



## **AGENDA**

### **GOVERNMENT AND PUBLIC RELATIONS/COMMUNITY RELATIONS COMMITTEE**

**Thursday, August 3, 2017 at 4:00 P.M.  
Board Conference Room, 138 S. Brandon Rd., Fallbrook CA 92028**

Committee Members: Howard Salmon and Gordon Tinker

Staff Members: Bobbi Palmer

1. Call to Order/Roll Call
2. Public Comments
3. Review of public relations campaign strategy
  - What worked, what didn't?
  - Lessons learned
4. What should public relations tactics be in the future?
  - Improving general community relations
  - Improving effectiveness of Advisory Committee
5. Adjournment

I certify that on October 3, 2016, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Healthcare District, said time being at least 72 hours in advance of the meeting of the Government and Public Relations / Community Relations Committee.

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