

Organization Information

Legal Name

Vista Community Clinic

DBA (if Applicable)

Vista Community Clinic

Program Name/Title

Poder Popular de Fallbrook

Describe the impact of the program to date. Briefly explain how the service/intervention has worked - include cumulative metrics from the Q1 and Q2 Impact reports.

Following our approved application and referencing our train-the-trainer model from former community leadership efforts, our team has successfully identified the 10 community leaders in Fallbrook. These 10 volunteers are receiving leadership training and development. The overall goal is that with these tools, the group has the capacity to engage Fallbrook residents in community health and be aware of the resources, programs and opportunities available in their place of living.

These trainings are on the following areas:

- 1) how to conduct community outreach
- 2) Public speaking
- 3) leadership.

Given our program's history and consistency in Fallbrook, we have been able to foster strong partnerships in fallbrook with agencies such as the Community Health and Wellness Center, the Fallbrook Food Pantry, Community Garden, as well as nearby nurseries and agricultural sites, which are fundamental because not only are we promoting health and wellness amongst Fallbrook residents, but we are also supporting with collaboratively building a path to health resources that are more tangible and consistent.

Target Population - Age

	Percent of program participants	Estimated number of participants
Children (infants to 12)		
Young Adults (13-17)		
Adults (18-60)	80	8
Seniors (60+)	10	1
We do not collect this data (indicate with 100%)*		

Target Population not collected - Age

N/A

Target Population - Gender

	Percent of program participants
Female	100

	Percent of program participants
Male	
Non-binary	
Unknown*	

***Target Population - Gender**

N/A

Target Population - Income Level

	Percent of program participants
Extremely Low-Income Limits, ceiling of \$32,100	
Very Low (50%) Income Limits, ceiling of \$53,500	
Low (80%) Income Limits, ceiling of \$85,600	
Higher Than Listed Limits	
We do not collect this data (indicate with 100%)*	100

***Target Population - Income Level**

During patient registration, VCC collects income level data from its patients in order to help determine Medi-Cal eligibility. Records show that 95% of enrolled patients are low-income (200% of federal poverty level); however, enrollment at VCC is not required to participate in community events and activities led by Community Health Department staff. Their work aims to improve health at the population level, thereby benefitting our patients and non-patients alike. Thus, VCC does not collect income data from community participants; in fact, staff indicates that this would likely be a barrier to civic engagement

Projected number of residents that will directly benefit (participant/client) from this program.

10

Social Determinants of Health (SDOH)

Program/Services Description - Social Determinants of Health

Social & Community Context (Civic Participation, Discrimination, Incarceration, Social Cohesion)

Program Goal

The goal of the program is to meaningfully engage Fallbrook residents in improving the health and wellness of underserved, low-income community members, with support from VCC staff and Poder Popular Líderes. In that, the program has outlined three key objectives:

(1) revitalize and support Poder Popular de Fallbrook, a volunteer group with 8-10 active Líderes, and begin holding monthly

meetings to later transition to quarterly meeting.

- As of today, the group has been recruited and meetings have started. Group is learning about VCC programs and services, which includes a location in Fallbrook, as well as receiving training on leadership.

(2) conduct 2 focus groups and review local health and wellness data to identify 2-3 high priority community needs.

- The group has started brainstorming sessions to build a needs assessment.

(3) engage 100-160 Fallbrook residents in 3 community education campaigns: 2 Pláticas (educational workshops) and 1 health fair.

Anticipated Acknowledgment

Anticipated Acknowledgment

Social Media Postings

Eligibility Check

You are ineligible to apply per the District's Grant Policy & Procedures, please contact District staff to if you have questions.

Organization Information

Contact Information

Contact Name

Deysi Merino

Title

Program Manager

Primary Contact Phone

17604021254

Email Address

deysi.merino@vcc.org

Organization Physical Address

1000 Vale Terrace Drive,
Vista, CA, 92084

Writing Instructions:

Program Information

What language(s) can this program accommodate:

English

Spanish

What demographic group does this program predominately serve:

Community - Health & Fitness

Program Objectives & Measurable Outcomes

We continue making progress on this training by referencing our successful established program in Vista

Once the Fallbrook volunteers complete their trainings, and the needs assessment is finalized, they will support with administering (2) focus groups to gather community

input about the health concerns that they want to address via platicas (workshops).

Results for the needs assessment will be analyzed to solitify a list of 2-3 top priorities that will help determine and outline workshops(platicas). These workshops are to take place at accessible locations, such as the Fallbrook community garden, where we know families already gathered to grow their produce, this will be an opportunity to extend our reach to a greater group. Given that we are aware of the pressing need for access to medical services, we are working closely with our mobile medical team at VCC to conduct a health fair, which will provide a one stop shop for Fallbrook residents and participants of the platicas(workshops). Our aim is to support with access to health screenings and clinitian assitance.

Financial Reporting & Budget

Program Budget



24_25 FRHD CHC_VCC_Q2.xlsx