



Serving Bonsall, De Luz, Fallbrook, Rainbow

**2019-2020 COMMUNITY HEALTH CONTRACT
352 NICP Fallbrook Youth Advocacy Coalition**

Quarter 2 (October-December) Reporting Form

Goal 2

Raise awareness of current and emerging trends among youth around the issues of underage drinking and illegal use of alcohol other drugs.

S.M.A.R.T. Objective 2a

FYAC will plan, organize, and coordinate at least one Red Ribbon Week event or activity with a high school in the FRHD area.

Projected Cost:	Contract Dollars Expended to Date:
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\$844.75

S.M.A.R.T. Objective 2b

FYAC will plan, organize, and coordinate at least one Red Ribbon Week event or activity with a middle school in the FRHD area.

Projected Cost:	Contract Dollars Expended to Date:
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\$844.75

S.M.A.R.T. Objective 2c

FYAC will plan, organize, and coordinate at least one drugged driving prevention event or activity in the FRHD area.

Projected Cost:	Contract Dollars Expended to Date:
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\$844.75

Progress/Accomplishment of Goals & Objectives

Impact Narrative

When F-YAC member Cianya Mejia, 13, applied to join the group in April 2019, she described herself as highly motivated to help people and make a difference in her community. She jumped right into that as soon as she joined the group.

An outgoing teen who enjoys public speaking, Cianya quickly volunteered to be an interviewer for short videos with other F-YAC members. She asked them about their reasons for joining the group, what they liked about F-YAC, and what it was like to participate in some of the group's activities.

Cianya also soaked up information about alcohol and drugs and the ways they can harm communities. Then she began to share that information with friends at school and other people she ran into around Fallbrook.

"I find them being very interested in it and asking me more questions about it, and I'm just getting their attention about it," the teen said. "I'm so happy that I find myself doing it....I think it's a good habit that I can develop and use to be a social influencer that helps my community get healthier."

"I think it will make an impact. It's making my peers more aware of what drugs can do to you at such a young age. And hopefully I will change somebody's life by telling them the information." Projects F-YAC carried out in October, November and December gave her with more opportunities to make a positive difference. Cianya said a Dia de los Muertos altar the group created in the Fallbrook Library was one of her favorite F-YAC efforts.

Also known as Day of the Dead, Dia de los Muertos is a holiday that offers participants an opportunity to commemorate family members or others who have passed away. F-YAC's altar highlighted people killed by drunk or drugged drivers.

The project received a lot of kudos from people who were touched by the highlighted victims' photos and stories. Cianya's excitement about the project and its outcome came through in her voice as she talked about the altar.

"I loved how we did it at the library so everyone could see it," she said. "I think it helped people realize that a lot of people lost their family members because of someone who was driving under the influence. So I think it helped people realize that we weren't making that altar just for fun. We were very serious because this is something that definitely affects the health of people in the community."

Other F-YAC efforts challenged the group's members to come up with as many sentences that started with "#WeedWon't" as they could, with the results to be used for a future social media campaign. Cianya said the group produced a long list of slogans that included "help you with life," "fix your problems" and "help you get an education."

FRHD CHC 352 FY 2019-2020 Q2 Narrative

Please attach a story (in Word Document format) of how the investment of the CHC award toward this program has made an impact on the life of a District resident. We would like to know how the funds directly helped bring about health, wellness or provided support. Where possible please provide a picture of the recipient (JPEG File or embed into the document)—please note, it will be the organization's responsibility to obtain the participant's photographic release. Our goal is to help you tell the story of your agency and how your programs serve to enrich the community. We are sensitive to the confidential work many organizations conduct; thus, client names and identifying details may be altered.

October 2019



F-YAC members and Fallbrook Migrant Education students constructed a community altar section at the Fallbrook's Public Library on October 17, 2019 for a community "El Dia de los Muertos" project. The project was designed to honor those who lost their life due to alcohol or drugs and to reinforce the fact that these deaths could have been prevented.

November 2019

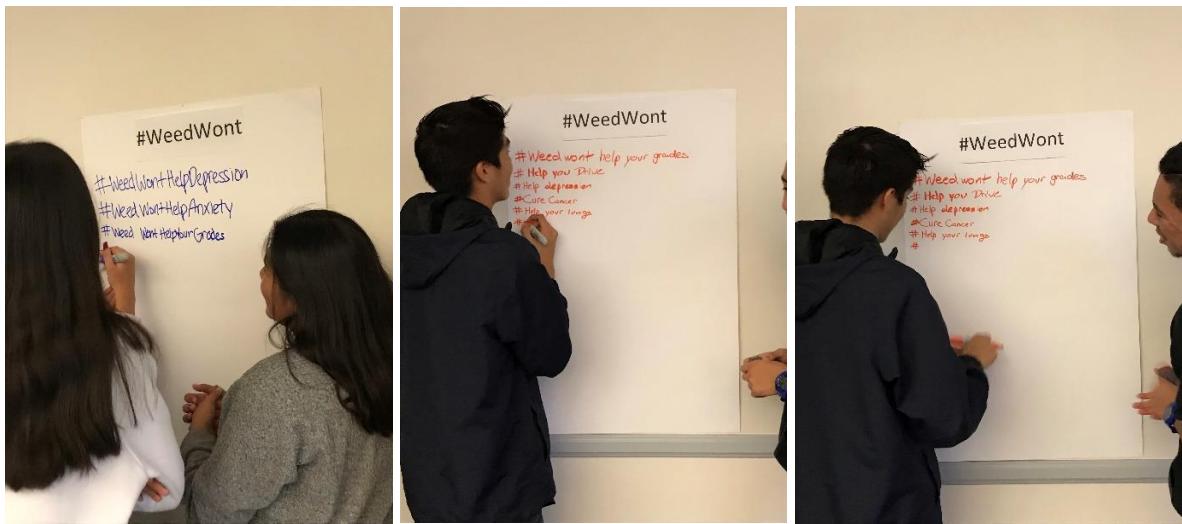


F-YAC members attended and participated in the “El Dia de los Muertos” event on November 1, 2019 at the California Center for the Arts, Escondido. They helped assemble a special altar section in the Center’s “El Dia de los Muertos” community altar area to honor those who lost their life due to alcohol or drugs and to reinforce the fact that these deaths could have been prevented. They assisted community members in building altars and completing a specially designed card to honor a loved one who died due to drugs or alcohol. Their participation televised on a local news program and appeared in other media.



F-YAC Member prepare for their practice presentation at the Spokesperson Training at the Fallbrook Public Utilities conference room on November 26, 2019.

December 2019



At a December 2019 monthly meeting F-YAC members develop #WeedWont statements to be used in a social media campaign highlighting things and situations that weed (marijuana) won't make better.



F-YAC members and Fallbrook community members participated in the Fallbrook Drugged Prevention Rally on December 30, 2019.

"We (also) made posters that could go up on school about DUIs, reminders that drugs don't help with brains that are developing, and things like that," she added.

Cianya said a drugged driving prevention rally F-YAC held in December was her favorite recent F-YAC project of all, though. Roughly 50 people held signs warning about the dangers of drugged driving or reminding people that driving high also falls in the category of driving under the influence during the event at a major intersection along Fallbrook's S. Mission Road.

Cianya said she thought the event was "amazing" because it used a fun and positive method to draw attention to the group's serious messages about a serious public issue.

"It's definitely affecting health and wellness in our community because people are getting killed or badly hurt when other people drive under the influence, but you still don't hear a lot about that problem," said the teen. "Because of that, the rally definitely was one that I very much enjoyed and the one that sticks out to me the most."

The intersection in question is heavily traveled by drivers, bicyclists and pedestrians. Cianya said many of them voiced enthusiastic support for the rally.

"A lot of people that were walking around told us they were glad we were out there bringing attention to it, and drivers put down their windows and told us that this is such a great thing that you guys are doing here – thank you so much; you guys are doing such a great job," she said. "It made me feel really proud and that I was doing something really amazing for my community."

Cianya said she looks forward to participating in "many, many more" F-YAC projects. "It's an amazing group, and I am so proud to be in it," she said.



Cianya Mejia at Drugged Driving Prevention Rally December 29, 2019

Social Media Examples:

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 **Youth Advocacy Coalition** · November 2 · 

ABC 10's Matt Boone & a cameraman hung out with us for quite a while last night at the California Cen... See More



10NEWS.COM
Spotlight on preventable deaths at Day of the Dead festival

12 likes · 1 Comment · 3 Shares

Link to Televised coverage: <https://www.10news.com/news/local-news/spotlight-on-preventable-deaths-at-dia-de-los-muertos-celebration-in-escondido>

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Album Dia de los Muertos at Fallbrook Library

 **Youth Advocacy Coalition** added 4 new photos from October 2019 — at **Fallbrook Branch Library**.
October 15 ·  · 

We were honored to be asked to create a Dia de los Muertos altar at the Fallbrook Library. Community members are welcome to add items that celebrate the lives of loved ones who have passed away. If you'd like to honor someone whose life was cut short by alcohol or drugs, we would love to connect with you -- please reach out to us via this FB page or call 858-391-9303.

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Nos sentimos honrados de que nos pidieran crear un altar para el Día de los Muertos en la biblioteca de Fallbrook. Miembros de la comunidad están bienvenidos a incorporar artículos que celebran la vida de sus seres queridos que han fallecido. Si usted quiere honrar a alguien que se le truncó la vida por alcohol o drogas, nos encantará hablar con usted – por favor comuníquese con nosotros a través de esta página de Facebook o llámenos al 858.391.9303 #diadelosmuertos #dayofthedead

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