

Organization

Official Name: RIDING EMPHASIZING INDIVIDUAL NEEDS AND STRENGTHS
***Legal Name:** Riding Emphasizing Individual Needs and Strengths
***Year Company was Founded:** 1984
***Address:** 4461 S. Mission Road
Address (2):
***City:** Fallbrook
State: California
Zip/Postal Code: 92028
***Main Telephone:** 760-731-9168
Main Fax: 761-731-3949
Website Address: reinsprogram.org
***Main Email Address:** canece@reinsprogram.org

***Mission Statement and History:** Our mission is to support the physical, mental and emotional health of disabled children and adults with therapeutic equine-assisted activities.

REINS was founded in 1984 in a San Marcos backyard. A small handful of parents saw the benefits horseback riding was giving their students with disabilities and decided to make it available to as many people as possible. We moved to Fallbrook in 1991 and to our current location in 1997. In 1999 we were able to purchase our property and, with the help of a private donor, were able to completely pay off our mortgage in 2009. We are proud to be able to tell our donors that every penny of their donation goes directly to our students. REINS student population has grown steadily over the years to offer 8,000 lessons annually. We also attract over 1,000 Volunteers each year. We are currently recognized in the top 3% out of more than 850 PATH International Therapeutic Riding Programs.

***Board of Directors :** Jim Betz, President - Owner Of Betz Concrete
John Kearns, Treasurer - Retired CPA
Kim Brickell, Volunteer
Dr. Steve Colburn -Veterinarian, Owner of Creekside Veterinary
Kim Carlson - Owner of Elite Homes Real Estate
Pam Farrow, Program Parent

Most Recent 990: FRHD 990 Attachment.docx

***Most recent audited financial statement with management letter:** 2019 Balance Sheet .pdf, 2019 Profit & Loss -.pdf

Proposal

***Request Owner:** Rachel Mason
Request Source: External (Submitted 04/09/2020)
Proposal Type: Ongoing Program

Agency Capability

Briefly describe your organization's history and accomplishments. :

REINS was founded in 1984 in a San Marcos backyard. A small handful of parents saw the benefits horseback riding was giving their students with disabilities and decided to make it available to as many people as possible. We moved to Fallbrook in 1992 and to our current location in 1997. In 1999 we were able to purchase our property and, thanks to a private donor, were able to completely pay off our mortgage in 2009. REINS student population has grown steadily over the years and while we once held lessons only a half day each week we now offer 8,000 lessons annually. We are currently recognized in the top 3% out of 850 PATH International Therapeutic Riding Programs and we have become a leading center in this field. REINS is proud to be celebrating our 36th Anniversary this year.

What are the current activities and/or programs offered by your organization?:

REINS provides therapy to nearly 200 students with a wide variety of disabilities. Meaningful and purposeful activities are used with the client based on their interests and needs. During lessons, clients can work to refine fine motor, gross motor, bilateral coordination, oral motor and visual motor skills.

REINS wouldn't be able to perform these lessons without the assistance of approximately 120 weekly volunteers. REINS also offers a Healthy Volunteer Program. Volunteers make the program what it is by participating in a variety of duties that range from leading horses during lessons to assisting REINS instructors in lessons, as well as grooming and tacking horses, and maintaining and improving the facility. These activities are benefiting both our disabled community and health and well-being of our community at large.

List and describe current collaborations with other organizations that enhance your ability to provide services through this program.:

We work locally with San Diego Regional Centers, Foundation for Senior Care, a variety of Disabled Adult Group Homes, Escondido Veterans Administration.

Fallbrook & Bonsall High Schools - We attend Community Fairs and share our volunteer opportunities with the youth.

Care-Rite Vocational Services- Care Rite and REINS collaborate on volunteer and fundraising opportunities for the disabled members of our community.

Fallbrook Blanket Project that services seniors and those feeling disenfranchised by donating handmade blankets to other non-profits to raise money for their programs.

CERT to coordinate CPR/First Aid Training for our staff and volunteers.

REINS has an ongoing partnership with six major colleges/Universities that provide internships for their physical therapy, occupational therapy, speech therapy, nursing, Kinesiology and human development students. These universities have assisted in providing continuing education in the aforementioned fields of study for continuing education for our PATH Certified Instructors.

Program Information

Is this application being submitted in collaboration with another agency?: No

Project Title: Healthy Volunteer Program

Requested Cash Amount: \$41,000.00

This is an ongoing program that began on: 03/23/1984

Name of the person submitting the grant: Canece Huber
760-731-9168
canece@reinsprogram.org

Name of Program Coordinator: Shauna Jopes
760-731-9168
shauna@reinsprogram.org

Is the Program Coordinator responsible for submitting quarterly reports?: No

If the Program Coordinator is not responsible, please provide the responsible person's information:

Canece Huber
760-731-9168
canece@reinsprogram.org

Ages Served: Children (infants to 12): 3%
Young adults (13-18): 33%
Adults (18-60): 54%
Seniors (60+): 10%

Gender: Female: 84%
Male: 16%

Select the income limit category of your target population: Extremely Low-Income Limits, ceiling of \$32,100

Projected number of residents (participant/client) that will directly benefit from this program: 104

Projected number of residents that will indirectly benefit from this program: 210

How will the program be staffed?: Paid: 20%
Volunteer: 80%

Statement of Problem/Needs Assessment

Discuss the need for the proposed program or service within the District.:

Our Healthy Volunteer program improves social skills, promotes exercise and allows our community to be enriched with a valued and respected service program offered locally. Our goal is to ensure that our volunteers are offered a physically beneficial option for volunteering within the District. This program will also help to educate volunteers of the importance and benefits of to physical exercise while benefiting the community. Our volunteers witness first hand how vital cardiovascular exercise is, by seeing positive improvements in the health and wellness of our clients. By helping to motivate fellow volunteers, and clients, REINS is positively impacting the health and physical fitness of all REINS Healthy Volunteer Program within our community.

With these funds, we can continue to provide safety training, first aide and offer protective clothing as milestone incentives as the volunteers earn more hours toward better health or community service.

Reference your supporting data below.: https://www.nationalservice.gov/pdf/07_0506_hbr.pdf

<https://www.thebalancesmb.com/unexpected-benefits-of-volunteering-4132453>

What other organizations within the community offer similar programs/ services that address this need?:

I am not aware of any volunteer opportunity that is similar to ours.

Program/Services Description

The Fallbrook Regional Health District has identified several health disparities that effect the long term health and well being of our community. The following questions address how your program addresses these concerns. :

Which one of the following categories best describes the primary goal and objectives of your program?:

Ancillary: Services that support our mission to promote health for the people of the District.

- Which of the following health disparities does the program address:**
- Behavioral & Mental Health (e.g., Anxiety, Depression, Substance Use,)
 - Cardiovascular health (e.g., High Cholesterol, Hypertension)
 - General Fitness
 - Medical Services (e.g., Maternal/Child, Podiatry)
 - Senior Services (e.g., Aging in place, Dementia, Transportation)
 - Youth Services (non-school based)

Describe how the program provides the service.: A Volunteer application is completed. Volunteer that are 12 and older and have successfully completed our Volunteer Orientation are eligible to join our team.

What is/are the program goal(s) and what are the objectives for each goal.:

Define goal #1 for this program : The goal is to provide the residents of the district a healthy volunteer program that "gives back" to the community and improves their overall general health of all who participate.
Provide opportunities for volunteers to gain practical experience in a outdoor setting. Developing healthy life style choices as well as building confidence, team building and over all wellness.

Number of Objectives for this program: 1

Objective 1: We will provide FitBits to volunteers to track their steps and overall cardiac health while they are at REINS.

Measuring Success for Goal #1: Quarterly reports will be submitted with Steps recorded and an overall snapshot of health vitals of the participating volunteers to demonstrate the value of volunteering at REINS.

Define goal #2 for this program if applicable.: We will provide peer and mentoring training and support to meet all age groups while they learn and contribute to the program in a volunteer capacity.

Number of Objectives for Goal #2 of this program: 1

Objective 1 for Goal #2: To provide a sense of community and a safe place to volunteer while improving the mental, emotional, physical well-being of our volunteer community.

Measuring Success for Goal #2: We will have each volunteer complete a "Wellness Survey" each quarter describing challenges or improvements they have experienced physically, mentally or emotionally as a result of their volunteer work at REINS. We will provide the District with this valuable feed back as well as anecdotal depictions of their volunteer experience.

Anticipated Acknowledgment

Acknowledgment: We will continue to recognize FRHD in press releases, social media and they are currently listed on our website.

REINS is open to requests for further recognition that the District may suggest.

Financial Reporting & Budget

Has your organization requested funding from FRHD for this program before?: Yes, requested and funded

Have grant funds awarded to your organization ever been withdrawn, reduced or discontinued?: No

Please list other grant funders that have been approached by your organization in the past 3 years, including FRHD. Include Name, Date, Amount Requested, Declined or Pending.:

- 2017 Grants Awarded
- Hole Hearted, Inc.\$2,250.00
- Air Warrior Courage Foundation\$750.00
- K.T. & E.L. Norris Foundation\$5,000.00
- Military Spouse Association\$4,000.00
- National Christian Foundation\$5,000.00

County of San Diego-Community Reinvestme\$10,000.00
 City of San Marcos\$1,500.00
 Bonsall Rotary\$2,000.00
 Employees Community Fund of Boeing\$2,500.00
 County of San Diego - Community Enhance\$22,500.00
 Toyota Carlsbad/ Lesus Carlsbad\$2,500.00
 Air Warrior Courage Foundation\$15,750.00
 The Country Friends\$5,000.00
 Nordson Corpoation Foundation, The\$5,000.00
 Longwell Family Foundation\$1,000.00
 Schwab Charitable\$1,000.00
 Witman Family Foundation\$5,000.00
 Zable Foundation\$10,000.00
 Marjorie Mosher Schmidt Foundation\$20,000.00
 The Crevier Family Foundation\$10,000.00
 City of Temecula\$1,000.00
 Ark Antiques\$4,000.00
 2018 Grants Received
 Air Warrior Courage Foundation, Inc\$15,000.00
 County of San Diego Community Enhancement Fund (District 5)\$15,000.00
 Crevier Family Foundation (Don Crevier)\$10,000.00
 Dr. Seuss Foundation\$2,000.00
 Equus Foundation, Inc\$500.00
 George & Diana Allen Family Foundation\$250.00
 LA 84 Foundation\$14,063.00
 Las Patronas\$20,000.00
 Marjorie Mosher Schmidt Foundation\$20,000.00
 Rancho Santa Fe Foundation\$250.00
 Stanley E. Hanson Foundation\$5,000.00
 The Country Friends\$5,000.00
 The Thursday Club Foundation\$10,000.00
 Toyota of Carlsbad\$500.00
 2019 Grants Awarded
 .Ability Central\$4,000.00
 .Air Warrior Courage Foundation\$31,925.00
 .Ark Antiques\$2,000.00
 .County of San Diego - Community Enhance\$10,000.00
 .County of San Diego-Neighborh Reinvestme\$25,000.00
 .Current Wisdom, Inc.\$5,625.00
 .Dr. Seuss Foundation\$2,000.00
 .Employees Community Fund of Boeing\$5,000.00

.EQUUS Foundation, Inc.\$500.00
.Fallbrook Regional Health District\$83,557.50
.LA 84 Foundation\$14,062.00
.Lakeside Foundation\$5,000.00
.Marjorie Mosher Schmidt Foundation\$20,000.00
.Military Spouse Association\$4,250.00
.Nordson Corporation Foundation, The\$5,000.00
.Promises2Kids Foundation\$500.00
.Rally for Children\$1,000.00
.Smart and Final Charitable Foundation\$250.00
.The Country Friends\$5,000.00
.The Rotary Foundation\$1,000.00
.The Stanley E. Hanson Foundation \$2,500.00
.Witman Family Foundation \$5,000.00
.Zable Foundation \$10,000.00

2017 Grants Denied

Ambrose Monell Foundation\$200,000
Build-A-Bear\$5,000
County of San Diego Neighborhood Reinvestment\$10,000
Opus Community Foundation\$3,000
Matthews Memorialization\$3,000
Petco\$10,000

2018 Grants Denied

Autism Speaks\$5,000
Cushman Foundation\$50,000
Zable Foundation\$10,000
CECO Grant\$10,000
Build-A-Bear\$5,000

2019 Grants Denied

Cushman Foundation\$50,000
County of San Diego Neighborhood Reinvestment\$10,000
Matthews Memorialization\$3,000

2020 Pending

Autism Speaks Local Grant Program \$5000
County of San Diego Community Enhancement \$55,000
County of San Diego Neighborhood Reinvestment \$72,000
Boeing Community Funding \$4000
Military Spouses Association Camp Pendleton \$4650
Fallbrook Regional Health District P/T, O/T, Speech and Behavioral Therapy \$91,000
Fallbrook Regional Health District Healthy Volunteer Program \$41,000

May & Stanley Smith Charitable Trust \$10,000

Nordson Foundation \$5000

Please list the fund raising events conducted by yourself or other organization(s) where proceeds have been designated to your organization as beneficiary of funds raised. Include Name, Date, Amount:

Prior to COVID 19 REINS had four fundraising events scheduled.

"Horses, Hats and Hope": A Kentucky Derby Party May 2, 2020 \$10,000 Operating Expenses

"A Day at the Races": The Pacific Classic at Del Mar August 22 \$2000 Operating Expenses

Our Annual "REINS of Life" Golf Tournament

June 26,2020 \$18,000

Annual Country Hoedown, October 10, 2020 Hoedown \$100,000 Operating Expenses

See's Candy \$3000

Describe your plan for maintenance/ continuation of the proposed program beyond the 2020-2021 fiscal year.:

REINS is celebrating it's 36th Anniversary this year and we are a stable and well established non-profit in our community. We have proven to be good stewards of all funds that have been generously donated throughout the years and have solid financial stability to plan on a future for REINS.

Describe what other funding sources will be used to support this program; include fees for services contracts or other revenue sources?:

Sales from our used Tack Store

on-going \$50,000

Workshops and Clinics -ongoing \$11,000

FEC Boarding Facility - \$12,000

Program Budget File: 2020_2021_FRHD_CHC_Program_Budget_Form_v01 Healthy Volunteer-Final.xlsx

Attestation: • I certify that all information presented in or attached to this Application is complete and accurate

Payment

Scan

No matches were found

Approval

Requested Amount: \$41,000.00

***Recommended Amount:**

Prior Approved Grants:

Request Status: External

Contact

Salutation: Mrs.

***First Name:** Canece

Middle Name:

***Last Name:** Huber

Title: Business Development Manager

Address: 4461 S. Mission Road

Address 2:

City: Fallbrook

State: California

Province:

Zip/Postal Code: 92028

Country:

Telephone: 760-731-9168

Fax:

Email Address: canece@reinsprogram.org

Contact Type:

Creation Date: 03/02/2020

Last Saved By: 1000000010519571

Last Saved Date: 02-MAR-20 01.39.38.798929 PM

Notes:

***Internal Use Only?:** N

Suffix: