

3019-3030 COMMUNITY HEALTH CONTRACT
352 NICP Fallbrook Youth Advocacy Coalition

Quarter 4 (April-June) Reporting Form

Goal 4	
Provide data and information to include improper prescription drug use, storage, and disposal, and associated health, safety, legal, and justice system risks to local youth and adults, law enforcement, other organizations, and community groups. Provide year end FYAC youth event.	
S.M.A.R.T. Objective 4a	
FYAC will plan, organize, coordinate, and participate in prescription take-back activities in the FRHD area.	
Projected Cost:	Contract Dollars Expended to Date:
\$844.75	
S.M.A.R.T. Objective 4b	
FYAC will plan, organize, and coordinate a community meeting around prescription drug abuse prevention.	
Projected Cost:	Contract Dollars Expended to Date:
\$844.75	
S.M.A.R.T. Objective 4c	
Plan, organize, coordinate and conduct an FYAC youth leadership event to train youth to be social influencers in substance use prevention.	
Projected Cost:	Contract Dollars Expended to Date:
\$844.75(plus unexpended expenses from previous objectives)	

352 NICP Fallbrook Youth Advocacy Coalition

Quarter 4 (April-June) Reporting Form

Progress/Accomplishment of Goals & Objectives

Empty reporting area for progress and accomplishments.

FRHD CHC 352 FY 2019-2020 Q4 Narrative

Please attach a story (in Word Document format) of how the investment of the CHC award toward this program has made an impact on the life of a District resident. We would like to know how the funds directly helped bring about health, wellness or provided support. Where possible please provide a picture of the recipient (JPEG File or embed into the document)– please note, it will be the organization’s responsibility to obtain the participant’s photographic release. Our goal is to help you tell the story of your agency and how your programs serve to enrich the community. We are sensitive to the confidential work many organizations conduct; thus, client names and identifying details may be altered.

Recent Fallbrook High School graduate Samantha Leon comes across as a very confident and outgoing teenager on the surface. And she’s quick to tell you she has strong feelings about a lot of things – including young people’s use of alcohol and drugs.

“Honestly, they always tell us that not everyone does drugs,” said Samantha, 17. “And I know that they don’t. But you hear so much about drugs that it’s almost like normal to them (young people).”

The soon-to-be University of San Diego freshman admits that, until recently, she tended to keep her feelings on the subject to herself. Recent projects she participated in as a member of the Fallbrook Youth Advocacy Coalition helped her realize that speaking up gives her enormous power, she said.

Funded in part by the Fallbrook Regional Health District, the youth coalition is open to young people aged 12 to 25. Nonprofit Mental Health Systems’ North Inland Community Prevention Program oversees the youth coalition, which works to reduce youth access to alcohol and drugs in Fallbrook, Bonsall, De Luz and Rainbow.

Samantha joined the group, often called YAC for short, last summer and has been an enthusiastic participant in the group’s meetings, leadership and media trainings, annual drugged driving prevention rally, and other coalition activities.

In late spring, the list expanded to include a brainstorming session with a representative of San Diego District Attorney Summer Stephan’s office, which sought the teens’ input on a prevention campaign Stephan’s office was developing. The project is centered around the nation’s opioid overdose crisis.

Samantha, who hopes to become an attorney, said she was thrilled the YAC was asked to help with the project.

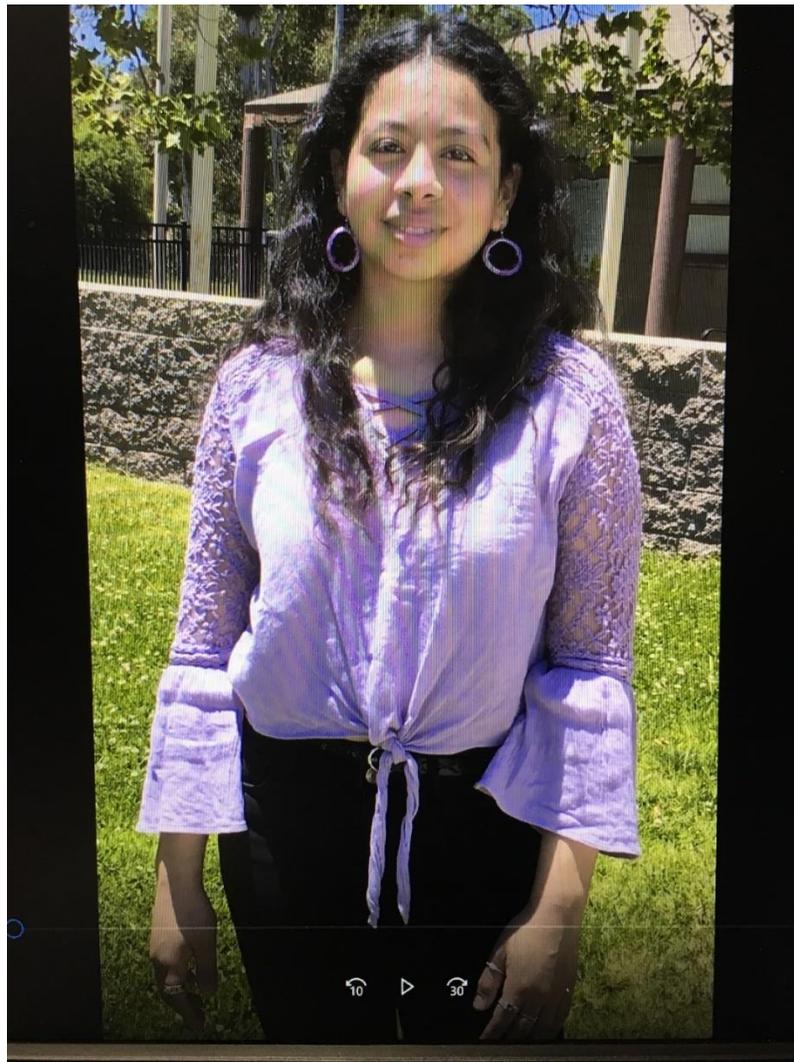
“It made me feel good because they were actually listening to me and the group (and) what we had to say,” she said, adding that Stephan herself later held a videoconference with the Youth Advocacy Coalition so she could thank its members for their help. “It makes you feel valued and like you’re actually making a difference.”

In May, Fallbrook Youth Advocacy Coalition members put together two prevention campaigns of their own for the group’s Facebook page. The first project featured a “WeedWont” hashtag and used photos and messages to highlight potential pitfalls of teen marijuana use. Failing grades, damage to family relationships, and lost sports scholarships were some of the examples YAC members came up with.

The second social media campaign, titled “#BeAnInfluencer,” and showcased how young people can use their voices to be positive influencers regarding alcohol and drug use. YAC members filmed a series of short videos urging young people to avoid drugs and took several dozen photos that emphasize the influencer theme.

Samantha said the recent projects opened her eyes.

“Obviously, I knew as a person that I had the power to speak up,” she said. “But I didn’t how I could use that power.... But if you work with a team around you and you all speak up, it creates, like, a more positive environment and has impact.”



Samantha Leon screenshot of the start of her social media video:
#UseYourVoice to #BeAnInfluencer to prevent substance use.



Samatha Leon, Fallbrook High School Student of the Month, April 2020



Alan Leon, Adrian Peneda, Samantha Leon,
& Anthony Peneda kicking off social media campaign:
#UseYourVoice to #BeAnInfluencer to prevent substance use.

Fallbrook Youth Advocacy Coalition Social Media Post 4th Quarter Samples



Album #WeedWont

Youth Advocacy Coalition added a new photo. May 3 ·

#WeedWont help you graduate. #Achieve #Goals #Success #UsingOurSocialMediaKitWhiteboards



Message Phone ...



Message Phone ...