

## Organization Information

### Legal Name

Michelle's Place Cancer Resource Center

### DBA (if Applicable)

NA

## Program Name/Title

Health Education and Outreach

## Brief Program Description

The Health Education and Outreach program empowers the Fallbrook Regional Healthcare District residents with information and resources to make the best choices for their health and provides cancer patients and their families with resources to support them in their fight against cancer.

## Funding Amount Awarded

21438

## Target Population - Age

	Percent of program participants	Estimated number of participants
Children (infants to 12)	0	0
Young Adults (13-17)	0	0
Adults (18-60)	50	28
Seniors (60+)	50	30
We do not collect this data (indicate with 100%)*		

## Target Population not collected - Age

NA

## Target Population - Gender

	Percent of program participants
Female	100
Male	0
Non-binary	0
Unknown*	0

## \*Target Population - Gender

NA

## Target Population - Income Level

	Percent of program participants
Extremely Low-Income Limits, ceiling of \$32,100	0
Very Low (50%) Income Limits, ceiling of \$53,500	49
Low (80%) Income Limits, ceiling of \$85,600	50
Higher Than Listed Limits	
We do not collect this data (indicate with 100%)*	

### \*Target Population - Income Level

NA

### Actual number of residents that directly benefited (participant/client) from this program during this quarter.

61

### Program/Services Description - Social Determinants of Health

Healthcare Access & Quality (Access to Health Care, Access to Primary Care, Health Literacy)

### Program Goal & Objectives

The goal of this program is to reach over 2,000 people in the FRHD with education on health and wellness. Through this outreach we hope to increase the number of cancer resources provided by the Fallbrook location by 20%. Program objectives: The Patient Navigator will host at least eight programs at the Fallbrook location that focus on health and wellness. The Patient Navigator will attend at least 12 community events and/or speaking engagements within the FRHD presenting information on free cancer resources available through Michelle's Place. Michelle's Place will provide 20% more resources to the residents of the FRHD than last year.  $375 \times 20\% = 450$  free resources through the Community Health and Wellness Center.

### Program Outcomes & Measurables

This quarter we have made significant strides toward accomplishing our objectives. 1. Patient Navigator will host at least eight programs - We hosted three cancer support groups, three, Mind, Body and Beyond classes and one brunch and learn - an educational seminar with Hospice of the Valley partnership. 2. The Patient Navigator will attend at least 12 community events and /or speaking engagements - The Patient Navigator visited 13 locations within the FRHD to share information with local business about MP resources available in Fallbrook at the Wellness Center. Additionally, we hosted the Fallbrook Sunupper in September. 3. Michelle's Place will provide 20% more resources to the residents of the FRHD than last year = 450 resources. MP provided 182 resources this quarter.

### Anticipated Acknowledgment

Social Media Postings

Signage at Service Sites

Print Materials to Service Recipients

Website Display

### Terms and Conditions

Accepted

**Authorized Signature**

A handwritten signature in black ink, appearing to read "K. D. Smith", written in a cursive style.

## Contact Information

### Contact Name

Kim Gerrish

### Title

Executive Director

### Primary Contact Phone

951-699-5455

### Email Address

kim@michellesplace.org

## Writing Instructions:

What language(s) does this program accommodate:

English

Spanish

## Acknowledgment of District Support



Fallbrook Oct 2023 calendar.pdf

## Impact Story



## Program Budget



23\_24 FRHD CHC Cancer Ca... .xlsx