



**MINUTES
STRATEGIC PLANNING COMMITTEE**

Wednesday, July 15, 2020 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Chairman Howard Salmon called the meeting to order at 5:05 p.m.

In Attendance: Committee Members: Howard Salmon and Jennifer Jeffries

Chief Executive Officer Rachel Mason; Staff Members Linda Bannerman and Mireya Banuelos

2. Public Comments

None

3. Discussion Items

a. DRAFT – Vision Statement:

“Promote services and programs that work to measurably improve the Social Determinants of Health - Economic Stability, Education, Social and Community Context, Health and Health Care, Neighborhood and Built Environment, which lead to a great health span for all residents of the District.”

Discussion ensued. Wording changes were recommended and reworked.

There was further discussion regarding whether the District can affect all or only a portion of the Social Determinants of Health. There was consensus to include Education, Social and Community Context, and Health and Health Care; leaving off Economic Stability, and Neighborhood and Built Environment.

Recommendation: the following Vision Statement for full Board consideration.

Offer and support services and programs that promote the Social Determinants of Health – Education, Social and Community Context, Health and Health Care, leading to a healthy lifespan for all residents of the District. This will be placed on the agenda for the Special Meeting of July 24, 2020.

b. FRHD Consideration of Financial Resources Over Time

Discussion ensued regarding the Strategic Plan Development for Use of FRHD Financial Resources. Director Jeffries said she would appreciate input from the entire Board

regarding #4 – Questions that need answering before a strategic, multi-year budget can be developed. It was agreed to place this item on the agenda for the Special Meeting on Friday, July 24, 2020. (See Attached)

c. Status/Update on COVID-19 Situation

CEO Rachel Mason reported that despite mixed messages regarding making appointments for COVID-19 tests and the amount of supplies available, nearly 750 people have been tested at our site on East Mission Road. It is our understanding that moving forward, appointments will be limited to those people with direct exposures and/or exhibiting symptoms.

Discussion ensued regarding the reopening kits the District made available to local businesses. With the constant change in status for businesses (reopening, then closing, then reopening depending on the pandemic stats) the District will continue to communicate there are still kits available. Further discussion ensued to assure Bonsall businesses are aware of the availability, perhaps working with the Bonsall Chamber of Commerce.

4. Board Member Comments and Future Agenda Items

Director Jeffries said a signature move by the Strategic Planning Committee had been working through our Joint Powers Agreement (JPA) with North County Fire Protection District (NCFPD) for shared positions of Senior Medical Officer and Social Media Specialist. She suggested an update might be appropriate at a future Board meeting. Discussion ensued and it was determined that NCFPD will provide a presentation at the regular meeting of the Board in August.

5. Adjournment

There being no further business, the meeting was adjourned at 5:48 p.m.


Howard Salmon, Chairman


Board Secretary/Clerk