



**MINUTES
STRATEGIC PLANNING COMMITTEE**

**Wednesday, January 15, 2020 at 5:00 P.M.
Community Room, 138 S. Brandon Rd., Fallbrook CA 92028**

1. Call to Order/Roll Call

Chair Howard Salmon called the meeting to order at 5:00 p.m.

In attendance: Committee Members Directors Howard Salmon and Jennifer Jeffries
Executive Director: Rachel Mason
Staff Members: Linda Bannerman and Mireya Banuelos

2. Public Comments

None

3. Discussion Items

a. Update on Wellness Center Consultants Proposals

Rachel Mason said she had discussed with Catalyst the time allotted for each project in Phase 1. They agreed to determine most critical tasks for Phase 1, the hours anticipated to accomplish those tasks and get the information back to Rachel. Discussion ensued during which Director Jeffries suggested a more reasonable total of hours might be around 450.

b. Update on Lyft Pilot Program

Rachel Mason said the three entities involved in this project, Med-Plus Urgent Care, North County Fire Protection District (NCFPD) and Fallbrook Regional Health District (FRHD) are developing a script to use to assure that all information required and shared with the person(s) calling for this service is obtained and provided. NCFPD has three shifts to train, so this will take additional time. This project is still in progress.

c. Update February Board Workshop Agenda

The workshop has been scheduled for February 22, at the FRHD Community Room from 10:00 a.m. – 3:00 p.m., and the agenda includes the following topics:

Review of short and long-term planning process for the District (Vision Statement)

Review of use of District resources; especially as relates to real estate holdings

Refresher on the Brown Act from legal counsel

Discussion ensued regarding a possible SWOT Analysis. Director Jeffries will send her format to Rachel Mason.

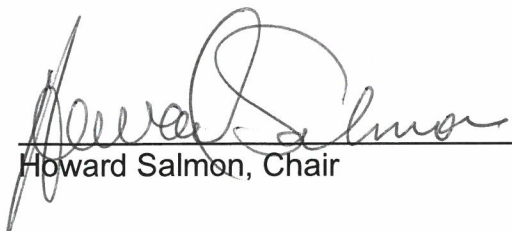
4. Board Member Comments and Future Agenda Items

Director Jeffries reviewed the excellent coordination of services represented at the Community Collaborative for Health & Wellness meeting this morning.

Chair Salmon suggested the need for further discussion regarding the Alvarado Street property.

5. Adjournment

There being no further business, the meeting was adjourned at 5:22 p.m.


Howard Salmon, Chair


Board Secretary/Clerk