



**AGENDA
STRATEGIC PLANNING COMMITTEE**

Wednesday, July 21, 2021 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/89674799373> Meeting ID: **896 7479 9373**. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549, Passcode 660448.**

Committee Members: Jennifer Jeffries, Chair and Howard Salmon, Co-chair

CEO: Rachel Mason

Staff Members: Linda Bannerman and Mireya Banuelos

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
 - a. Community Health & Wellness Center (CHWC)
 - i. Proportion of District CIF to be allocated
 1. Design & Build
 2. Programming Support
 - ii. Design features
 - iii. Initial prioritization of "Just Do" services
 - iv. Discussion of outcomes measurement
 - v. County Public Health involvement in FRHD programming
4. Board Member Comments and Future Agenda Items
5. Adjournment

I certify that on July 20, 2021, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.


Board Secretary/Clerk

“Just Do” Programs

Activities and Physical Requirements

Just Do Programs	Example Activities	Physical Requirements
Group Exercise	<ul style="list-style-type: none"> • Dance, cardio, Zumba, strength, yoga, etc. • Organize by age: child, youth, adult, senior • Explore parent/child offerings 	<ul style="list-style-type: none"> • Large indoor or outdoor space with level floor • Sound system, water, equipment storage area (could be mobile), restrooms
Outdoor Walking Path	<ul style="list-style-type: none"> • Structured walking programs • Open walk times • Exercise stops 	<ul style="list-style-type: none"> • Develop a safe and accessible walking path to meet all community needs; lighting • Provide for shade and water; consider activity stations; safety and security considerations
Screenings/Vaccines	<ul style="list-style-type: none"> • Vision & hearing • Vaccines • Other screening tests, i.e., wellness/prevention 	<ul style="list-style-type: none"> • Accessible space to accommodate screening programs provided • Space to include waiting, locked storage and space for screening activities
Support Meetings	<ul style="list-style-type: none"> • Weight management • Substance use programs • Counseling support groups • Financial counseling 	<ul style="list-style-type: none"> • Large open meeting space available to organizations; mobile tables and chairs • Refreshment counter, water, restrooms
Youth Social Programs	<ul style="list-style-type: none"> • Study hall/tutoring • Movie night • Peer pressure coping programs • Certification programs • Inclusion of youth with disabilities 	<ul style="list-style-type: none"> • Large comfortable social space where kids can hangout, ping-pong, video games, movies • Access to bathrooms and water, with restricted access to other parts of the facility

“Just Do” Programs Activities and Physical Requirements

Just Do Programs	Attributes/Activities	Physical Requirements
Family Events	<ul style="list-style-type: none"> • Holiday events • Health fair • Performance-based events • Cultural events 	<ul style="list-style-type: none"> • Very large open space indoors or outdoors; consider accessibility to bathrooms, shade and food/water; access to break-away stage, audio, lighting, storage for equipment/props
Fresh Foods Events	<ul style="list-style-type: none"> • Fresh produce for sale • Residents to sell goods • Cooking demonstrations 	<ul style="list-style-type: none"> • Large open outdoor space with adequate shade for farmers and shoppers • Sufficient parking for farmers; access to kitchen; covered area for education classes
Community-Based Events	<ul style="list-style-type: none"> • Fire Safety • Blood Drives • CPR Training/Certification 	<ul style="list-style-type: none"> • Large indoor or outdoor space, level floor • Sound system, water, equipment storage area (could be mobile); Sufficient parking for mobile services
Outdoor Private Events	<ul style="list-style-type: none"> • Non-profit organizations • Private events • Sports events, i.e., 5K • Revenue generation 	<ul style="list-style-type: none"> • Outdoor event space with adequate shade (temporary vs. permanent), electricity, water, mobile furniture. Storage space; access to restrooms and sufficient parking; consider pavilion structure
Digital Literacy Support & Training	<ul style="list-style-type: none"> • Provide WIFI access • Provide live training to use device/internet • 1-on-1 training and support • Cybersecurity 	<ul style="list-style-type: none"> • Classroom setting with tables and chairs. Audio and internet capabilities. Support includes device management, WIFI access, training.