a career in real estate finance.

HENRY LYKKEN, PRESIDENT-ELECT

Retired from IBM after 30 yrs, experience is in systems design, marketing, and management.

YOUNG MILTON, PAST PRESIDENT

B.A. in Information Systems Management from Brigham Young University. Worked as a systems analyst for many years.

CATHERINE SOUSA

Retired from Bank of America after 32yrs.

JEFF BRANTLEY

Owns/operates Grocery Outlet in Fallbrook. Worked in the retail food industry for 40yrs.

DR. RICK KOOLE

Senior Pastor of LifePointe Church in Fallbrook. Chairman of the Board of the Pacific Church Network.

JEAN DOOLEY

Retired teacher - 30yrs in the Fallbrook school district.

PETE FREDERICKSEN

Retired - Marine / Vietnam Veteran / Special Needs School Teacher of 21yrs.

RON STEBNER

Retired - Air Force; Civilian Pilot; High School Vice-Principal

Most Recent 990: FFP 2018 taxes 990.pdf, Foundation for Senior Care_990_FY2017-2018.pdf

***Most recent audited financial statement with management letter:** FFP 2019 P&L-Balance Sheet.pdf, 2019 Audit Report, Complete.pdf, FSC_FFP_MOU for FRHD Grant Applications_April 5 2020.docx

Proposal

***Request Owner:** Rachel Mason

Request Source: External (Submitted 04/07/2020)

Proposal Type: Ongoing Program

Agency Capability

Briefly describe your organization's history and accomplishments. : FALLBROOK FOOD PANTRY

The Fallbrook Food Pantry (FFP) was established in 1991 to serve those in need whose income falls below the federal poverty level and live in Fallbrook, Bonsall, Pala, De Luz, and Rainbow. Since our inception, we have distributed more than 20-million pounds of food to our community in need.

After 25 years of renting a small facility off Mission Road, in Fallbrook, the Pantry successfully purchased its own building in April of 2019 at 140 N. Brandon Road. With the direction of the board, FFP was able to set aside reserve funds consecutively for 10-years to make this dream a reality. Last September we moved into our new home and have since grown exponentially--our families served went from 528 to 1,100 households in under one calendar year, this includes 331 senior households serving 538 individuals. Our volunteer base has risen from 80 each month to 114, and with this growth has come extreme operational efficiencies. Standard Operating Procedures have been developed for all programs, as well as facility maintenance & repairs schedules. For 2020, we were able to bring in a professional CPA and Auditing firm, who are currently conducting a thorough analysis and with these discoveries, we reflect now positive cash flow and working capital. Our operation is becoming a fine oiled machine.

FOUNDATION FOR SENIOR CARE

The Foundation for Senior Care ("FSC") was incorporated on October 5, 1979 as the Fallbrook Hospital Foundation in Fallbrook, California in the county of San Diego. The organization was originally founded as a non-profit whose mission was to raise funds to help supply the local hospital with its equipment needs.

In 1998 the not-for-profit Fallbrook Hospital became affiliated with Community Healthcare Systems (CHS), a for-profit company. When this happened, the Fallbrook Hospital Foundation changed its mission and its name to the Fallbrook Healthcare Foundation. The board spoke to the doctors and the community to research the current healthcare needs in Fallbrook. They discovered that there was a need for caregiving for people with dementia, and continuing education for seniors. In 2000, the daycare center was opened (The Glenner Center) as well as a facility to provide schooling for seniors on computers (SeniorNet).

Eventually, transportation for seniors and the disabled was recognized as a huge unmet need in the community of Fallbrook. In April 2004 the Care Van program was formed to provide free door-to-door transportation to seniors and the disabled to medical, dental and physical therapy appointments as well as rides to the pharmacies and grocery stores. In February 2005 the Senior Care Advocacy program was developed to further the cause of caring for the seniors and disabled in the communities of Fallbrook, Bonsall, Rainbow, and De Luz. The Care Advocacy program works with seniors to help them in finding the best resources for their healthcare needs and assisting them to remain independent and living in their own homes.

In September of 2017 the Foundation added its fourth core program, the Door-Through-Door (Hospital to Home and Back Again) Program, helping address a regional challenge with readmission rates in local hospitals and assisting Seniors in transitional services following major medical events so that they can recover independently at home.

Today, the Foundation continues to reach out to the community via its four programs: Senior Care Advocacy, Care Vans, Senior/Adult Day Care Center and Door-Through-Door. In total, the Foundation for Senior cares helps over 1,200 Seniors each year to age in place, and age with grace.

What are the current activities and/or programs offered by your organization?:

FALLBROOK FOOD PANTRY

Our Market Style Distribution program is offered to clients, who have requested regular assistance and are then interviewed by one of our Volunteer Interviewers. If they meet the federal guidelines of poverty, they are then given an ID card that qualifies them to receive weekly food issues from our Pantry. Our weekly menu is based on the MyPlate.gov recommendations. During 2019, we distributed 1.5 million pounds of food to local families with more than 30,000 household visits.

Our collaborative Seniors & Disabled Adults program, with the Foundation for Senior Care (FSC), has been designed specifically to alleviate the growing food insecurities concern with our fixed-low-income community members. For those seniors and/or disabled adults who are homebound, this service provides them with weekly food (groceries) deliveries. While FSC Care Advocates performs their health needs assessments during the initial interview with the client, the advocates are able to assess each individual's personal needs based upon their income, health (mental, physical and emotional) status and environment, which are determined by these three categories: Policy Change, Systems Change, and Environmental Change. This process allows FFP to garner important KPI's (key performance indicators) that provides a sustainable procedure for determining food distribution and hygiene needs for every client and gives FFP the ability to track quantifiable and quantitative data based on specificity.

Our Neighborhood Distribution program distributed 196,000 pounds of fresh fruits and vegetables in 2019. This is a monthly food distribution that helped an average of 1,050 clients per month. In our Food for Thought program, we provided nutritional assistance to 100 students, on average, for two twelve-week programs. Our Victory Outreach program helped an average of 40 clients a month recovering from Substance Use Disorder. Recently, Calvary Chapel and Project TOUCH-Fallbrook partnered to help homeless men get off the streets, get sober and find jobs. FFP provides weekly food for these men and as well as helping them with community service hours, which are required for them to maintain their residence at the house.

Currently, we are working with Frazier Elementary School, providing 75 families (approximately 200 people) with supplemental food once a month. This is being spearheaded by the President of their PTA and FFP. We are partnering up with San Diego Food Bank to provide extra food to be delivered to the pantry so we can sort and box items for Frazier students. Our test pilot program, providing food to 50 families during Thanksgiving and Christmas, was a huge success and we have now begun the process of formalizing this program within the school to be permanent.

FOUNDATION FOR SENIOR CARE

Annually, our Transportation services (Care Van & Expanded Rides) now provide over 6,000 rides for seniors and disabled adults to healthcare appointments, grocery and food pantry, social services and other local businesses. The Expanded Rides service provides District residents with access to physicians, specialists, and other ancillary medical services located outside the greater Fallbrook area.

The Senior Care Advocacy program ensures that clients have access to local resources and national entitlements to manage their healthcare, maximize their independence and enjoy an enriched quality of life.

Our Door-Through-Door program is designed to fill in the gap in care that results from discharge from a hospital setting. By liaising between the hospital, the patient and their family we can ensure that all resources are available prior to the patient returning home.

The Fallbrook Adult Day Care Center - 'The Club', offers a secure social, recreational day program designed for seniors and disabled adults that need additional help and out of institutional care settings.

List and describe current collaborations with other organizations that enhance your ability to provide services through this program.:

FALLBROOK FOOD PANTRY

Our on-going community collaborations are with the Public Health Nursing students from Cal State San Marcos School of Nursing who assists with the facilitation of "Cooking Matters" (a nutrition class provided through Feeding America) for Adults and Youth that educates people about cooking nutritious dishes, meal preparation and shopping on a budget. Through this program and while offering health screenings at our sites, there were over 300 diabetes and blood pressure screenings performed in 2019. Many of these screenings either detected pre-diabetes, first-time diagnosis of diabetes and/or assisted with a prevention program. If one of our nurses discovers that a client has any health concerns, requiring more than a simple screening, they will refer the client to local doctors to receive continued healthcare supervision and support.

We have an ongoing collaboration with the Foundation for Senior Care to use Care Van transportation for our clients, as well as for homebound seniors and disabled adults who cannot get to the pantry for food. We provide a weekly home delivery service to meet the nutritional needs of our fixed income community members.

The Jack E. Johns Fallbrook Family Health Center and the Fallbrook Smiles Project all promote healthy habits, disease prevention, and wellness programs, too, and provide screenings at our monthly Neighborhood Distribution event.

We collaborate with San Diego Food Bank and Feeding San Diego where all our food commodities are purchased and/or are donated from.

We are the distribution point for our Christmas toy donation program, Adopt-A-Family, sponsored by several local organizations, churches, and individuals. In 2019, 250 families (more than 500 kids) received gifts and a Christmas dinner.

In March 2019 we collaborated with the Boys & Girls Club to offer Cooking Matters for Kids, an 8-week course educating youth about healthy choices and meal preparation.

Our longest-running collaborative partnership has successfully been with the Fallbrook Regional Health District, since before 2002. Without this relationship, FFP could not feed the thousands of people that we do each year. It is this collaborative that stemmed NCCCHI in 2016, where seven local non-profits came together to address larger issues within our community and make a commitment that this group would work diligently to alleviate, eliminate and possibly cure specific health indicators directly related to poverty, obesity, diabetes, cardiovascular disease, and hypertension. Even after the sun-setting of this group in early 2019, we all have maintained strong-working commitments to each other to continue the work and keep our community safe, healthy and strong.

The Senior Care Advocacy program's goal is to ensure seniors have resources and the ability to age safely at home or have the assistance they need to be well cared for wherever they reside.

Our partners include the Fallbrook Food Pantry, You Are Not Alone (YANA), Vial of Life, North County Fire Protection District, Adult Protective Services, San Diego Elder Law, Lifeline and numerous local home health caregiving agencies, area hospices, medical and ancillary healthcare providers that we have strong working relationships with.

The Advocates continue to work closely with Fallbrook Skilled Nursing and the three main hospitals (Temecula Valley Hospital, Palomar and Tri-City) that provide care to our local clients. Through these partnerships, we are often the first contact for arranging services for senior clients. Specifically, we are working to ensure clients have access to enough and quality food, the ability to access healthcare and social outlets, and collaborating with local fire and sheriff agencies to ensure that seniors are provided with safety and security measures.

Program Information

Is this application being submitted in collaboration with another agency?:

Yes

If yes, please provide the the collaborating organization name:

Fallbrook Food Pantry

Project Title: SENIORS & DISABLED ADULTS NUTRITION PROGRAM

Requested Cash Amount: \$52,126.07

This is an ongoing program that began on: 03/20/2020

Name of the person submitting the grant: Keith Birkfeld
760-723-7570
kbirkfeld@foundationforseniorcare.org

Name of Program Coordinator: Shae Gawlak
(760)728-7608
director@fallbrookfoodpantry.org

Is the Program Coordinator responsible for submitting quarterly reports?: Yes

Ages Served: Adults (18-60): 10%
Seniors (60+): 90%

Gender: Female: 80%
Male: 20%

Select the income limit category of your target population: Extremely Low-Income Limits, ceiling of \$32,100

Projected number of residents (participant/client) that will directly benefit from this program: 100

Projected number of residents that will indirectly benefit from this program: 300

How will the program be staffed?: Paid: 50%
Volunteer: 50%

Statement of Problem/Needs Assessment

Discuss the need for the proposed program or service within the District.:

Nearly 10 million seniors, nationwide, are "food insecure," a term used by the U.S. Department of Agriculture to describe the state of being without reliable access to enough quantity of affordable, nutritious food. One of the most basic human needs is adequate nutrition. Millions of senior citizens, who are on fixed incomes in the United States, find it difficult to manage their finances--what bills will they pay each month, rent or electricity? Food or medication? Forty percent of seniors struggle to make ends meet and 1 in 8 reports experiencing food insecurity.

According to the National Council on Aging, "3 out of 5 seniors who qualify for SNAP dollars (food stamps) do not participate. This means that 5.2 million seniors miss out on benefits. Older Americans who qualify for SNAP dollars are significantly less likely to participate in the program than other demographic groups. Several factors contribute to the low participation rate. Many seniors face barriers related to mobility, technology, and stigma and are discouraged by widespread myths about how the program works and who can qualify. Almost one-third of food insecure seniors are disabled. Nearly 65% of food-insecure seniors are younger than age 69. Food insecure seniors are worse off for a wide array of health outcomes. They have lower nutrient intakes and are more likely to suffer from diabetes, depression, limitations in activities of daily living (ADLs), high blood pressure, congestive heart failure, heart attacks, gum disease, and asthma."

Our collaborative Seniors & Disabled Adults program, with the Foundation for Senior Care, is a necessity in Greater Fallbrook. With more than 5,400 seniors residing in Fallbrook, alone, our services are a lifeline for our homebound-fixed income individuals who depend on us every day. Collectively FSC and FFP provide our clients, more than 500 seniors, with a support system that exceeds most program expectations, regarding the full care and treatment of a senior or disabled adult who may not have any family to assist them. The nutritional value we provide to keep them healthy and strong is imperative and no other service in town provides weekly groceries to our clients. The Fallbrook Food Pantry and Foundation for Senior Care are an anchor in our community--a necessity for hundreds of families and thousands of individuals; and without appropriate funding, we are not able to assist our most vulnerable community with their basic human needs.

Reference your supporting data below.: US DEPARTMENT OF AGRICULTURE

<https://search.ers.usda.gov/search?affiliate=ers&query=seniors>

NATIONAL COUNCIL ON AGING

<https://www.ncoa.org/news/resources-for-reporters/get-the-facts/senior-hunger-facts/>

Siegler, L., E., Sonam, G., M., Laureano, Evelyn, ... Carrington, M. (2015, February 1). Community-Based Supports and Services for Older Adults: A Primer for Clinicians. Retrieved from <https://www.hindawi.com/journals/jger/2015/678625/>

What other organizations within the community offer similar programs/ services that address this need?:

The Fallbrook Food Pantry's Seniors & Disabled Adults delivery service is the only program in Greater Fallbrook where those in need receive free groceries, not a prepared meal, as received from the Senior Center. FFP delivers free fresh produce, dairy (cheese, yogurt, milk products), sources of protein (canned and/or frozen), bread/baked goods, rice/pasta, canned commodities, and personal hygiene items--sustaining an individual for an additional 3-4 days.

The Foundation for Senior Care's Senior Care Advocacy program is the only service and program of its type in the Fallbrook community.

Program/Services Description

The Fallbrook Regional Health District has identified several health disparities that effect the long term health and well being of our community. The following questions address how your program addresses these concerns. :

Which one of the following categories best describes the primary goal and objectives of your program?:

Ancillary: Services that support our mission to promote health for the people of the District.

Which of the following health disparities does the program address:

- Nutrition & Access to Food (e.g., Meal programs, Food Bank, Healthy Eating, Obesity, Type 2 Diabetes)
- Senior Services (e.g., Aging in place, Dementia, Transportation)

Describe how the program provides the service.:

Every new senior or disabled adult client is required to go through a screening interview, which is performed by FSC Senior Care Advocates, including a detailed needs assessment that identifies resources required to help them age safely in place at home; including, transportation to medical appointments through the FSC Care Vans, FACT or the NCTD Lift, applying for and coordinating with County In-Home Support Services or home health agencies for medical caregivers, and or coordinating with low-income assistance, local churches, and other organizations within the Greater Fallbrook area that can assist clients with their housing, emotional, social and long term care needs. Clients that have demonstrated challenges with food security will be sent to the FFP for the next steps on procurement.

Then FFP verifies the appropriate qualifications (residence, income, age, personal ID, disability/health status and dependents). Once this process has been completed and the client meets the required criteria, including the Federal Income-Level for Poverty, they are then issued a Pantry ID Card which allows them to receive food every week.

When a client comes in or is receiving a home delivery for their food distribution, our volunteer receptionist scans their card (we keep homebound clients cards in a book at the pantry)--which tracks when they came in/delivery and how many people in their household received food. It also allows FFP to generate reports based on specific demographic indicators (age, ethnicity, household size, gender, and income).

FFP has an Emergency Food policy, as well, which allows any person to come to the pantry for food, up to three times, without having to conduct a full interview and become a regular client. This process is basic and only requires a personal ID card/license to receive food. Generally, this is used for people who either have lost a job and are between jobs or they had an acute situation (accident, sick, etc.) take place that has affected their financial status, temporarily.

As clients come to the pantry initially, they are offered a variety of programs to participate in: Daily Distribution (Market), Neighborhood Distribution, Senior's & Disabled Adults program, Cooking Matters (educational), etc.

Our intervention comes into play when we provide them with healthy food choices--items specific to an elder's diet (Ensure--supplemental nutritional drink, prunes, applesauce, dairy and hygiene items such as Depends), along with fresh fruits and vegetables.

What is/are the program goal(s) and what are the objectives for each goal.:

Define goal #1 for this program : FFP will provide at least 35 clients with 15-20 lbs. of food per client

Number of Objectives for this program: 1

Objective 1: FFP will provide a weekly menu of supplemental nutritious food to everyone who qualifies for assistance.

Measuring Success for Goal #1: Each person, per household, will receive a minimum of 15-20 pounds of food each week. This is quantified by the weekly menu, which is weighed before weekly distribution begins.

Define goal #2 for this program if applicable.:

FSC will assess and maintain records at least 35 clients on a monthly basis who can benefit from the services that the FFP offers.

Number of Objectives for Goal #2 of this program: 1

Objective 1 for Goal #2: FSC will create needs assessments for qualified clients and share relevant information with the FFP.

Measuring Success for Goal #2: Number of clients added to and maintained on the program monthly with services provided in addition to FFP referrals.

Anticipated Acknowledgment

Acknowledgment: FALLBROOK FOOD PANTRY

Acknowledgment of the Fallbrook Regional Health District will be in our Fall newsletter, frequent social media posts (FB & Instagram) throughout the year, on our web site, in the Village News following the contract awards, posted on the display board in the Pantry, and on the box truck which was purchased in 2018 as a result of an awarded FRHD contract.

FOUNDATION FOR SENIOR CARE

--The FRHD logo will be affixed to the sides of our Care Vans.

--We will include the FRHD logo and official sponsor designation in all emails from every staff member.

--Our organization and specific Care Van program brochure will feature the FRHD logo and official sponsor language.

--FRHD logo and status will appear on our website and in all promotional e-mails sent out for events.

--FRHD logo and support will be highlighted at our annual fundraising event held in October.

--We will promote District events on a monthly basis via Social Media.

Financial Reporting & Budget

Has your organization requested funding from FRHD for this program before?: Have not applied before

Have grant funds awarded to your organization ever been withdrawn, reduced or discontinued?: No

Please list other grant funders that have been approached by your organization in the past 3 years, including FRHD. Include Name, Date, Amount Requested, Declined or Pending.:

FALLBROOK FOOD PANTRY

1. Legacy Endowment Community Foundation submission spring 2020, \$15,000
2. IBM Foundation -- submission summer 2020, \$2,000
3. Bank of America Employee Foundation -- submission spring 2020, \$500
4. San Diego County Neighborhood Reinvestment -- submission fall 2020, \$25,000

FOUNDATION FOR SENIOR CARE

1. Albertsons Companies Foundation - pending submission 8/2020 - \$15,000
2. Wells Fargo -- pending submission Fall 2020 - \$15,000
3. San Diego County -- Community Enhancement Grant - pending submission June 2020 - \$20,000
4. Legacy Endowment - Elisabeth Wilson Grant - pending submission April 2020 - \$12,000

Please list the fund raising events conducted by yourself or other organization(s) where proceeds have been designated to your organization as beneficiary of funds raised. Include Name, Date, Amount:

FALLBROOK FOOD PANTRY

Each year we have at least three major fundraising events:

M&M Charity Dinner/Golf

2019 = \$90,000.00

2018 = \$92,000.00

2017 = \$55,000.00

Race to End Hunger

2019 = \$27,000.00

2018 = \$18,000.00

2017 = \$16,500.00

#GivingTuesday

2019 = \$6,000.00

2018 = \$5,000.00

This August we will host our 6th Annual Murphy & Murphy Charity Dinner and Golf Tournament at Pala Mesa Resort and our goal is to raise \$150,000. Race to End Hunger is our fall event and last year we raised \$27,000 for our first annual competitive race, held at Live Oak Park. This year we hope to exceed last year's fundraising efforts by an additional \$10,000. #GivingTuesday is a national day for non-profits to raise funds online, boosting organizational stories, successes and goals. Last year was our 2nd year of participating in this opportunity, raising about \$6,000 in 24-hours. This year we hope to reach our goal of \$10,000. A percentage (up to 25%) of all funds raised will directly support our Seniors & Disabled Adults program.

FOUNDATION FOR SENIOR CARE

Foundation for Senior Care Annual Fall Fundraiser

October 2019 - \$147,340

October 2018 - \$131,085

October 2017 - \$121,251

Foundation for Senior Care - Spring Fundraiser

May 2019 - \$9,180

May 2018 - \$15,789

May 2017 - \$6,906

Giving Heart / Sustained Giving Program

FY2019-2020(YTD as of Apr 6 2020)- \$20,351.83

FY2018-2019 - \$31,574.50

FY2017-2018 - \$12,756.54

Client donations -- Senior Care Advocacy program restricted

FY 2019-2020 (Year-to-Date) - \$4,120.90

FY 2018-2019 - \$10,740

FY 2017-2018 - \$11,030

**Describe your plan for maintenance/
continuation of the proposed program
beyond the 2020-2021 fiscal year.:**

FALLBROOK FOOD PANTRY

In addition to awarded grant submissions, FFP receives financial support from many local individuals, organizations, churches, and businesses. This year we created a Development Committee that is responsible for not only grants and special events, but also in securing recurring and major donors. This is being cultivated through Donor Stewardship.

FOUNDATION FOR SENIOR CARE

The financial maintenance and continuation of the Senior Cree Advocacy program would follow the pattern of prior years. We plan to continue to seek grant funding from the FRHD and other corporate and private foundations to support its ongoing operation. We are continuing to develop our donor giving programs and are looking for new funding vehicles as well. We have plans to approach area medial groups and insurance providers to help underwrite this program, as additional data has been generated that supports its continued operations.

**Describe what other funding sources will
be used to support this program; include
fees for services contracts or other
revenue sources?:**

FALLBROOK FOOD PANTRY

1. FFP volunteers contribute over 15,000 hours of time donated, with a value of approximately \$300,000/annually. We could not sustain our organization without their dedication and support.

2. FFP receives hundreds of thousands of pounds of donated food, each year, with an industry average of \$1.66/pound, equals in excess of \$2-million worth of food.

3. FFP has a fiduciary responsibility to the community in sustaining our under-served families with healthy food options--we can do this because of the generosity we are given through a variety of anonymous donors. Their contributions have made a significant difference in our ability to serve more than 1,100 families in Greater Fallbrook.

FOUNDATION FOR SENIOR CARE

As Case Management becomes more recognized as a requirement to unite disparate healthcare systems for better client coordination there remains the possibility of having larger insurance, medical and healthcare organizations pay for the broader type of social work that Care Advocates provide. This may take the form of fee for service, or a capitated rate, provided to the Foundation's Senior Care Advocacy program for clients under a particular healthcare plan, with the mutual benefit of clients (seniors in our area) receiving better care and case management and insurance providers and medical facilities spending less on costly patient care that results from unaddressed gaps.

Program Budget File: FRHD_2020-2021 Co-Grant Budget_FFP and FSC_April 6 2020.xlsx

Attestation: • I certify that all information presented in or attached to this Application is complete and accurate

Payment

Scan

No matches were found

Approval

Requested Amount: \$52,126.07

***Recommended Amount:**

Prior Approved Grants:

Request Status: External

Contact

Salutation: Mr.

***First Name:** Keith

Middle Name:

***Last Name:** Birkfeld

Title: Executive Director

Address: 135 S. Mission Rd.

Address 2:

City: Fallbrook

State: California

Province:

Zip/Postal Code: 92028

Country:

Telephone: 7607237570

Fax:

Email Address: kbirkfeld@foundationforseniorcare.org

Contact Type:

Creation Date: 03/02/2020

Last Saved By: 1000000010520003

Last Saved Date: 02-MAR-20 02.25.50.334057 PM

Notes:

***Internal Use Only?:** N

Suffix: