# **Organization Information**

#### **Legal Name**

Fallbrook Healthcare Foundation Inc

## **DBA** (if Applicable)

Foundation for Senior Care

## **Program Name/Title**

Senior Care Advocacy

# **Brief Program Description**

Our Senior Care Advocacy program ensures that seniors and disabled adults have access to local resources and national entitlements to manage their healthcare safely, maximize their independence, and enjoy an enriched quality of life. We seek to remove obstacles, educate, connect to needed resources, and provide hands-on guidance and support.

## **Funding Amount Awarded**

47000

# **Target Population - Age**

	Percent of program participants	Estimated number of participants
Children (infants to 12)		
Young Adults (13-17)		
Adults (18-60)	6	20
Seniors (60+)	94	307
We do not collect this data (indicate with 100%)*		

# **Target Population not collected - Age**

We receive calls requesting referrals and/or resources and sometimes clients decline to provide this information.

# **Target Population - Gender**

	Percent of program participants
Female	196
Male	119
Non-binary	
Unknown*	12

## \*Target Population - Gender

We receive calls requesting referrals and/resources and sometimes clients decline to provide this

information.

## **Target Population - Income Level**

	Percent of program participants
Extremely Low-Income Limits, ceiling of \$32,100	60
Very Low (50%) Income Limits, ceiling of \$53,500	38
Low (80%) Income Limits, ceiling of \$85,600	2
Higher Than Listed Limits	
We do not collect this data (indicate with 100%)*	

#### \*Target Population - Income Level

NA

Actual number of residents that directly benefited (participant/client) from this program during this quarter.

327

## **Program/Services Description - Social Determinants of Health**

Economic Stability (Employment, Food Insecurity, Housing Instability, Poverty)

Social & Community Context (Civic Participation, Discrimination, Incarceration, Social Cohesion)

Healthcare Access & Quality (Access to Health Care, Access to Primary Care, Health Literacy)

Neighborhood & Built Environment (Access to Foods that Support Healthy Eating Patterns, Crime and Violence, Environmental Conditions, Quality of Housing)

#### **Program Goal & Objectives**

Ensure that seniors and disabled adults in need of caregiving, resource provision, nutrition, transportation, housing intervention, mental health support, or other related age-in-placeservices are supported through hands-on assistance, or through referrals to trusted, vettedresources so that they may live independently and safely for as long as possible. Whennecessary, act as a Case Manager to coordinate care for those with complex health or livingconditions, setting goals to stabilize their situation for optimal mental, physical, and socialwellbeing. Objective 1: Support 1,000 seniors and/or disabled adults with our Care Advocate services toaddress needs and overcome obstacles during the FRHD fiscal year. Objective 2: Visit with at least 300 senior or disabled clients at home or at healthcare facilities, assessing their unmet needs, evaluating health and home safety, and taking action steps toaddress those needs, during the FRHD fiscal year. Objective 3: Act as a Case Manager for 70 clients with complex health or living needs, creating aplan of action and regular visits and follow-ups during the FRHD fiscal year, with the intent tostabilize their situation with a positive outcome. Objective 4: Discuss mental health wellbeing with at least 100 individuals, referring at least 50% to mental health providers, during the FRHD fiscal year.

#### **Program Outcomes & Measurables**

In this quarter, our Senior Care Advocate team provided support to 327 unique clients by referring them to necessary resources to overcome various obstacles. This makes up 33% of our overall target for the grant year. Additionally, the Care Advocates assisted 45 clients in stabilizing their health and housing situation,

which is a part of our goal of 70 for the FRHD fiscal year. Furthermore, we discussed mental health and well-being with 13 out of the 100 individuals projected for the FRHD fiscal year and referred eight out of the 13 individuals to mental health providers.

# **Anticipated Acknowledgment**

Social Media Postings Signage at Service Sites Print Materials to Service Recipients

Website Display Other

# **Terms and Conditions**

Accepted

# **Authorized Signature**

Ahrin

## **Contact Information**

#### **Contact Name**

Perla Hurtado

#### Title

Interim Executive Director

## **Primary Contact Phone**

760-723-7570

#### **Email Address**

phurtado@foundationforseniorcare.org

# **Writing Instructions:**

What language(s) does this program accommodate:

English

Spanish

# **Acknowledgment of District Support**



FRHD Acknowledgements ... .docx

# **Impact Story**



Advocacy Impact Story.docx

# **Program Budget**



23\_24 FRHD CHC Grant - FF... .xlsx