

Karla Standridge Executive Director

Fallbrook Land Conservancy

Submission Date: Oct 13, 2021 11:44 AM

Organization Name: Fallbrook Land Conservancy

Program Title: Fallbrook Land Conservancy Preserve and Trail Walkability Enhancement

Person submitting the report: Karla Standridge Executive Director

Ages: List the percentage and total number served of your program participants' ages who received services during this reporting time frame:

	Percentage served	Total Number Served
Children (infants to 12)		
Young Adults (13-18)		
Adults (18-60)		
Seniors (60+)		
Unknown	100	

Gender: List the percentage and total number served of your program participants' gender identification who received services during this reporting time frame:

	Percentage served	Total Number Served
Female		
Male		
Non-binary		
Unknown	100	

Income: List the percentage and total number served of your program participants' income limit category of those who received services during this reporting timeframe:

	Percentage Served	Total Number Served
Extremely Low-Income (ceiling of \$32,100)		
Very Low (50%) Income (ceiling of \$53,500)		
Low (80%) Income (ceiling of \$85,600)		
Higher than listed limits		
Unknown	100	

How many District residents directly benefited (participant/client) from this program in this reporting quarter?
3750

Please provide the Goal 1 statement from your application. Discuss the actions within each

Improve, maintain, and promote FLC trails and open spaces in an effort to provide safe and reliable trails accessible to people of all abilities in order to

objective and provide your outcome data accordingly.

advance the wellbeing of District residents.

Obj 1. Maintain and improve 13 miles of FLC trails to ensure safety and accessibility. Success will be measured by miles of trails maintained or improved. This is an ongoing task to meet the larger goal.

FLC staff, including Preserve Manager and Assistant Preserve Manager, maintained FLC's network of 13 miles of trails, as well as began improvements on a new preserve with approximately 1 mile of trails. The majority of staff time was spent at Monerate Mountain and Los Jilgueros Preserves. Staff trimmed vegetation to widen trails, corrected erosive portions of trails, and removed trash and debris from preserves. Additional work is being performed at Dinwiddie Preserve to remove brush and open trails for increased visibility. During trail work this quarter, it was brought to FLC's attention that women may not feel comfortable walking low visibility trails, therefore FLC is making an effort to improve visibility so that all participants are comfortable.

Obj 2. Collect trail use data via infrared trail counters to inform management decisions and gauge overall preserve use. Infrared trail counters installed at the trailheads will provide total number of hiking trips per preserve per month. Data can be extrapolated to provide a further breakdown of peak use times.

Trail counter data is below. Notes: 1. The trail counter at Heller's Bend Preserve was vandalized and stolen so no data is available. A new counter has been ordered but has not yet arrived. 2. The trail counter at Los Jilgueros was previously stolen and the replacement was moved to a new location. Data collection errors occurred and the data is inaccurate. The trail counter has been moved to a new location. 3. The Palomares House and Garden hosts weekly volunteer events. The counts at this location are high because volunteers regularly pass through the entrance for materials, supplies, etc.
Dinwiddie Preserve: July: 1,499 August: 825 September: 806
Engel Family Preserve: July: 30 August: 20 September: 83
Karen Tucker at Hellers Bend: NO DATA
Los Jilgueros: INACCURATE DATA
Monserate Mt. 1: July: 4,305 August: 4,169 September: 4,505
Palomares House & Garden: July: 6,733 August: 9,404 September: 10,264

Obj 3. Promote FLC trails to District residents and local healthcare providers. FLC will conduct outreach via email, social media, print media, in person (or electronic) meetings, and other communications to community members and local healthcare providers. Communications will be at least monthly. During the first quarter, FLC staff will connect with ParkRx program personnel to explore the feasibility of expanding the program to our area.

FLC Executive Director has connected with ParkRx staff and is awaiting outreach materials to share with out local health providers and organizations.

Obj 4. Collect preserve usage demographic data via a survey posted at trailheads. FLC will develop or expand upon an existing survey to gather demographic and usage data of program participants. This data will be available at the close of the grant term to allow for ample time for participation.

In progress. FLC is working with graduate students to develop a new user survey.

Please provide the Goal 2 statement from your application. Discuss the actions within each objective and provide your outcome data accordingly.

NA

Participant Success Story:

My life has been equally divided between suburbia and small towns. Ultimately, small towns won my sensibilities and my heart, and I chose to spend the rest of my life in Fallbrook California.

When I reflect on living in a small towns, one of the first things that comes to mind is the need for volunteerism and nonprofit organizations. No small town can flourish — can fulfill its potential without nonprofits and strong volunteerism.

When I think of Fallbrook, among my first thoughts is always the nonprofits and volunteers that help make this community distinct and enriched. And first among those nonprofits, is The Fallbrook Land Conservancy. I think it's the most important nonprofit we have.

Despite that this is a small town, people have busy lives. People have jobs, families, deadlines, and all it go with maintaining a busy life in the modern era. The FLC provides a variety of spaces where anyone who chooses has the opportunity to escape the busyness of their day-to-day lives and catch their breath.

These are among the best-kept open spaces I've seen, and their volunteers are their secret weapon. The trails are always well groomed, excessive brush is regularly cleared, and signs are posted with educational material and information about the native habitats. Tours are provided, volunteer opportunities are encouraged, and I know of few people who aren't familiar with and don't spend some their free time in the FLC's open spaces.

Going back 20-years, I've been fortunate to set foot on FLC space nearly every day of my life. It's a place to catch my breath, to unplug, and to appreciate local habitats, preserved for everyone to enjoy. And as grateful as I am for all of that, FLC spaces are where people can stop, say hello, and make acquaintances that are born in nature — no political affiliations required.

Please describe how the Fallbrook Regional Health District's Community Health Contract - Grant investment toward this program was acknowledged during this reporting timeframe.

The FRHD's investment was acknowledged via FLC's website (FRHD logo), e-news, and at the Los Jilgueros Preserve trailhead kiosk. Additionally, Los Jilgueros Preserve trail maps were distributed to community members at events and the FRHD logo is present on this map/brochure.

Please upload one example of how the District's support for this program was publicly acknowledged.

[LJP announcement.pdf](#)

[Copy of 21_22 FRHD CHC Program Budget Form_trails -REV1_Q1.xlsx](#)

P
l
e
a
s
e
u
p
l
o
a
d
a
c
c
o
p
y

o
f
t
h
e
p
r
o
g
r
a
m
b
u
d
g
e
t
y
o
u
s
u
b
m
i
t
t
e
d
w
i
t
h
t
h
e
a
p
p
l
i
c
a
t
i
o
n
. F
i
l
l
i
n
t
h
e
Q
1
c
o
l
u
m
n
d
e
m
o
n
s
t
r

a
t
i
n
g
t
h
e
c
u
r
r
e
n
t
u
t
i
l
i
z
a
t
i
o
n
o
f
g
r
a
n
t
f
u
n
d
s.

Please explain any significant differences in budget or services during this quarter. What if any changes were made to address programming challenges.

There are no significant differences in budget or services this quarter. FLC is currently working on additional outreach materials that will be billed in Q2 (printing and duplicating).

Please sign your form:

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke, positioned to the right of the signature prompt.