MINUTES

Strategic Planning Committee Meeting

June 17, 2026, at 5:30 pm

Administrative Office, 1st Floor Community Room
138 S. Brandon Rd., Fallbrook, CA 92028

In accordance with California Government Code Section 54953 teleconferencing was used for this meeting. The public were able to participate by webinar.

BOARD COMMITTEE MEMBERS – Chair Jennifer Jeffries & Director Cindy Acosta

1. **CALL MEETING TO ORDER/ROLL CALL –**
In attendance- Director/Chair Jennifer Jeffries, Director Cindy Acosta, Chief Executive Officer Rachel Mason, Chief Programs Officer Theresa Geracitano, Executive Assistant/Board Clerk Raquel Williams

2. **PUBLIC COMMENTS – ANNOUNCEMENT –** None

3. **DISCUSSION ITEMS –**

a.) **FY 26/27 Community Needs Assessment Applicant List-** CEO Rachel Mason opened the discussion with a brief overview of the top 5 Community Needs Assessment proposals. They all offer comparable services, however, the Sowen proposal stood out the most for the committee and the best suited for the District's needs. Chair Jeffries expressed her desire to include the entire Spanish speaking community and make efforts to inform them through the schools. Director Acosta has a connection through the schools that she will be contacting. CEO Rachel Mason shared that the Sowen group were the most pleasant and easy to work with from day one.

b.) **Review and Extend Michelle's Place Grant Agreement for Cancer Support Services** – Chair Jennifer Jeffries shared that she sees that Michelle's Place is very active in the District and she enjoys it immensely. CEO Rachel Mason shared that they are vital resource to the community and it is a partnership that reaches those who really need it. The Committee agrees to extend the agreement.

c.) **Review and Revise North County Fire Protection District Ambulance Grant Agreement**

– CEO Rachel Mason opened the discussion with the goal of clinical services to be up and running soon the need to fund the ambulances is not as great. The committee agrees to the revision of the agreement to decrease the MOU to $100,000.00 annually to assist with the cost of new equipment.

4. **BOARD MEMBER COMMENTS AND FUTURE AGENDA ITEMS –** Chair Jeffries shared about her recent experience at the Temecula Emergency Room; they took great care of her. CEO Rachel Mason shared that she and CPO Theresa Geracitano continued the discussion on Mission, Vision, Values and it is still in revision mode.

5. **ADJOURNMENT –**

There being no further business, the meeting was adjourned at 5:55 pm.

Raquel A Williams
Executive Assistant/Board Clerk