Impact Report

Organization: Be Well Therapy (#14260139)

Request: Be Well Yoga for Cancer Recovery (#60000393)

Impact Report Type: Fallbrook

Disposition: Completed

Completed by: Organization on 10/14/2020 by Mary Baker

Required?: Yes

Available Date: 10/01/2020 **Due Date:** 10/14/2020

Comments:

Revision Comments:

GrantSeeker Editor: Mary Baker

Project Title: Be Well Yoga for Cancer Recovery

Project Start Date:

Project End Date:

This is an ongoing program that began 07/01/2020

on

Person Submitting the impact report?: Lisa Scolman

760.420.2021

lisa@bewelltherapy.net

Ages Served: Adults (18-60): 40%

Seniors (60+): 60%

Gender: Female: 99%

Male: 1%

Select the income limit category of your We do not collect this data

target population:

How many residents directly benefited 20 (participant/client) from this program:

Approximately how many residents 5

received an indirect benefit:

The following category was identified as the best descriptive of the program's

primary goal and objectives:

Ancillary: Services that support our mission to promote health for the people of the District.

You defined the measure of success of the program's interventions or services during the application process.:

Define goal #1 for this program :

To continue to grow attendance at our existing three weekly classes in the FRHD Region in our effort to have a greater and lasting impact on the lives of the many

individuals living with cancer in the area as well as their support network and

caregivers

Number of Objectives for this program: 3

Objective 1: To grow our existing three weekly classes from current average total attendance of 25

students per week to an average of 60 students per week.

Objective 2: To grow our 2021 program participants to our projection of 200 total public and private

students.

Objective 3: To utilize the Be Well Ambassador Program to raise awareness of the Be Well FHRD

partnership by engaging in monthly site visits to local service organizations, medical facilities, support groups, etc. Program will also include monthly distribution of print materials (postcards and brochures) in both English and Spanish throughout the

region.

Objective 4:

Measuring Success for Goal #1: Q1 REPORTING:

Objective 1/2/3: Attendance taken at the two weekly Be Well Yoga for Cancer Recovery zoom classes for most of this quarter show consistent attendance of 5+ Fallbrook and

Bonsall residents, despite on-going Pandemic.

Though in person outreach at events, medical facilities, support groups and service organizations, postcards and fliers in both English and Spanish were deleted around

the community.

Define goal #2 for this program if

applicable.:

To extend Be Well Yoga and mindfulness classes to FRHD's male cancer survivor

population with the addition of one weekly Men with Cancer Be Well class.

Number of Objectives for Goal #2 of this

program:

Objective 1 for Goal #2: Train and certify two male teachers in Be Well's Yoga for Cancer program by October 5,

2020

Objective 2 for Goal #2: Establish one class per week focused on providing Be Well Yoga for cancer recovery

for men by November 2020.

Objective 3 for Goal #2: Achieve a minimum class attendance of ten male students per week by March 2021

Objective 4 for Goal #2:

Measuring Success for Goal #2: Q1 REPORTING:

Objective 1: In July, Be Well trained and certified yoga teacher, David Phears, the second BeWell male yoga instructor for the program. He was brought early to help

grow the program.

Objective 2: David Phears teaches Broga, a weekly class on Sundays via Zoom to 3+

participants.

Objective 3: BE Well printed and distributed postcards, started a large social media

campaign to feature new class with great social engagement.

Participant Success Story: FRHD Grant Survey Analysis.pdf

Please list how the Fallbrook Regional Health District's investment in this

program was acknowledged during this

reporting time frame.:

Actual Program Budget File: 2020_2021_FRHD_CHC_Program_Budget_Form_v01.xlsx

FRHD Acknowledgement_Q1.pdf



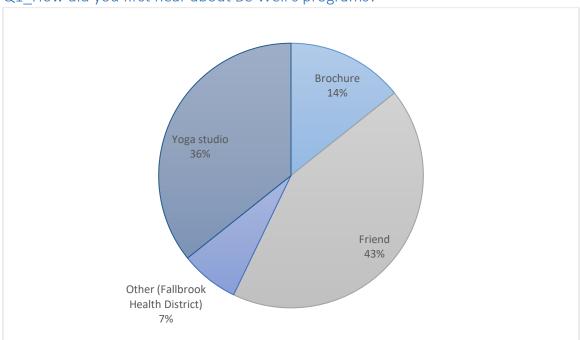


Overview

- Survey invitation was sent via email using anonymous survey link in September 2020 (I do not know the total number of invitations sent which I would normally include here)
- Responses total = 14 (I would normally include the response rate here, you can calculate it by dividing 14 by the number of total invitations)

Results (n=14)

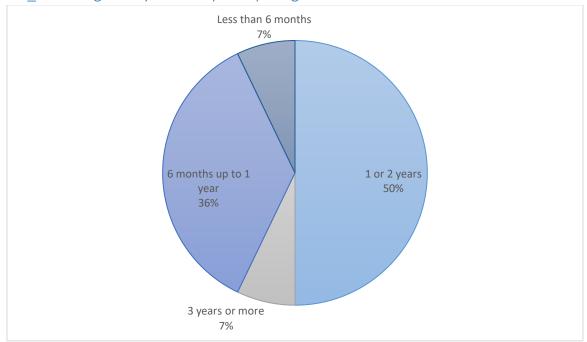
Q1_How did you first hear about Be Well's programs?



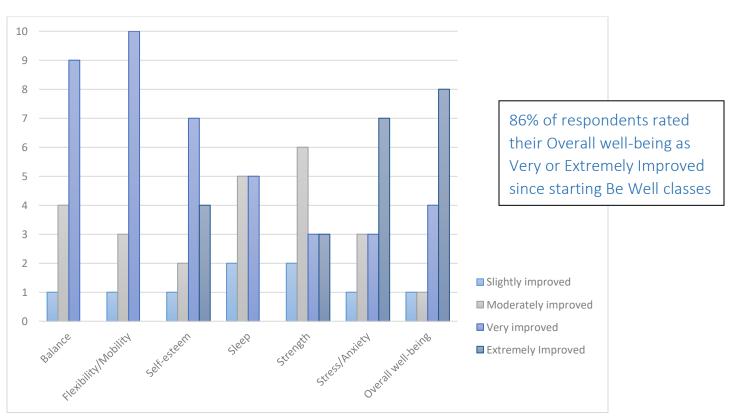




Q2_How long have you been participating in Be Well classes?



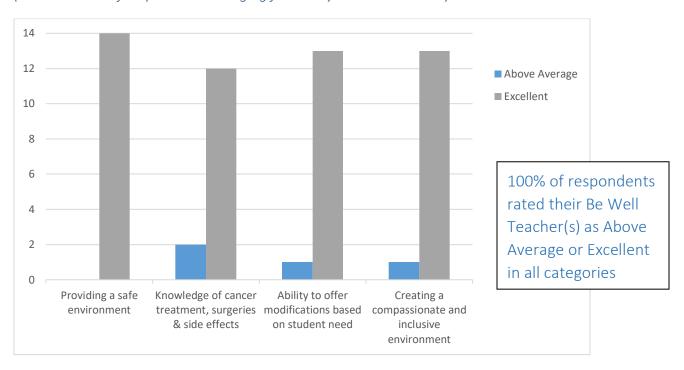
Q3_Since starting Be Well classes, how would you rate your improvement in the following areas? (Measured on a five-point scale ranging from Not Improved to Extremely Improved)



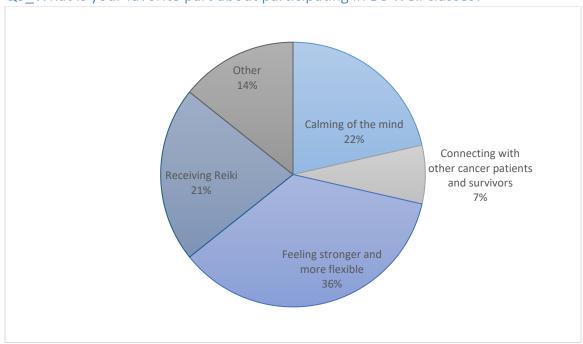




Q4_How would you rate your Be Well Teacher(s) in the following areas? (Measured on a five-point scale ranging from Very Poor to Excellent)



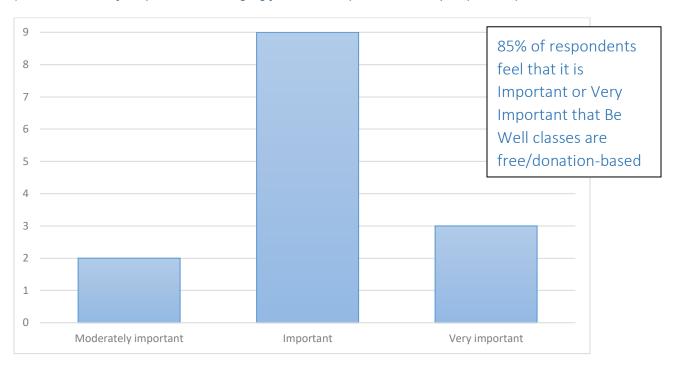
Q5_What is your favorite part about participating in Be Well classes?



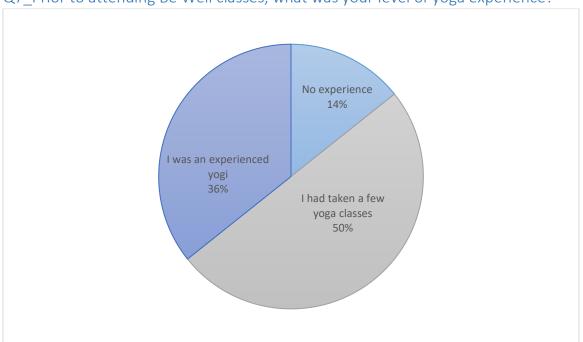




Q6_Financially, how important is it to you that Be Well classes are free or donation-based? (Measured on a five-point scale ranging from Not Important to Very Important)



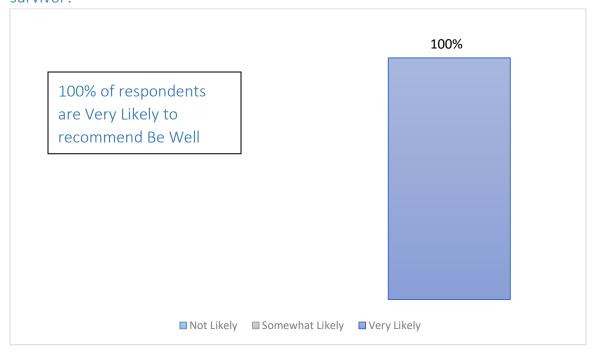








Q8_Based on your experience, how likely are you to recommend Be Well to another cancer patient or survivor?



Q9 In a few sentences, please share how being a part of the Be Well community has benefitted you.

Especially during COVID, Be Well yoga has given me a way to feel connected to others and at a time when I can only leave my house for treatments. It's nice to have a regularly scheduled commitment that helps me to relax and keeps my mind off of my illness and treatment.

I feel that I have connected to a lovely group of people and I now have yoga options every day with people who understand cancer and most especially, lymphedema. This has been a huge blessing in my life - I feel better all around... How awesome that this exists!!

These classes remind me I am not alone and I have confidence that they provide for my specific needs.

Connection to other cancer survivors and the positive energy has been therapeutic. The encouragement and support from the instructors is amazing.

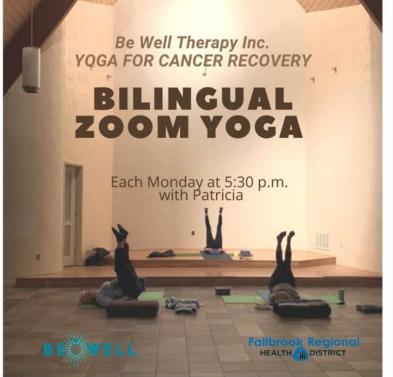
I feel like I am healing and getting stronger and knowing the compassionate teachers has really helped. Knowing that Fallbrook Health is supporting this renews my faith in humanity.





Fallbrook Regional Health District Acknowledgment - Be Well Therapy Instagram







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Class Schedule Changes:



30 WOMENS GROUP Topic Driven Therapy Led By - Cindy Persar MONDAY 6:00 P.M.



35 BI-LINGUAL Spanish/English- Open to all Led By - Patricia Bustamante SUNDAY 10:00 A.M.



bewelltherapy . Following



bewelltherapy Please note we had an error on our post yesterday regarding our Bi-lingual class. We've deleted it so it won't be confusing...our Bi-lingual class will now be SUNDAYS at 10:00 a.m. AND, all three of these offerings are available to you for FREE thanks in part to the grant we received from @fallbrookhealth (Fallbrook Regional Health District).

Namaste and Be Well 🙏

8w

New Class Reminder:



35 BRO-GA Yoga for Men Only Led By - David Phears SUNDAY 5:00 P.M.





AUGUST 12

Add a comment...

TODAY IS THE DAY FOR

WOMEN'S

brought to you in part by a grant from:

Fallbrook Regional HEALTH DISTRICT

WE'VE SHIFTED OUR TIME TO ONE HOUR EARLIER TO BETTER ACCOMMODATE YOUR SCHEDULES. OUR NEW START TIME IS 6:00 P.M. PDT



bewelltherapy • Following



bewelltherapy We had feed back that an earlier time for our Women's Support Group would work better for people's schedules so we switched our start time to 6:00 p.m. We hope that this new time will be more convenient for you and that you'll join Cindy this evening at 6:00 p.m.

8w

via Zoom.





Fallbrook Regional Health District Acknowledgment - Be Well Therapy Facebook

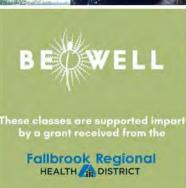






oga for Cancer Recovery Wednesdays at 11:30 a.m.

Bi-lingual Yoga for Cancer Recevery both Spanish and English speakers are welcomed Thursdays at 10:00 a.m. with Patricia and Dinaga







bewelltherapy • Following Fallbrook, California

*

bewelltherapy Be Well is proud to announce two new FREE in-person Yoga for Cancer Recovery classes starting next week! Classes will be held outdoors safely 6' apart and are supported by a grant we received from @fallbrookhealth . Our new classes are Wednesdays 11:30 a.m. with Debbie and Olivia and Thursdays at 10:00 a.m. is our Bilingual class with Patricia and Dionna. Both will be located at 1636 E. Mission Avenue in Fallbrook.

Upon arrival students must wear mask, hands will be sanitized and temperatures will be taken. Please bring your own props: yoga mat, bolster, 2 blocks and a blanket. Also







Thank you Fallbrook Regional Health District for supporting Be Well in bringing Yoga for Cancer Recovery into your community. Thank you to Senator Brian Jones and Assemblymember Maria Waldron for honoring our commitment to this underserved community. We are proud to offer our classes to cancer survivors not only in the Fallbrook Region but basically anywhere (due to our classes live on Zoom and our downloadable videos).

#gratitude #yoga #meditation #cancer #calmyourmind #rel... See More

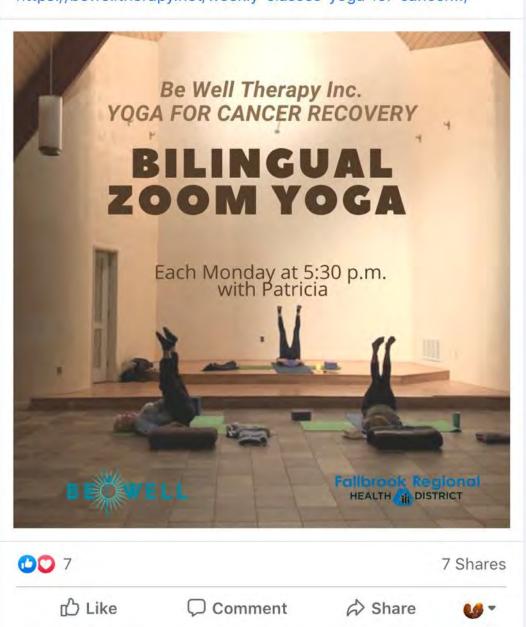




Please help us to spread the word to the Spanish community about our FREE Bilingual Yoga for Cancer Recovery class every Monday at 5:30 p.m. Lead by Be Well instructor Patricia and bought to you in part by a grant received from the Fallbrook Regional Health District

New students can learn more and register at the link below:

https://bewelltherapy.net/weekly-classes-yoga-for-cancer.../





TOMORROW is the day for the start of our new class: Bro-ga, Yoga for Men with Cancer. This class will be lead by Be Well teacher, David Phears, and will be taught via Zoom from the comfort of your home and your favorite chair!

This weekly class is funded in part by a generous grant from the @Fallbrook Regional Health District and is FREE OF CHARGE to guys who step up and sign up. The class is exclusively for men as it is tailored to meet your very specific and individual op... See More



8



Our grant from Fallbrook Regional Health District not only supports our Zoom Yoga for Cancer Recovery Classes and Group Therapy on Mondays and our new Sunday Mens Broga class but they also helped us to reallocate some funds when Covid-19 happened so that we could provide 16 sets of props for survivors in their region that are taking our classes virtually now. Pictured here are a few of them safely picking up their props from their teacher @Debbie Taylor. Please like this post... See More





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Our Survivors THANK the Fallbrook Regional HEALTH DISTRICT

for providing them with props for Zoom Yoga









Be Well is with Fallbrook Regional Health District. August 17 · 🕙

We had feed back that an earlier time for our Women's Support Group would work better for people's schedules so we switched our start time to 6:00 p.m. We hope that this new time will be more convenient for you and that you'll join Cindy this evening at 6:00 p.m. via Zoom.

WOMEN'S
CANCER
RECOVERY
SUPPORT GROUP

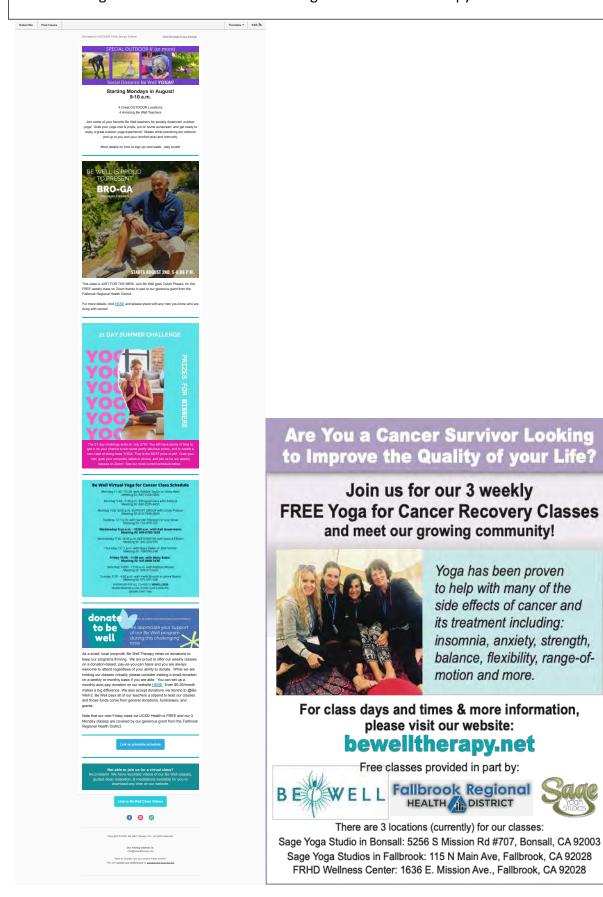
brought to you in part by a grant from:



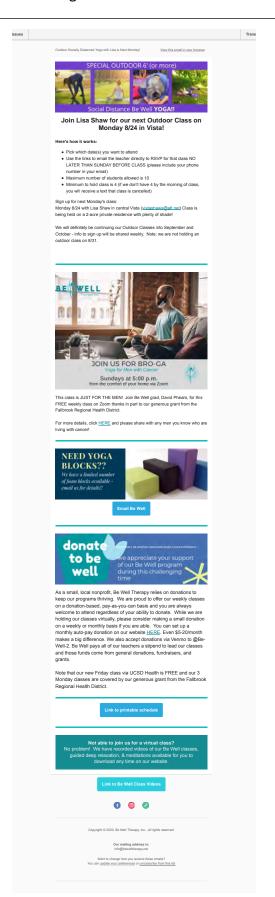
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Fallbrook Regional Health District Acknowledgment - Be Well Therapy Emails

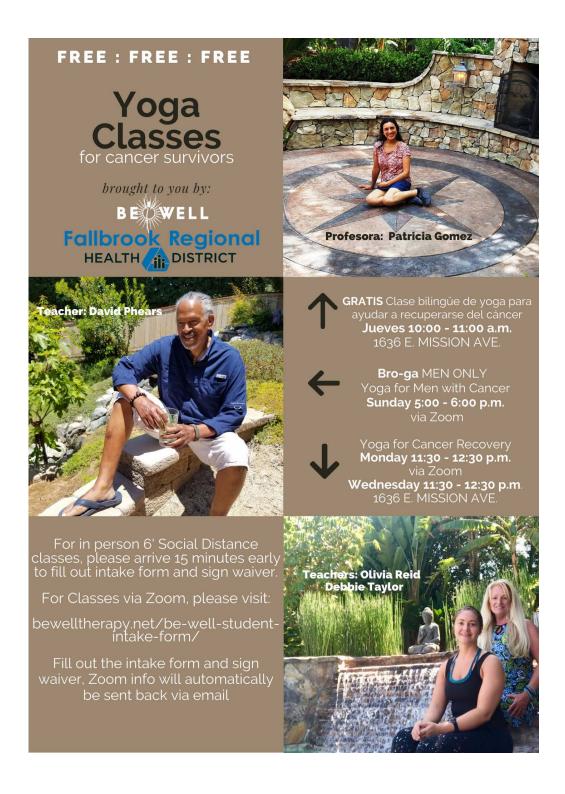


Fallbrook Regional Health District Acknowledgment - Be Well Therapy Emails









In addition to postcards, fliers and social media, Be Well also acknowledged the generous grant by Fallbrook Regional Health District on its website.