

Fallbrook Regional HEALTH DISTRICT

Serving Bonsall, De Luz, Fallbrook and Rainbow

Fallbrook Regional Health District Grows Affordable Public Health Services by 35% for Low and Fixed Income Populations

Slicing \$200K in Operational Costs Boosts Programs for 75,000 in North County

FALLBROOK, Calif. (June 15, 2017) ---- Fallbrook Regional Health District board at the regular board meeting on June 14 approved \$858,712.35 in affordable public health services for 16 applicant agencies providing 21 programs, accounting for a 35 percent increase - or \$224,413 more - in public health services over last year.

The no-cost health services will benefit about 75,000 low- and fixed-income patients facing the area's top health concerns, including cancer, diabetes and hypertension. The voter-approved special district collects roughly \$1.6 million annually to cover health care provider shortages, uninsured Californians, low-income patients and underserved populations.

Since the closure of the Fallbrook Hospital, the district carried about \$200,000 in annual costs to maintain the building as it sought a buyer. With the sale of the property to Crestwood Behavioral Health, Inc. to build the Fallbrook Healing Center, the district could offer greater health service coverage for the district's communities of Bonsall, De Luz, Fallbrook and Rainbow.

"In addition to combating our top health concerns, Fallbrook Regional Health District identified through local emergency calls that our citizens experience a high rate of falls, which is the leading cause of death through injury to Americans over 65," said Bobbi Palmer, Executive Director of Fallbrook Regional Health District.

"Through coordinated efforts with our health and emergency partners, we now refer fall victims for in-home assessments upon first incident to reduce risk of catastrophic injury," Palmer continued. "To support those fall and trip assessments, as well as physical activity needs, the District stepped up with greater support this year to our senior and disabled service providers to better serve our community."

In addition to contractual services, Fallbrook Regional Health District directly operates [health programs](#) including the Community Collaborative Health & Wellness Committee, Community Resources Directory, Healthcare Heroes, Woman of Wellness (WOW) , Wellness Walks and North County Community Collaborative Health Initiative.

For fiscal year 2017-2018, the Fallbrook Regional Health District awarded community health contracts to the following organizations: Boys & Girls Club of North County: Summer water safety for 125 youth (\$10,000); Boys & Girls Club of North County: Triple Play designed to support youth health, stress management and positive relationships (\$40,000); Fallbrook Citizens Crime Prevention Committee: GANAS Mentoring Program (\$10,000); Fallbrook Family Health Center: Management of chronic illness for behavioral health patients (\$100,000); Fallbrook Food Pantry: Meal provisions serving 500 families weekly (\$72,000); Fallbrook Senior Center: Mobility and Exercise Program combating falls, Type 2 diabetes, stroke, cancer and heart disease (\$12,600); Fallbrook Senior Center: Senior Nutrition - Home Delivered Meal serving up to 70 seniors (\$75,000); Fallbrook Smiles Project: Celebrate Health program providing dental and health screenings, plus service

resource connections (\$71,500); Foundation for Senior Care: Care Advocacy Program provides referrals and home visits for seniors and the disabled on fall prevention, health, financial security and housing transitional needs (\$59,838); Foundation for Senior Care: Care Van & Expanded Rides offer free transportation for medical visits, physical therapy, groceries and other errand needs (\$68,773); Foundation for Senior Care: Door Through Door Hospital to Home bridges post-hospital stay care (\$50,919); Foundation for Senior Care: Respite Support at the Adult Day Care provides support to caregiving and client with emphasis on local health disparities, trip or fall incidents, and use of emergency services (\$29,583); Healthy Adventures: Fallbrook Community Center Wellness Project offers La Paloma Elementary School students cooking, gardening and nutrition programs (\$9,000); Jeremiah's Ranch: Jeremiah's Ranch Support Group for disabled families (\$14,750), Live Oak Park Coalition: Health Improvement Project for ADA Requirements (\$40,000); Mental Health Systems - North Inland Community Prevention Program: Fallbrook Youth Advocacy Coalition reducing use and abuse of drugs and alcohol (\$9,249); Michelle's Place: Breast Health Assistance Program offers early detection diagnostic services, surgical consultations, and treatment and recovery support (\$24,000); Palomar Family Counseling: Healthy Bodies, Healthy Minds provides behavior health services for Fallbrook Street and Maie Ellis elementary schools (\$75,000); REINS: Behavioral Health & Wellness Therapy (\$65,000); Trauma Intervention Program of San Diego: Trauma Intervention Programs (\$9,000); and UCSD Eye Mobile for Children: Screenings, exams and eye care for low-income children (\$8,500). The Fallbrook Healthcare District also has provided financial support for urgent care services over the last 2 years.

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ABOUT FALLBROOK HEALTHCARE DISTRICT

Fallbrook Healthcare District is a special district covering affordable community health needs for the low- and fixed-income residents of Bonsall, De Luz, Fallbrook and Rainbow. The roughly \$1.6 million collected in voter-approved taxes supports more than \$850,000 annually in full spectrum community health services addressing top health disparities, including behavioral health, cancer, diabetes, heart disease and stroke. Learn more about community health services provided by the district at www.fallbrookhealth.org.

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