



2020-2021 COMMUNITY HEALTH CONTRACT (CHC) GRANT IMPACT REPORT

Organization Name Fallbrook Healthcare Foundation dba Foundation for Senior Care (#14223795)

Person submitting the impact report Patricia Sargent

Ages: List the percentages of your program participants' ages who received services during this reporting time frame.

	Percentage served
Children (infants to 12)	
Young Adults (13-18)	
Adults (18-60)	5
Seniors (60+)	95
Unknown	

Gender: List the percentages of your program participants' gender identification who received services during this reporting time frame.

	Percentage served
Female	73
Male	27
Non-binary	
Unknown	

Income: List the percentages of your program participants' income limit category of those who received services during this reporting timeframe (2019 HUD – AMI Income limits: 4 person family).

	Percentage served
Extremely Low-Income (ceiling of \$32,100)	
Very Low (50% Income (ceiling of \$53,500)	30
Low (80%) Income (ceiling of \$85,600)	70
Higher than listed limits	10
Unknown	

How many District residents directly benefited (participant/client) from this program: 157

Approximately how many residents received an indirectly benefit (# of those benefiting from the participant receiving the service) from this program: 314

GOALS & OBJECTIVES

Goal 1 & Objectives: From your application, please provide your measurable outcomes for each of your stated objectives.

For Senior Transportation Services:

In Q2 we provided 1,311 Care Van rides/transportation services for 140 clients, reaching a cumulative 90% (181 unique clients year-to-date) of our annual goal of 200 clients in the first 2 reporting quarters. Of the Q2 Care Van riders, 13 of them were wheelchair-bound clients.

Due to COVID-19 Stay-at-Home orders and seniors' caution about going out into the community, 79 of our clients served this quarter were exclusively for grocery service...a service that was started in March 2020 as a direct result of the outcry from homebound seniors for groceries and essentials.

Of the 1,311 rides/services, the trip destinations were distributed as follows:

- Doctors, Physical Therapy, Pharmacy: 5.6%
- Adult Day Care Center at the Foundation: 10.5%
- Grocery Store: 3.7%
- Other: 9.2%
- Rides Home: 30.1%
- Grocery Delivery Service: 40.8%

Goal 2 & Objectives: From your application, please provide your measurable outcomes for each of your stated objectives.

In Q2 we coordinated 17 Expanded out-of-town rides. So far this reporting year, we have provided 39 Expanded rides to medical appointments.

This lower than expected ride count is largely attributed to the increased use of Telemedicine and the lack of availability for in-person medical visits, as a result of COVID-19. Drivers that would otherwise be used for Expanded Rides were filling in on the Grocery Delivery business that demanded a large number of resources and staff due to ongoing COVID issues for seniors that prefer to remain sheltered in-place.

Expanded ride destinations:

Temecula - 3

Murrieta - 2

San Marcos - 1

Escondido - 3

Carlsbad - 2

Oceanside - 5

San Diego - 1

PARTICIPANT SUCCESS STORY

Participant Success Story:

Deborah is a 78-year-old senior. Prior to the COVID-19 Stay-at-Home order, Deborah had been a regular rider on our Care Vans, going to doctor appointments, haircut appointments and grocery shopping regularly. When COVID-19 hit, Deborah decided to keep herself isolated and safe. She had food in her pantry to last for weeks. But as weeks turned into months, Deborah panicked. As her food supply became critically low, she called the Foundation and hesitantly asked for a ride to the grocery store. She was very afraid of getting sick. When we told her that we could take her grocery order and deliver her groceries directly to her, she was in tears. Deborah, like many seniors, told us that she does not have a computer, cannot send email and has no other means to order groceries. She also noted that drivers who try to find her house (other than our Care Van drivers who were already familiar with her location) always get lost and do not want to deliver to her area. We were able to put her at ease, collect the groceries she needed, and provide her the comfort of knowing she would not have to risk her health by going out. Deborah calls our Care Van drivers her "angels". We are the ones who are blessed to be able to help seniors like Deborah.

ACKNOWLEDGEMENT

Please describe how the Fallbrook Regional Health District's investment in this program was acknowledged during this reporting timeframe.

The FHRD log is on one of our Care Vans. We include the FRHD logo & support statement on each of our staff's email signatures. We have a "Thank you" banner, acknowledging FHRD, on the fence in front of our campus. Our services brochure acknowledges the generous support of FRHD, and uses their logo. We thank FRHD as a generous supporter on our website, up-front and center. We promote the District's support events and messages through our social media posts, as well as posted thanking the District. See attached.

Acknowledgment example: please upload an example of one method in which the District was acknowledged.



BUDGET

Please upload a copy of the program budget you submitted with the application, with an additional column demonstrating the current utilization of grant funds.



Please explain any significant differences in budget or services during this quarter. What if any changes were made to address programming challenges.

During Q2 we continue to utilize our Care Vans to provide home grocery delivery, a program that was urgently devised in March 2020 when seniors suddenly lacked the ability (due to Stay at Home Orders) and the willingness to venture to the grocery store for food and essentials. As seniors or disabled, they were at high risk for COVID-19 and lacked the means of support to otherwise replenish their food supplies. So, while the number of grocery deliveries in Q2 is less than the demand we initially saw in Q1, we continue to satisfy this need for food through the use of our Care Vans.

Additionally, as mentioned above, both our Care Van riders and our Expanded Rides program has seen a significant reduction in planned volume, due to COVID-19 Stay-at-Home Orders and extreme caution of our seniors.

It is through generous grant funding from the Fallbrook Regional Health District that we are able to

continue to offer our rides services whenever they are needed, as well as the urgently needed food/essentials delivery service. Our seniors and the Foundation for Senior Care are so incredibly appreciative of your generous support.

Please sign your form:

Patricia Baugent

FRHD Acknowledgements from the Foundation for Senior Care Q2 2020-2021

Care Van Acknowledgement



Email Signature & Logo Acknowledgement

All Foundation for Senior Care staff use this signature block, which includes our acknowledgement of FRHD.



Patty Sargent *Executive Director*



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Address: 135 S. Mission Rd., Fallbrook, CA 92028

The mission of the Foundation for Senior Care is to provide programs and resources enabling seniors to enhance their well-being and offer them a more meaningful life. Nonprofit tax designation ID# 95-3389263

Grant funding for programming is generously supported by the



Program Brochure FRHD Logo & Official Sponsor Language

OUR AREA OF SERVICE

De Luz Heights
Rainbow
Fallbrook
Bonsall

- FALLBROOK
- BONSCALL
- RAINBOW

*ASK ABOUT OUR EXPANDED RIDES FOR MEDICAL APPOINTMENTS OUT OF AREA

FALLBROOK CHAMBER OF COMMERCE
2019
Non-Profit of the Year
AWARD
Foundation for Senior Care

OUR SUPPORTERS

Fallbrook Regional HEALTH DISTRICT

LEGACY ENDOWMENT
Your pathway to community giving

VOLUNTEERS NEEDED
HELP SERVE OUR MISSION

FOUNDATIONAL FOR SENIOR CARE

The Foundation for Senior Care is a 501(c)3 Non-Profit public charity that relies on donor support. Tax ID#95-3389263

VISIT US!
135 S. Mission Road
Fallbrook, CA 92028
760-723-7570
WWW.FOUNDATIONFORSENIORCARE.ORG

FOUNDATION FOR Senior Care

SENIOR RESOURCES FROM A TO Z

- TRANSPORTATION
- ADVOCACY
- ADULT DAY CARE
- EDUCATION

SERVING OUR COMMUNITY SINCE 1979

Building Entrance “Thank You” Banner

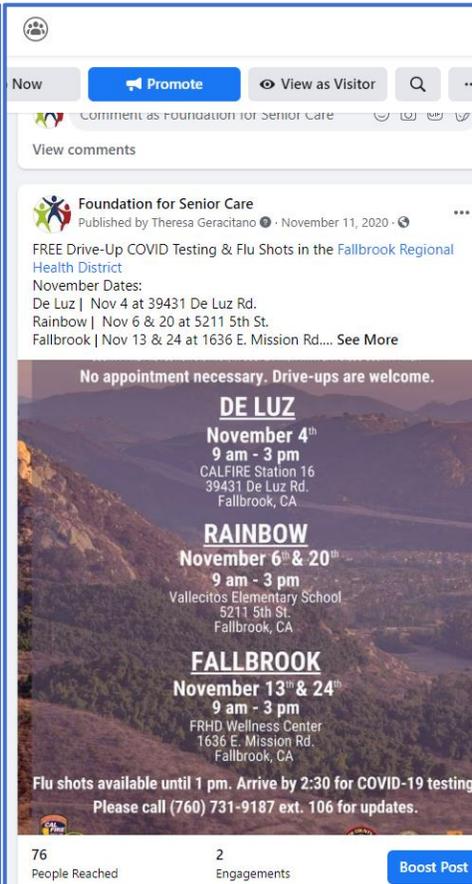
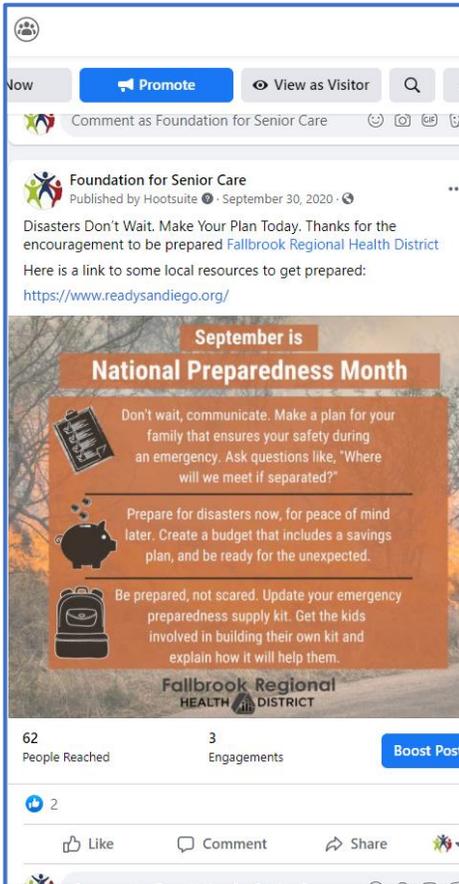


Website & Promotional E-Mails Acknowledgement



Sampling of Social Media Posts

Facebook



Now Promote View as Visitor Q

Foundation for Senior Care
Published by Hootsuite · September 30, 2020

If you are a caregiver you are just an angel! It is no easy thing to be a caregiver, and you need to take care of yourself! Consider being a part of a 5 week long virtual Caregiver Support Group through Hospice of the Valleys. Call 951-200-7800 to register.
This program is available through a grant from the Fallbrook Regional Health District

Hospice of the Valleys Caregiver Support Group

Do you live in the Fallbrook area and are a caregiver for a loved one? This group will address the stresses of being a caregiver and offer suggestions for your own self-care in a supportive, sharing environment. This five week group for caregivers will be held virtually on Zoom, and both pre-registration and pre-screening are required prior to joining the group. The group is free and sponsored by the generous donation of Fallbrook Regional Health District.

FIVE CONSECUTIVE THURSDAYS
 October 8 • 2:00-3:00 p.m.
 October 15 • 2:00-3:00 p.m.
 October 22 • 2:00-3:00 p.m.
 October 29 • 2:00-3:00 p.m.
 November 5 • 2:00-3:00 p.m.

Now Promote View as Visitor Q ...

Foundation for Senior Care
Published by Theresa Geracitano · November 14, 2020

Can you believe it? 1 in 10 Americans are unaware that they have diabetes! Thank you Fallbrook Regional Health District for supporting American Diabetes Month.

NOVEMBER IS AMERICAN DIABETES MONTH

Diabetes affects nearly 1 in every 10 Americans. 1 in 5 of those Americans are unaware that they have the disease.

Symptoms can present themselves in the form of increased thirst, constant hunger, blurred vision, tingling in hands, and sudden weight loss.

Take steps today to prevent type 2 diabetes. You can take preventative measures by eating healthy, watching your weight, exercising regularly, and getting regular check-ups with your healthcare provider.

Fallbrook Regional Health District

87 People Reached 4 Engagements Boost Post

3 Like Comment Share

Comment as Foundation for Senior Care

Now Promote View as Visitor Q ...

Foundation for Senior Care
Published by Theresa Geracitano · November 17, 2020

November is National Hospice and Palliative Care Month. While we may know what Hospice is about, Palliative Care can be very helpful for those struggling with a life-threatening illness. Thank you Fallbrook Regional Health District for the awareness!

NATIONAL HOSPICE AND PALLIATIVE CARE MONTH

What is the difference between hospice and palliative care?

Palliative care improves quality of life for individuals facing life threatening illnesses; whereas hospice care focuses on helping individuals and their families make end-of-life decisions.

When a loved one is dying, they typically require an estimated 54 hours per week of care. That is where hospice and palliative care resources make all the difference.

Fallbrook Regional Health District

95 People Reached 6 Engagements Boost Post

3 Like Comment Share

Now Promote View as Visitor Q ...

Foundation for Senior Care
Published by Theresa Geracitano · December 17, 2020 at 2:44 PM

Concerned about COVID and getting together with family? Fallbrook Regional Health District has free COVID testing as well as free flu shots.

FREE COVID-19 TESTING + FREE FLU SHOTS

OFFERED BY CAL FIRE/SAN DIEGO COUNTY FIRE, FALLBROOK REGIONAL HEALTH DISTRICT, AND NORTH COUNTY FIRE PROTECTION DISTRICT, IN COOPERATION WITH SAN DIEGO COUNTY HHSA

Appointments are recommended.
Registration opens 5 days prior to testing date.
Schedule an appointment by calling 211 or visiting 211SanDiego.org

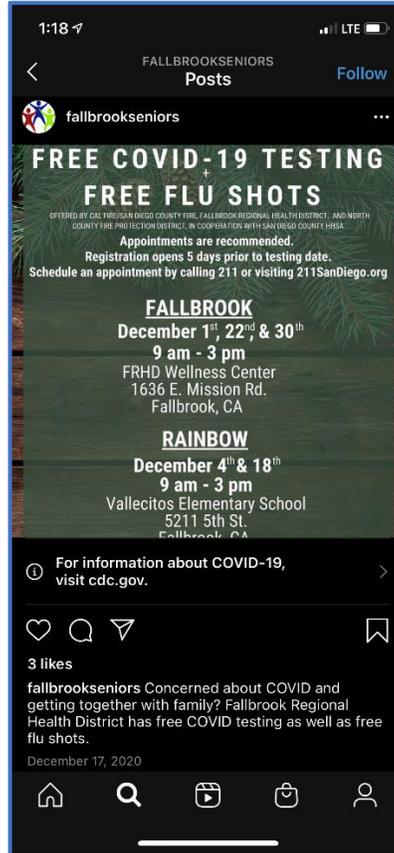
FALLBROOK
December 1st, 22nd, & 30th
9 am - 3 pm
FRHD Wellness Center
1636 E. Mission Rd.
Fallbrook, CA

RAINBOW
December 4th & 18th
9 am - 3 pm
Vallecitos Elementary School
5211 5th St.
Fallbrook, CA

334 People Reached 19 Engagements Boost Post

2 Like Comment Share 3 Shares

Instagram:



Twitter

