

Fallbrook Regional HEALTH DISTRICT

To: Board of Directors
Fallbrook Regional Health District

From: Bobbi Palmer, MBA, MSW
Chief Executive Director

Date: February 13, 2018

Re: Status Report Based on Phase 1 Outcome

Phase 1: Month 1

Governance and Infrastructure

1. Identify champions and form cross-section work groups
 - a. Created a community forum to solicit support for Wellness Center taking place 1 hour prior to board meetings monthly
 - b. Advertised in village News, Banner displayed at Major Market, Fallbrook and Bonsall chamber of Commerce, Community Health systems website, www.fallbrookhealth.org, and flyers distributed throughout community at business, schools and wellness directory.
2. Utilize "A guide to Practical Public Engagement for Local Government" toolkit for the following ways:
 - Better identification of the public's values, ideas and recommendations
 - More informed residents
 - Improve local government decision making and actions, with better impacts and outcomes
 - More community buy-in and support, with less contentiousness
 - Faster project implementation
 - More trust in each other and local government
 - Higher rates of community participation and leadership development