

# Organization

**Official Name:** SAN DIEGO COUNTY MEDICAL SOCIETY FOUNDATION

**\*Legal Name:** San Diego County Medical Society Foundation, dba Champions for Health

**\*Year Company was Founded:** 1968

**\*Address:** 5575 RUFFIN RD STE 250

**Address (2):**

**\*City:** SAN DIEGO

**State:** California

**Zip/Postal Code:** 92123-1387

**\*Main Telephone:** 858-300-2780

**Main Fax:** 858-560-0179

**Website Address:** [www.championsforhealth.org](http://www.championsforhealth.org)

**\*Main Email Address:** [Adama.Dyoniziak@championsfh.org](mailto:Adama.Dyoniziak@championsfh.org)

**\*Mission Statement and History:** Champions for Health (CFH)'s mission is to provide access to critically needed healthcare for uninsured low-income residents of San Diego County who would otherwise face insurmountable barriers to care. CFH

recruits, mobilizes, and supports hundreds of volunteer physicians and other professionals to provide free specialty healthcare.

The organization was founded in 1968 as the Association for Medical & Paramedical Education and Research (AMPER) by the leadership of the San Diego County Medical Society and in 2004 became the San Diego County Medical Society Foundation to address the needs of the medically underserved. In 2016, SDCMSF was rebranded Champions for Health (CFH). Our vision: Physicians Improving Health, Changing Lives.

CFH is focused on increasing access to healthcare services, improving health outcomes, and building the future wellness system. CFH is the only systematic and organized means for physician medical volunteerism in the County, activating the commitment of the medical community to assist individuals and communities to improve health and change lives.

The social determinants of health are addressed in intimate community settings through blood pressure screenings, diabetes prevention, and Live Well San Diego Speaker's Bureau presentations. We are the 3rd largest immunization provider in the County targeting geographic areas with low immunization/insurance rates with volunteer physicians, and nurses leading the charge, resulting in 16,000 San Diegans engaged yearly in their health.

CHF mobilizes volunteer physicians and our network of partners to serve the uninsured with prevention and specialty care treatment programs and step into the gap when everyone else says they have done their share. Our actions show beyond words that we care for the community who others avoid working with because services will not be reimbursed. Health is a right for every human, not a privilege for the insured or comfortably employed.

**\*Board of Directors :** Daniel "Stony" Anderson, MD, Treasurer & Secretary of the Board, Kaiser Permanente and California Colorectal Cancer Coalition

Tammy Gerstenfeld, Director, M.D., Director, Kaiser Permanente

Keerti Gurushanthaiah, M.D., Director, Infertility, Gynecology & Obstetrics (IGO Specialists)

James Hay, M.D., Founding Board Member, North County Family Medical Group

Paul Hegyi, MBA, Executive Committee Member, CEO, San Diego County Medical Society

Liliana Osorio, Deputy Director, The Health Initiative of the Americas, UC Berkeley

Carl Pinkard, CFP, Aldrich Wealth Advisors

Al Ray, M.D., Board President, Southern California Permanente Medical Group  
Kosala Samarsinghe, M.D., Director, Internal Medicine, Scripps Coastal  
James Schultz, M.D., Medical Director PASD, Neighborhood Healthcare CMO  
Meg Storer, Director, VP Government & Community Relations, 211 San Diego  
Reneé Wailes, DDS (retired), Director, Board of Directors The Old Globe Theatre  
Jeffrey Willmann, Vice President of the Board MedDataQuest  
Nick Yphantides, M.D., Director, CMO, San Diego County Health and Human Services Agency

**Most Recent 990:** SDCMSF DBA CHAMPIONS FOR HEALTH I-990\_2018.pdf

**\*Most recent audited financial statement with management letter:** San Diego County Medical Society Foundation DBA Champions for Health Sept 30, 2017 - 2016.pdf

## Proposal

**\*Request Owner:** Rachel Mason  
**Request Source:** External (Submitted 04/10/2020)  
**Proposal Type:** Ongoing Program

## Agency Capability

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**Briefly describe your organization's history and accomplishments. :**

San Diego County Medical Society Foundation (SDCMSF) was founded in 2004 by the leadership of the San Diego County Medical Society to address the needs of the medically underserved. In 2016, SDCMSF was rebranded Champions for Health (CFH) to better communicate our mission. Our vision: Physicians Improving Health, Changing Lives.

Champions for Health is dedicated to providing access to critically needed healthcare for uninsured low-income residents of San Diego County who would otherwise face insurmountable barriers to care. We recruit, mobilize, and support hundreds of volunteer physicians and other professionals to provide free specialty healthcare.

Champions for Health (CFH) supports fee for service primary care patients at Federally Qualified Health Centers (FQHCs) and free clinics, who do not have access to specialty care (as FQHC's cannot provide specialty services), including surgery or treatment for life threatening and disabling conditions, and who often do not access preventive services due to cost or stigma, especially as the enforcement of the Public Charge Rule is deterring people from accessing services.

Project Access has facilitated care for more than 6,500 low-income and uninsured patients and performed 1,563 volunteer surgeries since 2008, and provided 3,936 support services to address social determinants of health all thanks to the network of more than 1,500 physicians, as well as hospitals, surgery centers, health providers, and their partners who have provided pro bono care.

Due to the close affiliation with the San Diego County Medical Society, CFH's founding purpose was for the hundreds of physicians, hospitals, surgery centers, and ancillary care providers in the San Diego community to have the opportunity to contribute their resources, time, and expertise to care for uninsured patients.

In the 2018-2019 fiscal year CFH provided 1,473 medical encounters, and 103 surgeries through PASD, and 14,000 preventive screenings, culminating in more than \$1.90 Million donated care this program year. CFH is focused on increasing access to healthcare services, improving health outcomes, and building the future wellness system connecting the commitment and volunteerism of the medical community to improve the health of individuals and communities and to change lives.

CFH is the only systematic and organized means for physician medical volunteerism in the County, activating the commitment of the medical community to assist individuals and communities to improve health and change lives.

The social determinants of health are addressed in intimate community settings through blood pressure screenings, diabetes prevention, and Live Well San Diego Speaker's Bureau presentations. We are the 3rd largest immunization provider in the County, behind two FQHCs, targeting geographic areas with low immunization/insurance rates with volunteer physicians, and nurses leading the charge, resulting in 16,000 San Diegans engaged yearly in their health.

**What are the current activities and/or programs offered by your organization?:**

Project Access San Diego (PASD), Champions for Health's flagship program, facilitates pro bono specialty care, such as gynecology, ophthalmology, cardiology, neurology, and general surgeries, to low-income adults who remain uninsured even after the implementation of the Affordable Care Act. Due to the close affiliation with the San Diego County Medical Society, Champions for Health is privileged to have access to hundreds of physicians, hospitals, surgery centers, and ancillary care providers in the San Diego community who contribute their resources, time, and expertise to care for uninsured patients. Your Board member, Dr. William Pitt, has been a long-time Project Access volunteer. The number one referral request is for imaging so that physicians can appropriately diagnose the health condition. Forty percent of all patients referred to us by the primary care providers at the area's community clinics are in need of surgeries or other procedures outside the physicians' offices. Through our web of health partners, we are able to accommodate the majority of referral needs.

Due to the number of PASD patients with diabetes, Champions for Health partners with a Centers for Disease Control-certified diabetes prevention program, called the Skinny Gene Project (SGP). Our collaborative focuses on pre-diabetic adults living in low-income neighborhoods at highest risk according to specific CDC inclusion criteria for this rising epidemic. Lifestyle coaches incorporate weekly group meetings, virtual and telephone coaching, nutrition education, physical activity, and linkage with a medical home and community resources, and support services for a full year to promote healthy living in order to prevent the onset or halt the progression of diabetes. The SGP Diabetes Prevention Program is thrice recognized by the CDC, and is the original certified CDC provider in San Diego County.

We integrate our community wellness prevention programs with our specialty medical care programs at Champions for Health to include breast cancer screenings, facilitate colorectal cancer diagnostics, cardiovascular disease screening, and free flu shots each year, as part of our county-wide strategy to connect the unconnected alongside County Health & Human Services Agency and long standing community partners.

This year more than 100 physicians volunteered to provide community health education through our Live Well San Diego Speaker's Bureau. Champions for Health continues to facilitate the Alzheimer's Project Clinical Roundtable, bringing together practitioners, researchers and the caregiver community to develop best practices and tools for primary care providers for the diagnosis and treatment of Alzheimer's and related dementia. This year's efforts will also include the opioid epidemic by assisting primary care providers in identifying potential prescription and non-prescription opioid addiction.

We are focused on support for physicians through continuing education for retired physicians, keeping them connected with the field of medicine and community; support for the adoption of electronic health record systems; and informative continuing education for practicing physicians. Finally, each year Champions for Health awards scholarships to UC San Diego School of Medicine first-year students and residents whose personal beliefs, actions and community service align with the Champions for Health's mission.

**List and describe current collaborations with other organizations that enhance your ability to provide services through this program.:**

Champions for Health collaborates with the San Diego Immunization Coalition, of which it is a Steering Committee member alongside FQHC, University, County, and pharmaceutical partners, to strategically determine vaccination sites, and receives state funded vaccine from the County of San Diego Immunization Branch. It is now a Vaccine for Children (VFC) provider and will receive vaccine from the California Department of Public Health. We partner with local pharmacy, nursing, and medical schools, as well as nursing associations such as the National Association of Hispanic Nurses San Diego Chapter and the San Diego Black Nurses Association among others to staff and provide culturally competent care. We are compliant with Pharmacist board protocols and fax/alert the patient primary care provider (if known) of patient's recent vaccination. We are San Diego Immunization Registry users and record patient's vaccination so that there is a living record for their health team can refer to. Collaborations with community based organizations, institutions, employers, businesses and churches allow us to create opportunities for immunity where people live, work, play and pray to support strong community vaccination rates.

## Program Information

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**Is this application being submitted in collaboration with another agency?:** No

**Project Title:** Community Wellness - Immunizations

**Requested Cash Amount:** \$6,984.00

**This is an ongoing program that began on:** 10/01/2012

**Name of the person submitting the grant:** Jaime Carrillo  
619-273-3422  
Jaime.Carrillo@championsfh.org

**Name of Program Coordinator:** Andrew Gonzalez  
213-550-9429

**Is the Program Coordinator responsible for submitting quarterly reports?:** No

**If the Program Coordinator is not responsible, please provide the responsible person's information:** Jaime Carrillo  
619-273-3422  
Jaime.Carrillo@championsfh.org

**Ages Served:** Children (infants to 12): 10%  
Young adults (13-18): 15%  
Adults (18-60): 60%  
Seniors (60+): 15%

**Gender:** Female: 50%  
Male: 40%  
Non-Binary: 2%  
Unknown: 8%

**Select the income limit category of your target population:** We do not collect this data

**Projected number of residents (participant/client) that will directly benefit from this program:** 250

**Projected number of residents that will indirectly benefit from this program:** 1000

**How will the program be staffed?:** Paid: 5%  
Volunteer: 95%

## Statement of Problem/Needs Assessment

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**Discuss the need for the proposed program or service within the District.:**

According to data from the American Community Survey 5-year estimate in 2017, 13.3% (~4,006) of Fallbrook residents were uninsured, and 15.3% live in poverty. Many of those uninsured, may not be eligible for public health services through MediCal, or MediCare, and are fee for service patients at community-based providers or Federally Qualified Health Centers, receive care across the border in Tijuana, or Mexicali, or forego care entirely. CentraForceHealth data from the 2018 Fallbrook Community Assessment, indicates that cold/cough/and flu were the highest reported non-chronic health condition (37.9%), slightly lower than the San Diego DMA. For individuals who do not have a health home, insurance, and cannot afford a flu vaccine at minute clinics or pharmacies, especially older adults, access to Champions for Health's immunization clinics may be individuals' only option to get a flu or Hepatitis A vaccine. According to the Hospital Association's Needs Assessment, transportation was identified as a barrier to care. CFH breaks this barrier by coming to residents at their housing complex, school, or place of employment such as the farms. In 2018-2019, CFH facilitated vaccination of 3500 individuals Countywide, and saved residents more than \$111,000+ in out of pocket costs through 85 flu clinics - a program we would like to extend to Fallbrook, Bonsall, Rainbow, and De Luz. In 2019, Champions for Health was designated a Vaccine For Children provider, and many Fallbrook area schools have shown an interest in partnering to facilitate VFC vaccine for children ages 7-17, and extend flu vaccine to their parents or guardians.

**Reference your supporting data below.:**

<https://datausa.io/profile/geo/fallbrook-ca#health>

<https://www.fallbrookhealth.org/centraforce-health-data>

<https://hasdic.org/2019-chna/>

**What other organizations within the community offer similar programs/ services that address this need?:**

Other organizations that offer free flu/vaccine are Fallbrook Family Health Centers, Fallbrook Community Resource Center on the 2nd Mon. of every month, from 10 a.m.-12 p.m. and 1-3:30 p.m., at the Fallbrook Public Health Office on a walk in basis, and one-time events at the Fallbrook Library.

## Program/Services Description

**The Fallbrook Regional Health District has identified several health disparities that effect the long term health and well being of our community. The following questions address how your program addresses these concerns. :**

**Which one of the following categories best describes the primary goal and objectives of your program?:**

Prevention/Education: Supplies/training of health practices or to prevent/control of disease/injury.

**Which of the following health disparities does the program address:**

- Medical Services (e.g., Maternal/Child, Podiatry)
- Senior Services (e.g., Aging in place, Dementia, Transportation)
- Youth Services (non-school based)
- Youth Services (school based)

**Describe how the program provides the service.:**

Champions for Health's Community Wellness and Partnerships Manager coordinates site locations with community based organizations/faith-based institutions/employers/schools that request a clinic for their participants, past Fallbrook clinics include partnering with Northgate Market, Fallbrook High School, and at an agricultural site to serve farmworkers. Participants receive a flu vaccine and health education related to the influenza, administered by a doctor, nurse, pharmacist or student with a supervising preceptor. Participants are asked to complete a questionnaire to be cleared for a vaccination, provide name and date of birth for entry into the San Diego Immunization Registry, and may optionally provide additional data such as age, gender, insurance status, and medical home/primary care physician, and provided evidence of their vaccination for their records, or to provide to their medical home. There is no need to schedule an appointment to receive a vaccine.

**What is/are the program goal(s) and what are the objectives for each goal.:**

**Define goal #1 for this program :**

By June 30, 2021, Champions for Health will provide a flu vaccine to at minimum 250 residents of the Fallbrook Regional Health District.

**Number of Objectives for this program:** 3

**Objective 1:**

Confirm existing FRHD partner sites to implement FY 2020-201 flu vaccine.

**Objective 2:** Respond to new requests for flu clinics from potential FRHD partners.

**Objective 3:** Identify low-access and low immunization locations to outreach to such as nurseries, trailer parks, and faith-based locations.

**Measuring Success for Goal #1:** Program measures will be tracked utilizing Excel and the San Diego Immunization Registry based on vaccine intake forms. In addition to participant data, site data, including type, location, and hour will be collected and reported.

**Define goal #2 for this program if applicable.:** By June 30, 2021, Champions for Health will serve 50 youth ages 7 - 17 through the Vaccine for Children (VFC) program.

**Number of Objectives for Goal #2 of this program:** 3

**Objective 1 for Goal #2:** Objective 1: Confirm existing FRHD VFC partner sites to implement FY 2020-201 flu vaccine.

**Objective 2 for Goal #2:** Objective 2: Respond to new requests for VFC clinics from potential FRHD school sites.

**Objective 3 for Goal #2:** Objective 3: Implement VFC clinics at FRHD school sites.

**Measuring Success for Goal #2:** Program measures will be tracked utilizing Excel and the San Diego Immunization Registry based on vaccine intake forms. In addition to participant data, site data, including type, location, and hour will be collected and reported.

### Anticipated Acknowledgment

**Acknowledgment:** Fallbrook Regional Health District's investment will be acknowledged in our Annual Report, published in San Diego Physician Magazine, and on the Champions for Health website, and acknowledged as a sponsor in flyers with the FRHD logo. CFH will also acknowledge FRHD in any GIS maps created and abstract proposals to showcase improvement in under vaccinated areas. All medical partners will be alerted as well.

### Financial Reporting & Budget

**Has your organization requested funding from FRHD for this program before?:** Have not applied before

**Have grant funds awarded to your organization ever been withdrawn, reduced or discontinued?:** No

**Please list other grant funders that have been approached by your organization in the past 3 years, including FRHD. Include Name, Date, Amount Requested, Declined or Pending.:**

Las Patronas August 2019, \$2,676, Awarded  
Grossmont Healthcare District, September 2019, \$20,000, Awarded  
Sanofi Pasteur, August, 2019, \$19,910, Awarded  
Alliance Healthcare Foundation, July 2019, \$5,000 Awarded  
Alliance Healthcare Foundation, October 2019, \$50,000 Awarded  
NORCAL Foundation, October 2019 \$20,000, Awarded  
Grossmont Healthcare District, September 2019, \$19,000 Awarded  
C4, December 2019, \$10,000, Awarded  
Pacific Foundation for Medical Care, September 2019 \$10,000, Awarded  
The Country Friends , August 2018, \$4,000, Awarded  
Community Enhancement Program, March 2019, \$10,000, Awarded  
Neighborhood Reinvestment Program, July 2019, \$25,000, Awarded  
Neighborhood Reinvestment Program, May 2018, \$25,000, Awarded  
Neighborhood Reinvestment Program, May 2017, \$15,000, Awarded  
Harrah's Casino, March 2020, \$20,000, Pending  
Live Well Neighborhoods, February 2020, \$110,000, Pending



Kaiser Permanente San Diego, March 2020 \$25,000, Pending  
 Cushman Making a Difference SD, Mar 2020 \$150,000, Pending  
 Harrah's All in for Change, March 2020 \$50,000, Pending  
 Amgen Healthcare Donations \$150,000, July 2018, July 2017, Denied  
 Parker Foundation, July 2019, June 2018 \$35,000, , Denied  
 Walter J and Betty Z. Zable Foundation, July 2019, \$20,000, Denied  
 Pfizer Special Events, August 2019, August 2018 \$10,000, Denied  
 Kaiser Events Funding, December 2019 \$20,000, Denied  
 The Country Friends, August 2019, August 2018 \$20,000, Denied  
 Barona Casino, October 2019, October 2018 \$20,000, Denied  
 Sycuan Casino, October 2019, October 2018 \$20,000, Denied  
 American Medical Association Foundation, December 2019, LOI \$50,000, Denied  
 American Medical Association Foundtion, December 2018, \$150,000, Denied  
 Cushman Making a Difference SD, March 2019, \$150,000, Denied

**Please list the fund raising events conducted by yourself or other organization(s) where proceeds have been designated to your organization as beneficiary of funds raised. Include Name, Date, Amount:**

Champions for Health Soirée, June 30, 2019, \$51,399  
 5th Annual Solana Beach Sunset 5k Run/Walk, October 12, 2019, \$15,124  
 2020 San Diego Undy RunWalk - Colorectal Cancer Alliance, March 8, 2020 \$10,000  
 Champions for Health Soirée, March 28, 2020, Postponed due to Coronavirus  
 Ride for Humanity, April 25, 2020, Amount TBD

**Describe your plan for maintenance/ continuation of the proposed program beyond the 2020-2021 fiscal year.:**

Champions for Health's immunization efforts have been in existence since 2012, when the San Diego Immunization Coalition and the County of San Diego approached Champions to Health as a trusted community partner to help increase immunization rates among the uninsured without a medical home. Our first year, we had a limited supply of 200 doses, and today we are the third largest vaccinator in San Diego County behind two large FQHCs. Immunization planning occurs in the Summer months ahead of Fall (September/October) distribution of vaccine with input from partners such as the San Diego Immunization Coalition, County of San Diego HHSA, and program staff. Ensuring that communities at highest risk are able to access vital preventive health services through the coronavirus pandemic will be crucial, and that organizations like Champions for Health do what they can to reduce the burden on medical service providers who may be overwhelmed.

**Describe what other funding sources will be used to support this program; include fees for services contracts or other revenue sources?:**

Paid staff is secured through County of San Diego funding, and all flu clinics are staffed by volunteer medical professionals, or students under supervision from a preceptor in the field. Vaccine is provided by the County of San Diego, and supplies are either donated, or purchased through corporate and individual support from partners.

**Program Budget File:** 2020\_2021\_FRHD\_CHC\_Program\_Budget\_Form\_Community Wellness.xlsx

**Attestation:** • I certify that all information presented in or attached to this Application is complete and accurate

## Payment

## Scan

No matches were found

## Approval

**Requested Amount:** \$6,984.00  
**\*Recommended Amount:**  
**Prior Approved Grants:**  
**Request Status:** External

## Contact

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**Salutation:** Ms.  
**\*First Name:** Adama  
**Middle Name:**  
**\*Last Name:** Dyoniziak  
**Title:** Executive Director  
**Address:** 5575 RUFFIN RD STE 250  
**Address 2:**  
**City:** SAN DIEGO  
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**Province:**  
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**Country:**  
**Telephone:** 858-300-2780  
**Fax:**  
**Email Address:** Adama.Dyoniziak@championsfh.org  
**Contact Type:**  
**Creation Date:** 04/06/2020  
**Last Saved By:** 1000000010573993  
**Last Saved Date:** 06-APR-20 05.20.41.794244 PM  
**Notes:**  
**\*Internal Use Only?:** N  
**Suffix:**