

Fallbrook Regional HEALTH DISTRICT

AGENDA

WORKSHOP/SPECIAL BOARD MEETING

Saturday, February 22, 2020, 10:00 a.m.

Administrative Office, 1st Floor Community Room, 138 S. Brandon Rd., Fallbrook

A. CALL MEETING TO ORDER / ROLL CALL / ESTABLISH A QUORUM / PLEDGE OF ALLEGIANCE

A Special Meeting may be called at any time by the President, or three Board members, by delivering notice to each Board member and to each local newspaper or general circulation, radio, or television station requesting such notice in writing, personally or by mail. Such notice must be delivered personally or by mail at least twenty-four (24) hours before the time of such meeting as specified in the notice. The call and notice shall specify the time and place of the special meeting and the business to be transacted. No other business shall be considered at special meetings. Such written notice may be dispensed with as to any Board member, who at, or prior to the time the meeting convenes, files with the Secretary a written waiver of notice. Such waiver may be given by telegram. Such written notice may also be dispensed with as to any member who is actually present at the meeting at the time it convenes.

B. ADDITIONS TO AGENDA

Pursuant to the Brown Act, additions to the Agenda as posted are exceptional, and expressly limited to three specific situations, as set forth in Government Code 54954.2(b): (1) an "emergency" as determined by majority vote of the board; (2) a 2/3 vote of the board finding that an item requires immediate action – and the need for this action arose in time after the agenda was posted or (3) the item was continued from an earlier meeting (no more than 5 days earlier), at which time the item was validly posted on the agenda of the earlier meeting.

C. BOARD MEMBER AND PUBLIC COMMENTS

Opportunity for board members and citizens to speak on items of interest within subject matter jurisdiction of the District. Please note that, for comments made on items not appearing on the current agenda, the Board may take no action as to the comment at the current meeting (Gov't Code 54954.3[a]), and the Board is allowed only a brief response to the speaker's comment. For the record, please state your name. "Request to speak" cards should be filled out in advance and presented to the Board Chair or the recording secretary. The Board has a policy limiting any speaker to not more than five minutes

D. DISCUSSION/ACTION ITEMS

- D1. SWOT Analysis
- D2. Redrafting of Vision Statement
- D3. Long-Range Planning Discussion of District Resources

E. PRESENTATION

Brown Act Review – Jeff Scott, Legal Counsel

F. ADJOURNMENT

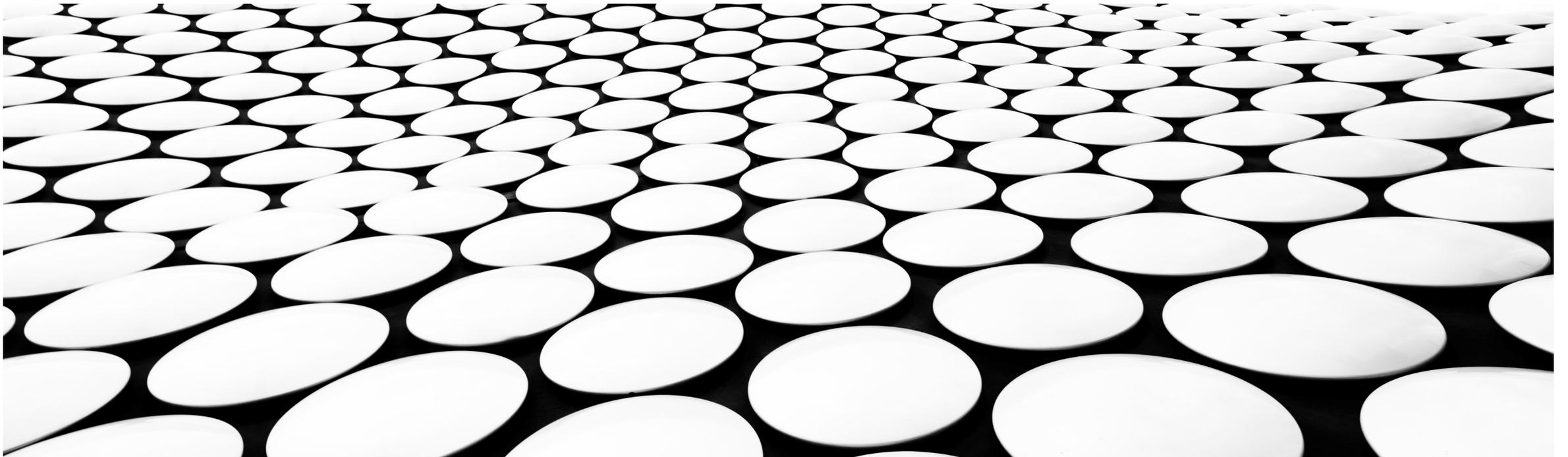
NOTE: I certify that on Friday, February 21, 2020 I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in, or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.



Board Secretary/Clerk

BOARD WORKSHOP

FEBRUARY 22, 2020



S.W.O.T. ANALYSIS

Strengths

Internal factors that we have control over.

Weaknesses

Internal factors that we have control over.

Opportunities

External factors we do not have control over.

Threats

External factors we do not have control over.

S.W.O.T. ANALYSIS - STRENGTHS

Internal factors that we have control over.

List:

S.W.O.T. ANALYSIS - WEAKNESSES

Internal factors that we have control over.

List:

S.W.O.T. ANALYSIS - OPPORTUNITIES

External factors we do not have control over.

List:

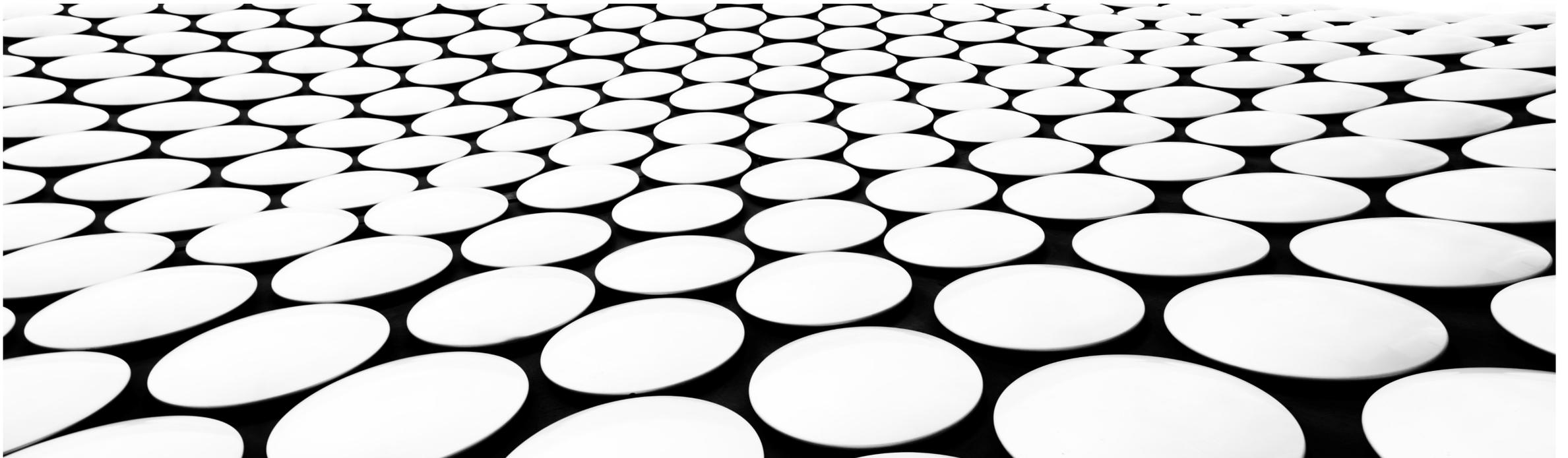
S.W.O.T. ANALYSIS -THREATS

External factors we do not have control over.

List:

REVISING OUR VISION

FEBRUARY 22, 2020



DEFINITIONS

- Values - principles, standards, actions that people in the organization represent, consider inherently worthwhile, and of utmost importance.
 - How people treat each other
 - How the organization conducts business
 - What is most important to the organization
- Mission - the core purpose for which the organization was created- usually a short inspiring statement
- Vision - *picturing excellence; what the organization wants to create in its best possible future; a compelling scenario*

and

- More....

FRHD MISSION AND CURRENT VISION

- **Mission:** Promoting health for the people of the District.
- **Vision:** Fallbrook Regional Health District will work with its residents and organizations to become a designated Blue Zone by the year of 2022.

WHAT IS VISIONING?

“The best way to predict the future is to invent it” Alan Kay, scientist, inventor

- Vision describes what the organization needs to accomplish, what services it will provide (or intends to), and what significant contribution it intends to make.
- A mental picture of what the organization should look like and how it will feel and interact with its stakeholders.
- Defining visioning
 - An image of how we see our purpose unfolding
 - A picture of the preferred future we seek to create
 - An answer to the question “What do we really want?”

QUALITIES OF A GOOD VISION

- It motivates, inspires
- It is a stretch, moves towards greatness
- It is clear, concrete
- It is achievable, not a fantasy
- It fits with the highest values
- It is easy to communicate, clear and simple
- We will know, if and when, we get there!

EXAMPLES OF AN ENVISIONED FUTURE

Quantitative or Qualitative:

- Become a \$125 Billion Company by the Year 2000
- Become the Dominant Player in Commercial Aircraft and Bring the World in to the Jet Age
- Become the company that most changes the worldwide image of Japanese products as being of poor quality

Common- Enemy BHAG's:

- Crush Adidas
- Becoming the Harvard of the West

Key Ingredient of a Successful Organization

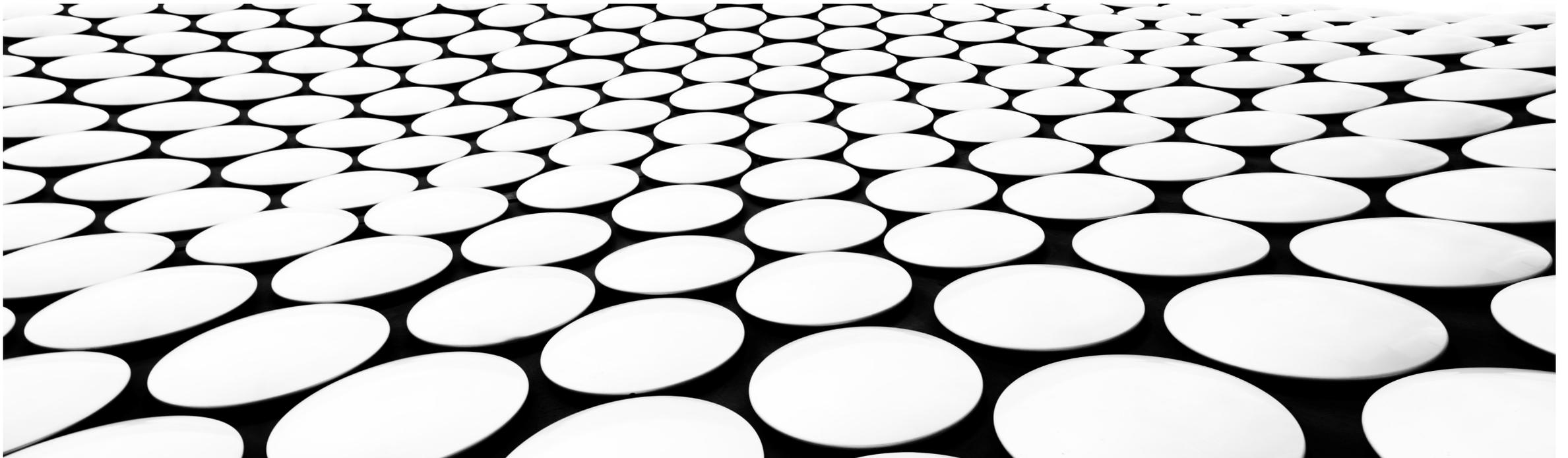
- Become Number One or Number Two in Every Market We Serve and Revolutionize this Company to Have the Strength of a Big Company Combined With Leanness and Agility of a Small Company

VISIONING EXERCISE

It is now 5 years in the future - 2025

- Because of the Fallbrook Regional Health District, how does the health and well-being of its residents differ from what it was in 2020?
- What positive changes have occurred?
 - Quality
 - Measurement of health status
 - Access
 - Partners
 - Locations
 - Facilities and Equipment
 - Organizational structure
 - Information systems
 - Other

THE RALPH M. BROWN ACT REVIEW



BROWN ACT

The Ralph M. Brown Act, located at California Government Code 54950 et seq., is an act of the California State Legislature, authored by Assemblymember Ralph M. Brown and passed in 1953, that guarantees the public's right to attend and participate in meetings of local legislative bodies.

In enacting this chapter, the Legislature finds and declares that the public commissions, boards and councils and the other public agencies in this State exist to aid in the conduct of the people's business. It is the intent of the law that their actions be taken openly and that their deliberations be conducted openly. The people of this State do not yield their sovereignty to the agencies which serve them. The people, in delegating authority, do not give their public servants the right to decide what is good for the people to know and what is not good for them to know. The people insist on remaining informed so that they may retain control over the instruments they have created.