

Impact Report

Organization: Fallbrook Healthcare Foundation dba Foundation for Senior Care (#14223795)

Request: Senior Transportation Services (#59917151)

Impact Report Type: Fallbrook Regional Health District Impact Report

Disposition: Completed

Completed by: Organization on 10/07/2020 by Karen Geuy

Required?: Yes

Available Date: 10/01/2020

Due Date: 10/14/2020

Comments:

Revision Comments:

GrantSeeker Editor: Karen Geuy

Project Title: Senior Transportation Services

Project Start Date:

Project End Date:

This is an ongoing program that began on: 04/15/2004

Person Submitting the impact report?: Karen Geuy

760-723-7570

kgeuy@foundationforseniorcare.org

Ages Served: Adults (18-60): 7%

Seniors (60+): 93%

Gender: Female: 69%

Male: 31%

Select the income limit category of your target population: Low (80%) Income Limits- ceiling of \$85,600

How many residents directly benefited (participant/client) from this program: 250

Approximately how many residents received an indirect benefit: 500

The following category was identified as the best descriptive of the program's primary goal and objectives: Ancillary: Services that support our mission to promote health for the people of the District.

You defined the measure of success of the program's interventions or services during the application process.:

Define goal #1 for this program : Provide affordable, easily attainable, and wheelchair accessible transportation services to seniors and disabled adults throughout the greater Fallbrook area for the purpose of gaining access to basic services, medical care, and social opportunities.

Number of Objectives for this program: 1

Objective 1: Provide transportation to at least 200 seniors and disabled adults within the 2020-2021 contract year.

Objective 2:

Objective 3:

Objective 4:

Measuring Success for Goal #1: Measuring the success of Goal #1 is done by tracking the number of active riders and distribution of service locations (medical, food, etc.)

In Q1 we provided 1,475 rides/trips for 137 clients, reaching 69% of our annual goal of 200 clients within the first quarter alone.

Define goal #2 for this program if applicable.:

Provide Fallbrook area Senior residents with transportation services to medical care in the greater San Diego region that would otherwise be cost-prohibitive or impossible with existing private and public transportation options.

Number of Objectives for Goal #2 of this program:

1

Objective 1 for Goal #2: Provide at least 25 monthly Expanded Rides

Objective 2 for Goal #2:

Objective 3 for Goal #2:

Objective 4 for Goal #2:

Measuring Success for Goal #2:

Track the number of Expanded Rides provided for clients and the destinations across greater San Diego County where the rides.

In Q1 there were 20 total Expanded rides, falling short of the anticipated 75 (25 per month target). This is largely attributable to the increased use of Telemedicine and the lack of availability for in-person medical visits as a result of COVID.

Drivers that would otherwise be used for Expanded rides were filling in on the Grocery Delivery business that demanded a large amount of resources and staff in the past three months due to ongoing COVID issues for Seniors that prefer to remain sheltered-in-place.

Expanded ride destinations:

Temecula - 6

Murrieta - 6

Vista - 5

Escondido - 3

Participant Success Story:

Grant 377 Report_Q1 FY2020-2021_Participant Success and Supporting Client Data_Senior Transportation.pdf

Please list how the Fallbrook Regional Health District's investment in this program was acknowledged during this reporting time frame. :

Social Media & press releases July-Sept.[31606].pdf

Actual Program Budget File:

2020_2021_FRHD_Q1 Budget_Senior Transportation.xlsx, Q1 FY2020-2021_Report_FRHD_CHC_Program Budget_FSC Senior Transportation_applied.xlsx



FRHD GRANT #377 – Q1 FY2020-2021

SENIOR TRANSPORTATION SERVICES

Rose Q. is an 82-year old widow who is suffering from chronic hip pain that prevents her from driving frequently. Her son lives out of the San Diego area and while he helps when he can, she often finds herself requiring a ride to the Doctor at Rancho Family, or an extra trip to the grocery store. With a limited income from Social Security and a lack of comfort with computers or smart phones, finding a ride service (Uber, etc.) is not an option for Rose. She has used the Foundation's Care Vans because of the ease of scheduling, the affordable ride cost, and the warmth she receives from Lucy our Transportation Coordinator and our caring drivers.

During COVID when interactions were limited over the Summer, Rose wasn't comfortable with the risk of having her son visit to take her grocery shopping, as being exposed to him (and any possible viral transmission from his wife and children) along with the risks posed by other shoppers made Rose feel desperate. When she called Lucy to see if we were able to take her to the store, she expressed her concerns and she was surprised and delighted to find out that the Foundation had begun to offer Grocery deliveries as part of the Care Van service.

Our new driver Maria, who has taken on the responsibilities of taking client food orders over the phone, picking up and delivering the groceries and handling payment, was able to address Rose's grocery needs for all of July and August. When the risk appeared to lessen to a degree in Fallbrook in September, Rose was getting cabin fever and decided to resume shopping herself again. The Care Van drivers provided her personal protective equipment that was generously provided by the FRHD and assisted by picking her up and helping her with the groceries to lighten her load.

The teamwork of the Foundation Staff and the ongoing grant funding of the FRHD for our Care Van program is what makes this and hundreds of similar scenarios possible each year.

Press Release:



Walk where you
OCTOBER 11, 2020
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[komenie.org/morethanpinkwalk](https://www.komen.org/morethanpinkwalk)

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Foundation for Senior Care receives support for elderly programs

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Last updated 7/9/2020 at 4:21 am



Fallbrook Regional Health District Executive Director Rachel Mason receives the first copy of the Seniors' Bill of Rights from Foundation for Senior Care President Dr. Robert Pace. The foundation awards copies of the Seniors' Bill of Rights to notable groups and citizens that support independence efforts for the elderly in the two-county area.

FALLBROOK – Recognizing the unique kinds of support needed to support seniors in North San Diego County, many organizations, prominent citizens and local nonprofit organizations made much-needed donations in the first half of the year to keep Foundation for Senior Care programs up and running for area elderly.

Keith Birkfeld, executive director for the Fallbrook-based organization, noted that some emergency funding was earmarked to continue many transportation services provided by the Foundation for Senior Care, among them grocery deliveries to sheltered-in-place seniors. Other funds supported ongoing transportation of elderly to and from medical and other appointments.

"A critical amount of support came through when operational funding was reduced and various government sources were temporarily halted as many

Social Media: posts are on Facebook, Instagram and Twitter

Instagram

fallbrookseniors

AUGUST COVID-19 TESTING DATES



OFFERED BY
NORTH COUNTY FIRE PROTECTION DISTRICT, FALLBROOK REGIONAL HEALTH DISTRICT,
AND SAN DIEGO COUNTY FIRE
IN COOPERATION WITH SAN DIEGO COUNTY HHS

AUGUST 4th, 18th, & 25th | 9:00AM - 2:00PM



1636 E. Mission Rd.
Fallbrook, CA

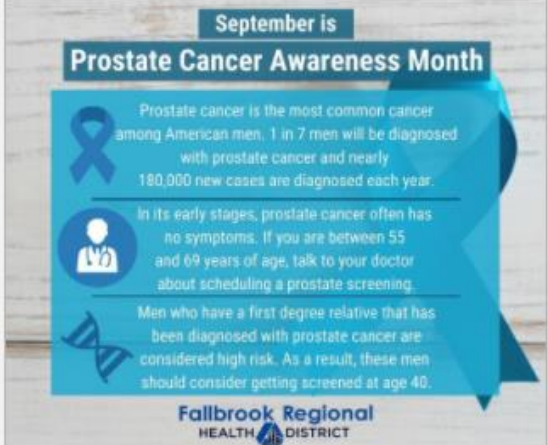
Schedule an appointment online at: 211sandiego.org
Registration opens 4-6 days before testing.
Drive-ups are welcome.
(760) 731-9187

fallbrookseniors Easy drive through COVID testing on Aug 25 provided by Fallbrook Regional Health Distri... more

Instagram

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September is Prostate Cancer Awareness Month



Prostate cancer is the most common cancer among American men. 1 in 7 men will be diagnosed with prostate cancer and nearly 180,000 new cases are diagnosed each year.

In its early stages, prostate cancer often has no symptoms. If you are between 55 and 69 years of age, talk to your doctor about scheduling a prostate screening.


Men who have a first degree relative that has been diagnosed with prostate cancer are considered high risk. As a result, these men should consider getting screened at age 40.

Fallbrook Regional HEALTH DISTRICT

fallbrookseniors September is National Prostate Cancer Awareness Month. Men over age 55 should co... more

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Support a local Senior!
Donate Today!
GivingHeartsCare.org

Senior Care
760-723-7570

fallbrookseniors
<https://www.sandiegouniontribune.com/north-county-community-news/story/2020-08-03...> more





Flyers: COVID testing flyers were posted on our community announcement board, and distributed to clients through the Care Advocates, Adult Day Care, Transportation, and Grocery Delivery programs.

Email Signatures: Every employees email signature included the Health District logo and recognizes the support.

FOUNDATION FOR Senior Care

2019 Non-Profit of the Year AWARD

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Nonprofit tax designation ID# 95-3389263

Support for our programs is made possible by the:
Fallbrook Regional HEALTH DISTRICT

Website: Recognized as top supporter on website page with a link to the Health District website



Building entrance Thank You Banner:

