



**MINUTES
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**

**Friday, June 28, 2019 at 11:30 A.M.
Community Room, 138 S. Brandon Rd., Fallbrook CA 92028**

Committee Members: Kate Schwartz-Frates and Barbara Mroz

Executive Director: Rachel Mason

Staff Members: Linda Bannerman and Mireya Banuelos

1. Call to Order/Roll Call

The meeting was called to order at 11:30 a.m. by Committee Chair Kate Schwartz-Frates and she led the Pledge of Allegiance.

Committee Members Present: Directors Kate Schwartz-Frates and Barbara Mroz.

Executive Director: Rachel Mason

Staff: Linda Bannerman, Mireya Banuelos and Pamela Knox

2. Public Comments

Leticia Stamos expressed that as a member of the Latino community, she is understanding the importance of sharing the health & wellness needs of the Latino community with the FRHD Board of Directors, especially since the hospital closed. Discussion ensued. Ongoing efforts by the District were discussed and Mrs. Stamos said she believes portions of the community could be better served with additional outreach efforts in the areas of better access to CHC funding, educational programs and activities for children. She said she understands that the District does not provide direct medical care.

3. Discussion Items

a. Board Adopted 2020 Election Redistricting Map Press Release

Chair Kate Schwartz-Frates reviewed the press release that will be published in next week's Village News. She noted the final map was adopted at a Special Meeting on June 19, 2019. (See attached press release and approved map)

b. Wellness Center Public Engagement Surveys – Focal Points and Distribution Methods – *Mireya Banuelos*

Mireya Banuelos, Community Health Coordinator, thanked Director Schwartz-Frates for the development of the Public Engagement Survey designed for distribution to health providers. Ms. Banuelos sent the e-mailed survey via Constant Contact to 66 organizations/individuals and will be providing it to additional recipients. To date, twelve

responses have been received. A follow up phone call will be made to those not yet responding. Ms. Banuelos said she has developed a similar survey for the public and she will provide a draft of that survey to Directors Schwartz-Frates and Mroz for their input prior to distribution. Discussion ensued regarding additional outreach efforts.

Live Well and Healthy Works Programs – *Director Schwartz-Frates*

- i. Compatibility with FRHD Wellness Center Objectives
- ii. Discussion Points with County of San Diego Health & Human Services Agency Representatives

The District is scheduling a meeting with representatives from HHS of San Diego to discuss the Live Well program and any others that might be compatible with the FRHD development of the 1636 E. Mission Rd. property and its objectives. Director Schwartz-Frates said the District is prepared to be a really great Live Well partner -what type of programs do they provide that might be housed at that location?

c. Outreach Efforts – *Mireya Banuelos*

Mireya Banuelos reported that the Community Collaborative for Health & Wellness meeting takes place in the downstairs conference room each 3rd Wednesday at 10:30 a.m. It is a great collaborative effort allowing for much needed networking. Director Barbara Mroz, Rachel Mason, ED and Mireya all attended the last meeting. Discussion ensued. Director Schwartz-Frates asked about additional outreach into the community. Mireya said she is now volunteering as an Ambassador for the Fallbrook Chamber of Commerce and will be attending many more of the Chamber sponsored community events. It was noted that Woman of Wellness attendees might complete community surveys at the monthly event.

d. Status of Shared Position of Communications/Social Media Staff with North County Fire Protection District (NCFPD) to Expand Social Media Outreach and Social Media Presence – *Rachel Mason*

Executive Director Rachel Mason said she has a follow up meeting with Kevin Mahr of NCFPD. At the present time, Kevin is out of town.

4. Adjournment

There being no further business, the meeting was adjourned at 12:39 p.m.



Kate Schwartz-Frates, Chair