

# Impact Report

**Organization:** Fallbrook Healthcare Foundation dba Foundation for Senior Care (#14223795)

**Request:** Senior Care Advocacy (#60243445)

**Impact Report Type:** Fallbrook Regional Health District Impact Report

**Disposition:** Completed

**Completed by:** Organization on 10/07/2020 by Karen Geuy

**Required?:** Yes

**Available Date:** 10/01/2020

**Due Date:** 10/14/2020

**Comments:**

**Revision Comments:**

**GrantSeeker Editor:** Karen Geuy

**Project Title:** Senior Care Advocacy

**Project Start Date:**

**Project End Date:**

**This is an ongoing program that began on:** 02/07/2005

**Person Submitting the impact report?:** Karen Geuy

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**Ages Served:** Adults (18-60): 3%

Seniors (60+): 97%

**Gender:** Female: 60%

Male: 39%

Non-Binary: 1%

**Select the income limit category of your target population:** Low (80%) Income Limits- ceiling of \$85,600

**How many residents directly benefited (participant/client) from this program:** 434

**Approximately how many residents received an indirect benefit:** 868

**The following category was identified as the best descriptive of the program's primary goal and objectives:** Ancillary: Services that support our mission to promote health for the people of the District.

**You defined the measure of success of the program's interventions or services during the application process.:**

**Define goal #1 for this program :** To ensure that seniors in need of housing, care giving, resource provision, or other related age-in-place services are supported throughout the greater Fallbrook area.

**Number of Objectives for this program:** 2

**Objective 1:** Enroll at least 80 new clients

**Objective 2:** Log and track the number and type of activities clients need

**Objective 3:**

**Objective 4:**

**Measuring Success for Goal #1:** Measuring the outcome of Goal #1 is done by fulfilling two objectives:

1a. Tracking the number new clients enrolled in the quarter--targeted at 80 new clients. This was nearly achieved with 78 new clients enrolled in Q1 of the FY2020-2021 FRHD Grant period.

1b. Making sure that at least half of the new clients received in-home visits. This goal was achieved as 42 of the 78 new clients (54%) received home visits for services provided during Q1.

2. Logging and tracking the number of type of activities that clients receive and the contacts made. This was captured as follows:

Total Clients served: 434

Activities performed: 430

Total Contacts Made: 2,000

Breakdown of Activities by type:

APS - 22

Care Services: Including Long term - 37

Care Van - 23

Code Enforcement - 1

Dementia Medical, Mental Health, PERT - 14

Doctors - 24

Door -Thru - Door - 17

Durable Medical equipment- 33

Family- 4

Financial Assistance Programs - 8

Fire Dept - 8

Food - Food Pantry- Cal Fresh , Grocery - 33

Health Services - 17

Hospice - 6

Hospital - 9

Housing , Section 8 , HUD, Other - 26

IHSS - 19

Legal - 16

Medi-Cal - 30

Neighbors - 4

Others - 31

Police / Y.A.N.A. - 16

Skilled Nursing Facility - 2

Social Workers - 11

Social security - 13

Veteran Services - 5

**Define goal #2 for this program if applicable.:**

N/A

**Number of Objectives for Goal #2 of this program:**

1

**Objective 1 for Goal #2:**

N/A

**Objective 2 for Goal #2:**

**Objective 3 for Goal #2:**

**Objective 4 for Goal #2:**

**Measuring Success for Goal #2:** N/A

**Participant Success Story:** Grant 376\_Impact Report\_Narrative and Data\_Q1 FY2020-2021\_Senior Care Advocacy.pdf

**Please list how the Fallbrook Regional Health District's investment in this program was acknowledged during this reporting time frame. :** Social Media & press releases July-Sept.[31606].pdf

**Actual Program Budget File:** Senior Care Advocacy Q1 Budget.xlsx, FY2020-2021\_FRHD\_CHC\_Program\_Budget\_Form\_Senior Care Advocacy\_applied.xlsx



FRHD GRANT #376 – Q1 FY2020-2021

#### SENIOR CARE ADVOCACY IMPACT STORY

The FSC Care Advocate never knows what shape a client's case will take. Even when a case presents numerous obstacles, our Advocates are resolved to provide guidance and resources to help meaningfully transform lives. Recently, a client reached out to the Foundation, desperately seeking quality medical care and housing. The housing was vital because the current landlords of the room our client was living in were mentally tormenting our client by opening his room door and yelling that they had COVID, among other things they were doing. We helped our client's friend navigate the medical system, as they were the only party that could be relied upon to help obtain the medical intervention that our client needed. We also found housing so that when the client left the rehabilitation facility that they were placed in, an apartment was waiting that they could move straight into.

Though American Disability Laws exist to protect people with disabilities, it is still not easy to get landlords, even the ones that are our community partners, to accept people with dogs, as in our client's case. After making it clear this was a "service dog" that our client had, we had a little hurdle to overcome to get our client accepted into housing, but we accomplished the goal. Our client is now living with his trusted companion, who can bark, jump, and call 911 when our client is experiencing breathing problems. We were able to find donations for furniture from the family of one of our other clients who had passed.

Our client is an accomplished artist-both as a painter and as a sculptor. He paints amazing underwater seascapes, often with humpback whales-his favorite muse. As an accomplished sculpture artist, he creates sheet metal sculptures of life-size horses for elite clientele in Rancho Santa Fe. The combination of his illnesses and his generous tendencies to give away money to fatherless boys and widows contributed to his current challenging financial state. He deserved a new start and a team of caring individuals to help rebuild his life.

In the enclosed patio that he now enjoys in his new apartment, he is creating art again, fulfilling his God-given talents and purpose in a way that wouldn't have been possible without the support of the Fallbrook Regional Health District and the Care Advocacy program at the Foundation from Senior Care.

**Press Release:**

# VILLAGE NEWS



**Walk where you**

**OCTOBER 11, 2020**

**REGISTER NOW**

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## Foundation for Senior Care receives support for elderly programs

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Last updated 7/9/2020 at 4:21 am



Fallbrook Regional Health District Executive Director Rachel Mason receives the first copy of the Seniors' Bill of Rights from Foundation for Senior Care President Dr. Robert Pace. The foundation awards copies of the Seniors' Bill of Rights to notable groups and citizens that support independence efforts for the elderly in the two-county area.

FALLBROOK – Recognizing the unique kinds of support needed to support seniors in North San Diego County, many organizations, prominent citizens and local nonprofit organizations made much-needed donations in the first half of the year to keep Foundation for Senior Care programs up and running for area elderly.

Keith Birkfeld, executive director for the Fallbrook-based organization, noted that some emergency funding was earmarked to continue many transportation services provided by the Foundation for Senior Care, among them grocery deliveries to sheltered-in-place seniors. Other funds supported ongoing transportation of elderly to and from medical and other appointments.

"A critical amount of support came through when operational funding was reduced and various government sources were temporarily halted as many



**Social Media:** posts are on Facebook, Instagram and Twitter

Instagram

fallbrookseniors

### AUGUST COVID-19 TESTING DATES



OFFERED BY  
NORTH COUNTY FIRE PROTECTION DISTRICT, FALLBROOK REGIONAL HEALTH DISTRICT,  
AND SAN DIEGO COUNTY FIRE, IN COOPERATION WITH SAN DIEGO COUNTY HHSA

**AUGUST 4<sup>th</sup>, 18<sup>th</sup>, & 25<sup>th</sup> | 9:00AM - 2:00PM**



1636 E. Mission Rd.  
Fallbrook, CA

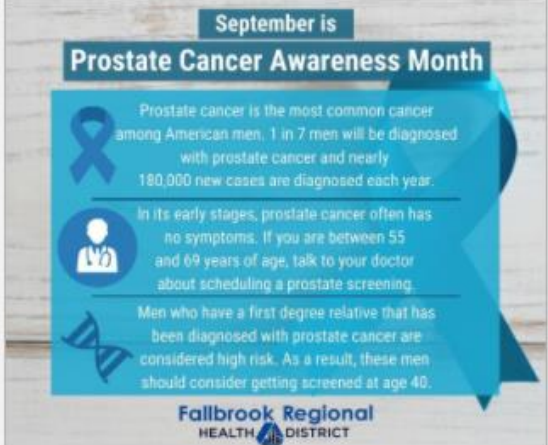
Schedule an appointment online at: [211sandiego.org](http://211sandiego.org)  
Registration opens 4-6 days before testing.  
Drive-ups are welcome.  
(760) 731-9187

fallbrookseniors Easy drive through COVID testing on Aug 25 provided by Fallbrook Regional Health Distri... more

Instagram

fallbrookseniors

### September is Prostate Cancer Awareness Month



Prostate cancer is the most common cancer among American men. 1 in 7 men will be diagnosed with prostate cancer and nearly 180,000 new cases are diagnosed each year.

In its early stages, prostate cancer often has no symptoms. If you are between 55 and 69 years of age, talk to your doctor about scheduling a prostate screening.


Men who have a first degree relative that has been diagnosed with prostate cancer are considered high risk. As a result, these men should consider getting screened at age 40.

**Fallbrook Regional HEALTH DISTRICT**

fallbrookseniors September is National Prostate Cancer Awareness Month. Men over age 55 should co... more

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**Support a local Senior!**  
*Donate Today!*  
GivingHeartsCare.org

Senior Care  
760-723-7570

fallbrookseniors  
<https://www.sandiegouniontribune.com/north-county-community-news/story/2020-08-03...> more





**Flyers:** COVID testing flyers were posted on our community announcement board, and distributed to clients through the Care Advocates, Adult Day Care, Transportation, and Grocery Delivery programs.

**Email Signatures:** Every employees email signature included the Health District logo and recognizes the support.

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**Nonprofit tax designation ID# 95-3389263**

Support for our programs is made possible by the:  
**Fallbrook Regional**  
 HEALTH DISTRICT



**Website:** Recognized as top supporter on website page with a link to the Health District website



**Building entrance Thank You Banner:**

