



2021-2022 COMMUNITY HEALTH CONTRACT (CHC) Q2 GRANT IMPACT REPORT

Organization Name Fallbrook Healthcare Foundation dba Foundation for Senior Care

Program Name 400 Senior Care Advocacy

Person submitting the impact report Patty Sargent Executive Director

Ages: List the percentages of your program participants' ages who received services during this reporting time frame.

	Percentage served	Total Number Served
Children (infants to 12)		
Young Adults (13-18)		
Adults (18-60)	5	18
Seniors (60+)	90	332
Unknown	5	19

Gender: List the percentages of your program participants' gender identification who received services during this reporting time frame.

	Percentage served	Total Number Served
Female	65	240
Male	35	129
Non-binary		
Unknown		

Income: List the percentages of your program participants' income limit category of those who received services during this reporting timeframe (2019 HUD – AMI Incomelimits:4person family).

	Percentage Served	Total Number Served
Extremely Low-Income (ceiling of \$32,100)	15	55
Very Low (50%0 Income (ceiling of \$53,500)	35	130

	Percentage Served	Total Number Served
Low (80%) Income (ceiling of \$85,600)	30	111
Higher than listed limits	5	18
Unknown	15	55

How many District residents directly benefited (participant/client) from this program: 369

GOALS & OBJECTIVES

Goal 1 & Objectives: From your application, please provide your measurable outcomes for each of your stated objectives.

Goal 1: To ensure that seniors in need of housing, care giving, resource provision, or other related age-in-place services are supported throughout the greater Fallbrook area.

Actions/Outcomes:

We served a total of 369 clients during Q2 through our Care Advocacy Program, making 2,597 contacts with the client, their family, health practitioners, and healthcare, finance, and legal, and protective services (and more) during the quarter. Of the clients served this first quarter, 104 of them (nearly 21% of our goal) were new clients to the Senior Care Advocacy Program. We provided 69 home and/or healthcare facility visits (46% of our annual goal in one quarter!).

The state of our community's seniors can be assessed by reviewing the Q2 medical or social services consultations and/or referrals we made:

- Dementia – 70
- Cancer – 15
- Heart Disease – 4
- Diabetes - 10
- Hypertension – 8
- Falls – 68
- Food – 17
- Housing Assistance – 18
- Medical Equipment – 111
- Hospital – 4
- Caregiving Services – 36
- Doctors – 11
- Social Workers – 4
- Skilled Nursing – 3
- Hospice Care – 5
- Health Services - 32
- IHSS – 4
- Adult Protective Services – 15
- NCFPD Fire – 2
- Sheriff/YANA – 13
- Veteran Services - 8
- Medi-Cal – 10
- Financial – 12
- Legal – 10
- Social Security – 2
- Transportation – 9
- Home Repair - 50
- Other – 1

PARTICIPANT SUCCESS STORY

Participant Success Story:

While the numbers above show quantitative statistics about the types of interactions and care we are providing for seniors in our community, our Impact Story this quarter is a little different. Sometimes it's the little touches in a person's life that make a big difference in their mental frame of mind, their ability to have a good day, or their sense of connectedness to the community they live in.

During the Christmas holiday season, The Foundation for Senior Care has traditionally prepared about 25-30 special gifts for isolated, homebound, mostly low-income seniors with no family in the area. This year was a special year of collaboration and outreach. Led by our Senior Care Advocates and our Outreach Director, we pulled together gifts for nearly 120 seniors and disabled this holiday. We worked with the Fallbrook Blanket Project, Gary and Mary West PACE, Shella Foundation, San Diego Senior Community Foundation, and a PEO in Tucson Arizona, to pull together special blessings for these seniors. Gifts were made up of hand knitted lap blankets, shawls, vests, and scarves, gift cards to grocery stores, socks and toiletries, and a festive little light-up snowman decoration. Our Advocates, Day Care Administrator, and Transportation leads identified those seniors in our community who each felt could use that special connection and gift. We had about eight volunteers and a couple staff members deliver the gifts on December 22nd. One of the first emails we received after our special deliveries stated, "This is the only Christmas gift I will get this year. It means everything to me." Another recipient stated that he had not had a really good meal in years, so he used the gift card to treat himself, buying a steak at Major Market and grilling it up with potatoes – he was so pleased, he was in tears!

Our Advocacy program touches and helps seniors in so many ways throughout the year. But during the holidays, knowing that so many seniors are alone and forgotten and often struggling with depression, we set out to make sure they knew someone cared. Through this collaboration with others, and help from volunteers, we made a small difference, by letting these seniors know that they were not forgotten and that they belong to this community. We care. We serve. We do what we can to make a positive impact. For these folks, it helped this holiday season.

Participant Success Story:





ACKNOWLEDGEMENT

Please describe how the Fallbrook Regional Health District's investment in this program was acknowledged during this reporting timeframe.

We acknowledged the District in the following ways throughout the quarter:

The FRHD logo was affixed to the sides of our Care Vans.

We included the FRHD logo and official sponsor designation in all emails from every staff member.

Our organization and specific Care Van program brochure featured the FRHD logo and official sponsor language.

The FRHD logo and sponsorship support status appears on our website.

We promoted District events on a monthly basis via Social Media

We thanked and acknowledged FRHD for their support in social media

We thanked and acknowledged FRHD in an email blast to > 3000

We thanked and acknowledged FRHD at our Donor Appreciated dinner, in writing and verbally

Acknowledgment example: please upload an example of one method in which the District was acknowledged.



12.21emailblast.pdf

BUDGET

Please upload a copy of the program budget you submitted with the application, with an additional column demonstrating the current utilization of grant funds.



Advocacy Program Actuals 2021-2022 Q2.xlsx

Please explain any significant differences in budget or services during this quarter. What if any changes were made to address programming challenges.

Advocate payroll expenses were less than expected because we were down one Advocate for the entire quarter, not yet replacing Darlene's position, but utilizing the help of a college Intern. We also had an Advocate go out on leave in mid-December. (Fortunately, we will have 2 new part-time Advocates starting in January.) Because we received special funding to help pay off our vehicles, our Equipment expense is high this quarter because all vehicles were paid off in full.

Please sign your form:

A handwritten signature in black ink, appearing to read "P. Brown". The signature is written in a cursive style with a large initial "P" and a long horizontal stroke extending to the right.