



**MINUTES  
FALLBROOK HEALTHCARE DISTRICT  
BOARD WORKSHOP**

Saturday, October 29, 2016, 8:00 a.m. to 1:00 p.m.  
Fallbrook Healthcare District, Board Room, 138 S. Brandon Rd., Fallbrook

**A. CALL MEETING TO ORDER**

President Gordon Tinker called the meeting to order at 8:07 a.m.  
Present: Directors Tinker, Mroz, Salmon, Winton and Abbott  
Also present: Executive Director Bobbi Palmer and Pamela Knox

**B. DISCUSSION ITEMS**

**B1. Urgent Care Services: Long-Range Plan**

**Discussion:** There was discussion regarding Fallbrook Urgent Care (Timothy Coen, M.D.) and A+ Urgent Care, both entities having responded to the District's RFPs for urgent care services. Discussion included the difference between private practice and urgent care. Concern was expressed regarding Dr. Coen providing both private practice and operating urgent care services. In addition, there was discussion regarding both entities and their acceptance of insurance, including Medi-Cal, as well as the importance of the District providing support for services not available otherwise. Legal Counsel reminded the Board that the support for A+ was based on the extended hours urgent care only, not for private physician practice. Counsel also noted that the Board's original intent was to provide support for Extended hours care for a finite period of time, given the close of the hospital, and the resulting need in the community for extended hours urgent care services. There was discussion about A+ Urgent Care and their apparent reluctance to respond to data requests from the Board. There was a question regarding whether there were any other entities interested in providing urgent care services in Fallbrook. In early 2015, Palomar Health had expressed some interest in providing 24-hour urgent care services, but the projected costs exceeded \$1 million annually.

**Conclusions:** Legal Counsel was directed to reach out to Dr. Kimes (owner of A+ Urgent Care) to discuss the following: 1) assurance of providing only urgent care services; 2) what service level can be provided without support; 3) an immediate need for updated financial/utilization data. Also to advise A+ that any additional support would be for a limited time period, and would require ongoing specific review of financial and utilization data/statistics.

**B2. Review of 2016 to-date Related to Community Health  
What is FHD's Plan of Action for Long-Term Planning?**

**Discussion:** Executive Director Bobbi Palmer reviewed the areas of focus for Community Health from the Long Range Planning Committee and what the District has done to meet the needs to date. She asked Dr. Winton to discuss ExeRXcise is Medicine. He said this is a world-wide program emphasizing the significant health benefits of exercise.

**Conclusions:** Bobbi Palmer said this will be included in our focus for 2017-18 along with the Blue Zone concept. Working with our schools will be an essential part of our strategy.

**B3.** CentraForce – Current Data and Future Goals & Objectives  
Community Health Contracts and Direction for Funding 2017-18

**Discussion:** Bobbi Palmer directed attention to the last four pages of this section. She reviewed the overview of CentraForce services noting that the sample is for Austin, TX. Our report is specific to our area. She said she has requested that Behavioral Health be included in the data CentraForce provides since this is recognized as a significant need in our community.

**B4.** Mission/Vision/Values Redesign

**Discussion:** The current Mission/Vision and Values had been included for review and discussion. Related to our health and wellness goals and community health programs, there was considerable discussion regarding accurate measuring of data and program results.

**Recommendation:** Further discussion with CentraForce regarding their methodology and measuring results was recommended if we continue to work with CentraForce Health. It was also recommended that working with students and colleges could provide assistance in accurately measuring data.

**B5.** Board Committees and Realignment

**Discussion:** It was noted that Dr. Winton did not file for a new term on the FHD Board and William Leach was the only candidate who filed for that position. He will be appointed to the Board at the December 14, 2016 regular board meeting. Barbara Mroz chose to file for a new term and she was unopposed and will be appointed to a new term. A list of current committees of the Board was reviewed and discussed for possible realignment.

Executive Director Bobbi Palmer said at her prior healthcare district, they had a Finance Committee of the whole. All board members served on the Finance Committee so that all members of the board could speak to the finances of the District. In addition, it shared the responsibility among all board members. Ms. Palmer asked if the Long-Range Planning Committee is still necessary. It was suggested that the name be changed to Strategic Planning/Facilities (joining two existing committees and perhaps not be a standing committee, but rather ad hoc) and meet as another committee of the whole either twice a year or quarterly if needed. The members of the Board agreed that the Governmental and Public Relations/Community Relations Committee would continue as is, meeting on an as-needed basis. Regarding the Community Programs Committee, it was discussed that its purpose is more a function of operations and would not be a standing committee. It was noted we have also hired a community engagement consultant. Further thought and discussion will be needed as we move into research and development related to community health. Discussion moved to Community Health Grants and appropriate reporting, which Bobbi will share with the Board.

**Recommendations:** Staff will draft a list of Board Committees prior to members being appointed to committees in December.

**B6. Charting Our Course for the Future**

- Sunken Cost of Hospital Building Maintenance while FHD has awaited sale.  
**Discussion:** Bobbi Palmer reviewed the monthly expenses related to the hospital since July 2015. The Board is aware of the expenses related to the upkeep of the facility prior to its sale and recognizes too that upkeep is necessary.
- Snapshot of tours provided and results  
**Discussion:** Blaise Jackson updated the Board regarding tours for the possible sale of the facility and the results. There was discussion regarding broadening the reach to additional potential buyers.
- Possible suggested uses  
**Discussion:** With the thought that the facility might be used for a different purpose, perhaps education might be another use....possibly educating/training health providers. There was discussion regarding some type of behavioral health facility. Dr. Nick Yphantides is now the San Diego County Chief Medical Officer. It was suggested Travis might contact him to ask if they would have interest in the building.
- Expiration of Current Broker Contract  
**Discussion:** There was discussion that the current broker's contract expires at the end of this year. There was agreement that he has done a good job and he is not at fault that the facility has not been sold. There was discussion regarding renewing his contract. He will not be paid unless the sale is accomplished. Legal Counsel said the Health & Safety Code requires that the District sell at fair market value. Further discussion ensued.
- JPA NCFPD  
**Discussion:** Fallbrook Healthcare District (FHD) recently signed a Joint Powers Agreement with North County Fire Protection District. This will allow joint efforts between the parties. Our Executive Director and a Battalion Chief are meeting to coordinate an EMS Navigational System.
- JPA Palomar Health  
**Discussion:** FHD had previously entered into a Joint Powers Agreement with Palomar Health. There had been discussion about whether there is value in renegotiating a new JPA with Palomar Health. Being separate Districts, we should not provide services in their District and vice versa. We can contract with them for needed services under a JPA. Discussion ensued regarding use of a MOU for needed services rather than pursuing another JPA. Further discussion was related to a history of JPAs with both Tri-City and Palomar Districts.

**Recommendation:** The Board was in agreement that when needed services are identified, FHD can propose an MOU with either Palomar or Tri-City Districts depending on the area of need.

How do we Chart our Course for the Future Use of the Hospital building?  
This has been discussed throughout this workshop.

**B7** RFPs Update (See copies in packet)  
**Discussion:** Multiple RFPs had been published in recent months, copies of which were in the workshop packet. The most recent RFP was for bookkeeping services as the District has used a temporary employee for that function during 2016. Another RFP had been for a Medical Equipment Liquidator Company. Centurion responded to the RFP along with a San Diego company. The company from San Diego did not have as much interest in the equipment so Centurion will be the company to auction/sell the equipment. There was discussion about the RFP for Commercial Real Estate Brokerage/Land Use Consulting Services. Since there had been prior discussion regarding bringing outpatient dialysis services to our community, this RFP was published to have a local representative looking at potential properties. Zoning changes might be required and a local representative would be advantageous. Roy Moosa of Sun Realty responded to the RFP.

**B8** Recommendations for Discussion/Action Items at November 9, 2016 Regular Board Meeting  
It was noted that Legal Counsel will bring any Discussion/Action items to the next board meeting in November.

**C. ADJOURNMENT**

There being no further business, the meeting was adjourned at 12:54 p.m.

  
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Gordon Tinker President

  
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Stephen Abbott, Secretary