

# Impact Report

**Organization:** Fallbrook Healthcare Foundation dba Foundation for Senior Care (#14223795)

**Request:** Door-Through-Door (Hospital to Home and Back Again) (#60520215)

**Impact Report Type:** Fallbrook Regional Health District Impact Report

**Disposition:** Completed

**Completed by:** Organization on 10/07/2020 by Karen Geuy

**Required?:** Yes

**Available Date:** 10/01/2020

**Due Date:** 10/14/2020

**Comments:**

**Revision Comments:**

**GrantSeeker Editor:** Karen Geuy

**Project Title:** Door-Through-Door

**Project Start Date:**

**Project End Date:**

**This is an ongoing program that began on:** 09/04/2017

**Person Submitting the impact report?:** Karen Geuy

760-723-7570

kgeuy@foundationforseniorcare.org

**Ages Served:** Adults (18-60): 5%

Seniors (60+): 95%

**Gender:** Female: 59%

Male: 40%

Non-Binary: 1%

**Select the income limit category of your target population:** Low (80%) Income Limits- ceiling of \$85,600

**How many residents directly benefited (participant/client) from this program:** 37

**Approximately how many residents received an indirect benefit:** 74

**The following category was identified as the best descriptive of the program's primary goal and objectives:** Ancillary: Services that support our mission to promote health for the people of the District.

**You defined the measure of success of the program's interventions or services during the application process.:**

**Define goal #1 for this program :** To provide more and broader Door-Through-Door program services to both pre and post care setting discharge clients during the FRHD Grant year.

**Number of Objectives for this program:** 2

**Objective 1:** Increase the number of clients by at least 20% over prior year. This entails serving an estimated 153 clients, or 38 clients quarterly; representing a 20% increase above the 128 clients annually/32 clients quarterly served in FY2019-2020.

**Objective 2:** Log and track the number and types of services provided to Door-Through-Door clients.

**Objective 3:**

**Objective 4:**

**Measuring Success for Goal #1:** The measurement of Goal #1 is tracked through the outcome of Objectives #1 and #2.

Objective 1: Q1 in FY2020-2021 saw 37 clients participate in the Door-Through-Door program. This was nearly at the 38 client quarterly target, even with the program experiencing a lower volume of activity in early July due to COVID-19. This represents a 22% increase in clients served year on year.

Objective 2: Number of contacts made and types of services provided by the Door-Through-Door Coordinator.

Total Client Contacts Made: 275

Total Services/Referrals Provided: 554

Breakdown:

Adult Protective Services (APS): 12

Dementia: 10

Caregiver: 54

Financial: 35

Falls: 7

North County Fire Protection District: 3

Food: 8

Home Health: 27

Hospice: 9

Hospital Palomar: 21

Hospital Temecula: 15

Hospital Tri City: 17

Hospital Other: 20

Housing: 24

In-Home Support Services: 20

Insurance: 6

Legal: 15

Medical: 23

Skilled Nursing Facility - Fallbrook: 4

Skilled Nursing Facility - Other: 78

Transportation: 4

Veteran Affairs: 7

Other: 135

**Define goal #2 for this program if applicable.:**

N/A

**Number of Objectives for Goal #2 of this program:**

1

**Objective 1 for Goal #2:**

N/A

**Objective 2 for Goal #2:**

**Objective 3 for Goal #2:**

**Objective 4 for Goal #2:**

**Measuring Success for Goal #2:**

N/A

**Participant Success Story:**

Grant 375 Report\_Q1 2020-2021\_Participant Success and Supporting Client Data\_Door-Through-Door.pdf

**Please list how the Fallbrook Regional Health District's investment in this program was acknowledged during this reporting time frame. :** Social Media & press releases July-Sept.[31606].pdf

**Actual Program Budget File:** FY 2020-2021\_FRHD\_CHC\_Program\_Budget\_Form\_FSC Door-Through-Door Program\_as applied.xlsx, DTD Budget Q1 FY2020-2021 FRHD.xlsx



FRHD GRANT #375 – Q1 FY2020-2021

#### DOOR-THROUGH-DOOR PROGRAM - IMPACT STORY

The Foundation received a North County Fire Protection District referral for a client who was taken to the hospital for a serious fall that resulted in injury. We were also simultaneously receiving calls from concerned neighbors who had been witnessing a decline in the client, as it appeared, she could no longer live alone because of her dementia. Our Door-Through-Door Coordinator tracked down the contact information for the client's estranged daughter and helped her navigate the often-confusing lines between hospitalization for a medical event and the resulting unique care necessary for those with cognitive issues. In this case, the DTD Coordinator had to assist the daughter in preventing the hospital from releasing her mother to a home where she could not afford the 24-hour care she needed and could not provide for herself because of her severe short term memory issues.

The DTD Coordinator prepared the daughter for the aggressive path the hospital would take—that of reporting her to Adult Protective Service (APS) for abandonment and neglect for refusing to personally accept the care responsibilities for her mother in returning her to her existing home. The daughter was terrified to return APS's calls as she was unsure how to best handle the situation in obtaining optimum care for her mother. The DTD Coordinator contacted APS multiple times and communicated that the hospital would be putting our client into an unsafe environment, acting in a neglectful manner by insisting that our client be sent home when she did not have the care that she required for a person with dementia.

After APS spoke with the hospital, they worked out a strategy to place our client in a Long-Term Care facility where she is now receiving the care that she needs.

Such cases not only highlight the unique challenge in obtaining proper care for clients suffering from dementia following hospitalization, but especially the frequently overlooked aspect of the emotional well-being of family members, friends and neighbors who struggle with finding their way through the healthcare labyrinth. Thankfully the FRHD grant funding for a role like the Door-Through-Door Coordinator at the FSC helps maintain a connective community bond that directs clients and relations to more human outcomes.

**Press Release:**



**Walk where you**  
OCTOBER 11, 2020  
**REGISTER NOW** #WalkWhereYouAreSGKIE  
komenie.org/morethanpinkwalk

News Community Sports Lifestyles Regional National State Opinion Entertainment

## Foundation for Senior Care receives support for elderly programs

Share Tweet + 0 Comments

Last updated 7/9/2020 at 4:21 am



Fallbrook Regional Health District Executive Director Rachel Mason receives the first copy of the Seniors' Bill of Rights from Foundation for Senior Care President Dr. Robert Pace. The foundation awards copies of the Seniors' Bill of Rights to notable groups and citizens that support independence efforts for the elderly in the two-county area.

FALLBROOK – Recognizing the unique kinds of support needed to support seniors in North San Diego County, many organizations, prominent citizens and local nonprofit organizations made much-needed donations in the first half of the year to keep Foundation for Senior Care programs up and running for area elderly.

Keith Birkfeld, executive director for the Fallbrook-based organization, noted that some emergency funding was earmarked to continue many transportation services provided by the Foundation for Senior Care, among them grocery deliveries to sheltered-in-place seniors. Other funds supported ongoing transportation of elderly to and from medical and other appointments.

"A critical amount of support came through when operational funding was reduced and various government sources were temporarily halted as many

**Social Media:** posts are on Facebook, Instagram and Twitter

Instagram

fallbrookseniors

### AUGUST COVID-19 TESTING DATES



OFFERED BY  
NORTH COUNTY FIRE PROTECTION DISTRICT, FALLBROOK REGIONAL HEALTH DISTRICT,  
AND SAN DIEGO COUNTY FIRE  
IN COOPERATION WITH SAN DIEGO COUNTY HHS

**AUGUST 4<sup>th</sup>, 18<sup>th</sup>, & 25<sup>th</sup> | 9:00AM - 2:00PM**



1636 E. Mission Rd.  
Fallbrook, CA

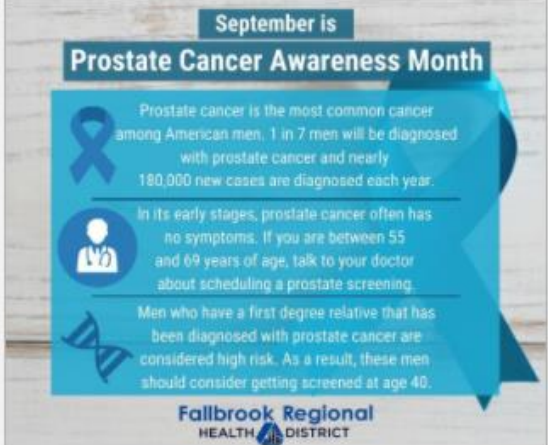
Schedule an appointment online at: [211sandiego.org](http://211sandiego.org)  
Registration opens 4-6 days before testing.  
Drive-ups are welcome.  
(760) 731-9187

fallbrookseniors Easy drive through COVID testing on Aug 25 provided by Fallbrook Regional Health Distri... more

Instagram

fallbrookseniors

### September is Prostate Cancer Awareness Month



Prostate cancer is the most common cancer among American men. 1 in 7 men will be diagnosed with prostate cancer and nearly 180,000 new cases are diagnosed each year.

In its early stages, prostate cancer often has no symptoms. If you are between 55 and 69 years of age, talk to your doctor about scheduling a prostate screening.


Men who have a first degree relative that has been diagnosed with prostate cancer are considered high risk. As a result, these men should consider getting screened at age 40.

**Fallbrook Regional HEALTH DISTRICT**

fallbrookseniors September is National Prostate Cancer Awareness Month. Men over age 55 should co... more

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**Support a local Senior!**  
Donate Today!  
GivingHeartsCare.org

Senior Care  
760-723-7570

fallbrookseniors  
<https://www.sandiegouniontribune.com/north-county-community-news/story/2020-08-03...> more





**Flyers:** COVID testing flyers were posted on our community announcement board, and distributed to clients through the Care Advocates, Adult Day Care, Transportation, and Grocery Delivery programs.

**Email Signatures:** Every employees email signature included the Health District logo and recognizes the support.

**FOUNDATION FOR Senior Care**

**2019 Non-Profit of the Year AWARD**

**Theresa Geracitano**  
*Outreach and Development Officer*  
**Office:** (760) 723-7570 **Fax:** (760) 723-0358  
**Email:** tgeracitano@foundationforseniorcare.org  
**Website:** www.foundationforseniorcare.org  
**Address:** 135 S. Mission Rd., Fallbrook, CA 92028  
**Nonprofit tax designation ID# 95-3389263**

Support for our programs is made possible by the:  
**Fallbrook Regional HEALTH DISTRICT**



**Website:** Recognized as top supporter on website page with a link to the Health District website



**Building entrance Thank You Banner:**

