

Fallbrook Regional HEALTH DISTRICT

MINUTES
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE
Wednesday, December 27, 2019 at 10:00 A.M.
Community Room, 138 S. Brandon Rd., Fallbrook CA 92028

1. Call to Order/Roll Call

Committee Chair Schwartz-Frates called the meeting to order at 10:07 a.m.

In attendance: Committee Members: Kate Schwartz-Frates and Barbara Mroz; Executive Director: Rachel Mason; Staff Members: Pam Knox and Mireya Banuelos

2. Public Comments

None

3. Discussion Items

a. **Legislative Update – Kate Schwartz-Frates**

i. Review of Report given at December Regular Board Meeting)

Chair Schwartz-Frates briefly reviewed the report she provided at the regular board meeting this month. She said Governor Newsom has allotted \$40.8 million for screenings for Adverse Childhood Experiences (ACE) and Medi-Cal in the 2019-20 budget. The California Surgeon General and DHCS launched the ACES awareness initiative, a statewide effort allowing providers to screen patients for ACE. ACEs scores, when not addressed in childhood can lead to increased health risks and behavioral health risks as adults. The legislature will reconvene on January 6, for the second year of a two-year session. She said Prop 63 has funded mental health services in California since 2004. Funding toward homelessness programs will be a big issue in 2020.

ii. Legal Counsel's End-of-Year Legislative Report

(See attached report)

Regarding the Live Well program, there are two new leaders. Omar Passons will be the HHSA Director of Integrative Services beginning January 9, 2020, and Elizabeth Bustos is the HHSA Community Development Liaison having started in November. Both ACHD & CSDA have upcoming leadership academies and other training sessions and webinars. ACHD's Leadership Academy will take place in Sacramento on February 20 & 21, 2020. CSDA's will be held in San Diego on April 19-22, 2020. San Diego County will be providing additional funding for fire safety and emergency medical services in unincorporated areas of the County in a new plan covering from 2020-2025.

b. **FRHD Events/Community Engagement Efforts – Mireya Banuelos**

i. Community Health Contracts

- Dec 30 (3:30pm-4:30pm) Mental Health Systems, Youth Advocacy Coalition Drugged Driving Prevention Rally

- ii. Community Events at 1636 E. Mission Rd
 - Mondays (5:30pm-6:30pm) Yoga for Cancer Recovery
 - Mondays (6:30pm-8pm) Food Addicts in Recovery Anonymous

c. Community Events/Meetings – Mireya Banuelos

- i. Fallbrook Chamber of Commerce
 - Jan 6 (8:30am) First Monday Coffee, 111 S. Main Ave.
 - Jan 9 (8am-9am) SunUpper, hosted by Marc Sigmon Insurance Agent & Pressed & Blessed Clothing Company, 106 W. Hawthorne, Ste. A
 - Jan 10 (4pm) Ribbon Cutting, Celebrating 30 years in Business for Law Office of Deborah L. Zoller, 566 Alvarado St.
 - Jan 15 (4pm-7pm) Chamber Member Business Expo, 2001 Old Highway 395
 - Jan 24 (noon) Lunch Mob, 103 S. Main Ave.
 - Jan 29 (4:30-7:30pm) Wine Down Wednesday, 190 Red Mountain Ln.

Mireya Banuelos was asked to review and discuss events and community engagement efforts. (See attached report). Two CHC recipients have yet to receive their 2nd quarter site visit (Mental Health Systems, - Youth Advocacy Coalition and Palomar Family Counseling).

d. 2020 Facebook Average Organic Daily Reach in December as of 12/20 – Mireya Banuelos

Mireya reported there were 306 engagements to date for December. A general communications plan is being developed with the new media communications person shared with North County Fire Protection District (Jennifer Koester).

Lastly, Committee Chair Schwartz-Frates shared that the AAUW (American Association of University Women) will meet in our conference room on February 2nd at 10:00 a.m. for a community outreach presentation.

4. Adjournment

There being no further business, the meeting was adjourned at 10:22 a.m.



Kate Schwartz-Frates, Committee Chair



Board Secretary/Clerk